TURN ENERGY INTO REVENUE

IMPROVE GRID RELIABILITY & REDUCE GHG EMISSIONS

SUPPORT A CLEAN AND RELIABLE CALIFORNIA GRID

MCE’s Peak FLEXmarket program pays you to shift or reduce your electricity use during demand response events in the summer from June to October during peak hours of 4–9 p.m., when the grid is most constrained. Peak FLEXmarket uses meter data and analytics to accurately calculate your hourly energy savings. You’re compensated the most when the need to reduce energy is the greatest.

SAVED OVER 7,500 KWH — RECEIVED OVER $15,000

“We were able to identify nearly two dozen buildings where slight changes to HVAC schedules could deliver significant grid benefits without compromising critical services. Aside from bill savings and grid benefits, participating in MCE’s Peak FLEX program will compensate us — at a rate 4–5 times greater than retail value — for the electricity we would have otherwise used.”

— Brendan Havenar–Daughton, Energy Manager at Contra Costa County Public Works Department

MCECLEANENERGY.ORG/PEAK-FLEXMARKET
Payment for energy load shedding or shifting during demand response events is valued at $2.00 per kWh. You will receive email notifications approximately 24 hours in advance to prepare for the event.

**ELIGIBILITY**

- Must be located in MCE’s service area.
- Must have dedicated staff able to influence energy usage at your facility.
- Must have a SmartMeter that generates interval data for the previous 45 days prior to any event day and continuing through 15 days post event. MCE will screen each site for data sufficiency.
- Are not currently participating in another demand response program.

### SAMPLE SAVINGS

<table>
<thead>
<tr>
<th>Customer Type</th>
<th>Summer Peak Period Energy Usage (kWh)</th>
<th>Demand Response Event Energy Reduction (kWh)</th>
<th>Demand Response Incentive Payment</th>
</tr>
</thead>
<tbody>
<tr>
<td>College</td>
<td>511,000</td>
<td>1,625</td>
<td>$3,250</td>
</tr>
<tr>
<td>Office Building</td>
<td>143,000</td>
<td>500</td>
<td>$1,000</td>
</tr>
<tr>
<td>Hotel</td>
<td>274,000</td>
<td>875</td>
<td>$1,750</td>
</tr>
<tr>
<td>Food Sales</td>
<td>350,000</td>
<td>1,125</td>
<td>$2,250</td>
</tr>
</tbody>
</table>

**PROCESS**

1 | **Get in Touch** — Contact us at the email below to see if MCE’s Peak FLEXmarket program is right for your facility. Once your eligibility is confirmed, you will complete the Peak FLEXmarket Enrollment Form.

2 | **Implement Your Strategies** — Your facility can implement a range of clean energy strategies including behavioral changes, adjusting building or equipment controls, and discharging battery storage to respond to demand response events. Diesel generators and natural gas–fired solutions are prohibited.

3 | **Receive Payments** — We’ll measure and monitor your energy savings that show up on the meter and send you a check for your measured results after the end of summer.

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1 Energy savings are calculated based on 45–day pre–event and 15–day post–event meter data baselines to assess actual metered energy reductions during the demand response event.

2 Sample calculation based on a 5% load reduction for 10 event days, lasting 5 hours per event. Incentive is $2/kWh.