Technical Committee Meeting
Thursday, September 2, 2021
8:30 A.M.

The Technical Committee Meeting will be conducted pursuant to the provisions of the Governor’s Executive Order N-29-20 (March 17, 2020) which suspends certain requirements of the Ralph M. Brown Act. Technical Committee Members will be teleconferencing into the Technical Committee Meeting.

Members of the public who wish to observe the meeting may do so telephonically via the following teleconference call-in number and meeting ID:

For Viewing Access Join Zoom Meeting:
https://us02web.zoom.us/j/87529253504?pwd=ZFdXRmIvbVVmVjBlVFJlVlJlVkJTdz09

Dial: 1-669-900-9128
Meeting ID: 875 2925 3504
Meeting Password: 096067

Agenda Page 1 of 2

1. Roll Call/Quorum
2. Board Announcements (Discussion)
3. Public Open Time (Discussion)
4. Report from Chief Executive Officer (Discussion)
5. Consent Calendar (Discussion/Action)
   C.1 Approval of 5.6.21 Meeting Minutes
   C.2 Salesforce Subscription Agreements
   C.3 Master Services Agreement with CLEAResult Consulting, Inc.
6. 2020 Power Statistics Update and Requisite Attestation Related to California’s Power Source Disclosure Program (Discussion/Action)

7. Committee Matters & Staff Matters (Discussion)

8. Adjourn

DISABLED ACCOMMODATION: If you are a person with a disability which requires an accommodation, or an alternative format, please contact the Clerk of the Board at (925) 378-6732 as soon as possible to ensure arrangements for accommodation.
The Technical Committee Meeting was conducted pursuant to the provisions of the Governor’s Executive Order N-29-20 (March 17, 2020) which suspends certain requirements of the Ralph M. Brown Act. Committee Members, staff and members of the public were able to participate in the Committee Meeting via teleconference.

Present: Gina Dawson, City of Lafayette  
Ford Greene, Town of San Anselmo, Committee Chair  
Kevin Haroff, City of Larkspur  
Janelle Kellman, City of Sausalito  
Devin Murphy, City of Pinole  
Teresa Onoda, Town of Moraga  
Scott Perkins, City of San Ramon  
Katie Rice, County of Marin

Absent: John Gioia, County of Contra Costa  
Katy Miessner, City of Vallejo

Staff & Others: Jesica Brooks, Assistant Board Clerk  
Lewis Bichkoff, Senior Power Procurement Manager  
Darlene Jackson, Board Clerk  
Vicken Kasarjian, Chief Operating Officer  
Sol Phua, Administrative Services Assistant  
Evelyn Reyes, Administrative Services Assistant  
Heather Shepard, Director of Public Affairs  
Dawn Weisz, Chief Executive Officer

1. Roll Call

Chair Greene called the regular Technical Committee meeting to order at 8:31 a.m. with quorum established by roll call.

2. Board Announcements (Discussion)

Announcements were made by Director Kellman.
3. **Public Open Time (Discussion)**

   There were no speakers.

4. **Report from Chief Executive Officer (Discussion)**

   CEO Dawn Weisz, reported the following:
   - Welcomed Mark Strong, Alternate to the City of San Ramon.
   - Update on Community Choice Power joint procurement efforts for long duration storage.
   - Each month we send out notice of the Power Association of California (PANC) virtual monthly meetings. They are typically held on the 2nd Wednesday of each month during the lunch hour. The next meeting, “The Future of the California ISO,” will be held on Wednesday, May 12th.
   - The CPUC has held the PCIA proposed decision and we are waiting to see if there will be suggested changes before it is voted on. Meanwhile, the bill we are supporting, SB612, to address the PCIA is moving through committees now.

5. **Consent Calendar (Discussion/Action)**

   C.1 Approval of 4.1.21 Meeting Minutes
   C.2 Loan Origination and Servicing Agreement with National Energy Infrastructure Fund

   Chair Greene opened the public comment period and there were no comments.

   Action: It was M/S/C (Perkins/Kellman) to approve Consent Calendar items C.1 – C.2. Motion carried by unanimous roll call vote. (Absent: Directors Gioia and Miessner).

6. **Green Access and Green Access Community Solar Program (Discussion/Action)**

   Heather Shepard, Director of Public Affairs, and Lewis Bichkoff, Power Procurement Manager, presented this item and addressed questions from Committee members.

   Chair Greene opened the public comment period and there were comments from member of the public Ken Strong.

   Action: It was M/S/C (Haroff/Onoda) to approve the Green Access and Green Access Community Solar Programs. Motion carried by unanimous roll call vote. (Absent: Directors Gioia, Kellman and Miessner).
7. **Green Hydrogen Informational Follow-up (Discussion)**

   COO Vicken Kasarjian, presented this item with input from Manager of Customer Programs, Sean Sevilla, and addressed questions from Committee members.

   Chair Greene opened the public comment period and there were comments from members of the public Ken Strong and Dan Segedin.

   **Action:** No action required.

8. **Committee & Staff Matters (Discussion)**

   There were none.

9. **Adjournment**

   Chair Greene adjourned the meeting at 9:45 a.m. to the next scheduled Technical Committee Meeting on June 3, 2021.

______________________________
Ford Greene, Chair

Attest:

______________________________
Dawn Weisz, Secretary
September 2, 2021

TO: MCE Technical Committee

FROM: Karamvir Singh, Manager of Technology & Analytics
       Catalina Murphy, Legal Counsel

RE: Salesforce Subscription Agreements (Agenda Item #05 C.2)

ATTACHMENTS: A. Services Cloud License Order Form from August 2020
              B. Marketing Cloud License Order Form from March 2021
              C. Renewal Order Form for Services Cloud for August 2021

Dear Technical Committee Members:

SUMMARY:
In April 2021, the Technical Committee approved a vendor contract to build and construct a comprehensive cloud-based data management platform, owned and operated by MCE, consisting of two broader services: a Data Analytics Platform (DAP) and a Customer Relationship Management Platform (CRM). This cloud-based data management platform will bring in-house crucial data management and analytics services that are currently supplied by outside vendors. The platform is being constructed within Salesforce and as such, requires the purchase of Salesforce licenses for MCE users and the purchase of features for increased functionality.

In August 2020, MCE purchased the initial Salesforce license for Service Cloud providing 25 licenses to begin CRM and DAP platform planning (See Attachment A). Then, MCE purchased the initial Marketing Cloud license from Salesforce in March 2021 to provide necessary features for the CRM construct (See Attachment B). The renewal for the Services Cloud would increase the user licenses to 50 as more staff are using the CRM and DAP functions (See Attachment C). Collectively, these attachments are referred to as the Salesforce Subscription Agreements. The initial Service Cloud License and Marketing Cloud license were purchased within staff signing authority at $76,467. The renewal for the Service Cloud would be an additional $55,362.
The Salesforce Subscription Agreements have automatic renewal provisions, and although MCE has the ability to terminate these subscriptions, MCE wishes to continue the licenses under the existing terms and conditions of the Salesforce Subscription Agreements. The renewals for these licenses occur at different times in the year (April for the Marketing Cloud and August for the Services Cloud), and together, with the additional licenses as noted below, will exceed staff signing authority. For ease of administration, staff requests that the CEO be provided with the authority to execute any related order forms or invoices for the automatic renewals of the Salesforce Subscription Agreements.

Additionally, as the CRM is built out, MCE expects additional licenses needed to support the use of the platform. Staff requests the CEO be given the authority to purchase up to an additional 25 licenses of the Services Cloud at $73.50 per license per user, per month, amounting to $22,050 per year in addition to the renewal price listed in Attachment C. The total annual renewal for the Salesforce Subscription Agreements, including the additional 25 licenses for the Services Cloud would be $153,879.

**Fiscal Impacts:**

Costs in the amount of $77,412 arising from the Salesforce Subscription Agreements that are in addition to the initial terms already approved under staff authority, are included in the FY 2021/22 Operating Fund Budget. Costs arising from the Salesforce Subscription Agreements for renewals that would occur beyond FY 2021/22 in the amount of $153,879, would be included in subsequent MCE budgets.

**Recommendation:**

Authorize up to 25 more licenses for the Services Cloud license and authorize the CEO to execute any related order forms or invoices for the automatic renewals of the Salesforce Subscription Agreements following the initial terms of the agreements.
ORDER FORM

Address Information

Bill To:
1125 Tamalpais Avenue
San Rafael
California, 94901
US - United States

Ship To:
1125 Tamalpais Avenue
San Rafael
California, 94901
US - United States

Billing Company Name: MCE
Billing Contact Name: Vicken Kasarjian
Billing Email Address: invoices@mcecleanenergy.org

Billing Phone: (510) 456-8366
Billing Fax:
Billing Language: English

Terms and Conditions

Contract Start Date*: 8/15/2020
Contract End Date*: 8/14/2021
Billing Frequency: Annual

Payment Method: Check
Payment Terms: Net 30
Billing Method: Email

Services

<table>
<thead>
<tr>
<th>Services</th>
<th>Order Start Date*</th>
<th>Order End Date*</th>
<th>Order Term (months)*</th>
<th>Monthly/Unit Price**</th>
<th>Quantity</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service Cloud - Enterprise Edition</td>
<td>8/15/2020</td>
<td>8/14/2021</td>
<td>12</td>
<td>USD 85.50</td>
<td>25</td>
<td>USD 25,650.00</td>
</tr>
</tbody>
</table>

Total: USD 25,650.00
*If this Order Form is executed and/or returned to salesforce.com by Customer after the Order Start Date above, salesforce.com may adjust the Order Start Date and Order End Date, without increasing the Total Price, based on the date salesforce.com activates the products and provided that the total term length does not change. Following activation, any adjustments to such Order Start Date and Order End Date may be confirmed by logging into Checkout, by reference to the order confirmation email sent by salesforce.com to the Billing Email Address above, and/or by contacting Customer Service.

**The Monthly/Unit Price shown above has been rounded to two decimal places for display purposes. As many as eight decimal places may be present in the actual price. The totals for this order were calculated using the actual price, rather than the Monthly/Unit Price displayed above, and are the true and binding totals for this order.

Prices shown above do not include any taxes that may apply. Any such taxes are the responsibility of Customer. This is not an invoice.

For customers based in the United States, any applicable taxes will be determined based on the laws and regulations of the taxing authority(ies) governing the “Ship To” location provided by Customer on this Order Form.

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**Quote Special Terms**

In the event this Order Form reflects an early renewal of Customer’s existing subscriptions purchased under applicable Order Forms under Contract No(s). 02468753, (as referenced in the corresponding invoice(s)), this Order Form shall replace previous Customer’s Order Form(s) which is/are hereby terminated. Any credits applicable to fees paid in relation to such terminated Order Form(s) will be applied to this Order Form. In the event this Order Form reflects an on-time renewal of applicable Order Forms under Contract No(s).02468753, the previous sentence about credits does not apply, and Order Forms related to such existing subscriptions shall be considered expired.
Product Special Terms

Service Cloud

Customer’s use of this product is subject to the following restrictions:
https://www.salesforce.com/content/dam/en_us/www/documents/legal/misc/sales-service-contractual-restrictions.pdf. Customer understands that the foregoing functionality restrictions are contractual in nature (i.e., these restrictions are not enforced in the Services as a technical matter) and therefore agrees it is responsible for monitoring its Users’ use of such subscriptions and for enforcing such use restrictions. SFDC may review Customer's use of such subscriptions at any time through the Services.

Einstein Features

SFDC may offer Customer access to Einstein features via the Services. Customer’s use of the Einstein features shall be subject to the Order Form Supplement for Einstein features available at https://www.salesforce.com/company/legal/agreements.jsp (“Supplement”) which is hereby made part of this Order Form. Upon Customer’s first use of an Einstein feature in an instance of the Services, Customer will be presented with an In-App Message directing Customer to confirm acceptance of Einstein feature terms and conditions. Instructions for enabling/disabling each Einstein feature in any instance are outlined in the Documentation here: https://help.salesforce.com/apex/HTViewSolution?urlname=Einstein-Enable-Disable&language=en_US The functionality of the Einstein features shall not be considered a material component of the Services being provisioned hereunder. The Einstein features are not available to some customers, including Government Cloud as stated in the Documentation.

Scratch Org

The following terms shall govern all of Customer’s use of the Scratch Orgs functionality, whether provisioned pursuant to this or another Order Form. Scratch Orgs are for testing and development use only, and not for production use. As part of its system maintenance, SFDC will periodically delete any Scratch Org, including any associated data or Active Scratch Objects, as set forth in the Documentation. Deletion of an active Scratch Org shall not terminate Customer's Scratch Org subscription; if an active Scratch Org is deleted during Customer’s Scratch Org subscription term, Customer may create a new active Scratch Org. Creation of new active Scratch Orgs count towards the daily scratch org limits set forth in the Documentation. Any representations, warranties and covenants in the Customer’s MSA regarding log retention, back-ups, disaster recovery, and return and deletion of data shall not apply to Scratch Orgs.

Free Sandbox with Enterprise Edition

Sandbox subscriptions are for testing and development use only, and not for production use. As part of its system maintenance, SFDC may delete any Sandbox that Customer has not logged into for 150 consecutive days. Thirty or more days before any such deletion, SFDC will notify Customer (email acceptable) that the Sandbox will be deleted if Customer does not log into it during that 30-day (or longer) period. Deletion of a Sandbox shall not terminate Customer’s Sandbox subscription; if a Sandbox is deleted during Customer’s Sandbox subscription term, Customer may create a new Sandbox.
Purchase Order Information

Is a Purchase Order (PO) required for the purchase or payment of the products on this Order Form? (Customer to complete)

[  X   ] No

[      ] Yes - Please complete below

PO Number: ________________________________

PO Amount: ________________________________

Upon signature by Customer and submission to salesforce.com, this Order Form shall become legally binding unless this Order Form is rejected by salesforce.com for any of the following reasons: (1) the signatory below does not have the authority to bind Customer to this Order Form, (2) changes have been made to this Order Form (other than completion of the purchase order information and the signature block), or (3) the requested purchase order information or signature is incomplete or does not match our records or the rest of this Order Form. Subscriptions are non-cancelable before their Order End Date.

This Order Form is governed by the terms of the salesforce.com Master Subscription Agreement found at https://www.salesforce.com/company/msa.jsp, unless (i) Customer has a written master subscription agreement executed by salesforce.com for such Services as referenced in the Documentation, in which case such written salesforce.com master subscription agreement will govern or (ii) otherwise set forth herein.

Customer: Marin Clean Energy

Signature: ________________________________

Name: Vicken Kasarjian

Business Title: COO

Authority Level: C Level Executive

Date: August 10, 2020 | 10:57 PDT
ORDER FORM

Address Information

Bill To: 351 CALIFORNIA ST STE 1200
San Francisco
CA, 94104-2419
US - United States

Ship To: 351 CALIFORNIA ST STE 1200
San Francisco
CA, 94104-2419
US - United States

Billing Company Name: Marin Clean Energy
Billing Contact Name: Zae Perrin
Billing Email Address: zperrin@mcecleanenergy.org
Billing Phone: 925-378-6743
Billing Fax:
Billing Language: English

Terms and Conditions

Contract Start Date*: 4/1/2021
Contract End Date*: 3/31/2022
Billing Frequency: Annual

Payment Method: Check
Payment Terms: Net 30
Billing Method: Email

Services

<table>
<thead>
<tr>
<th>Services</th>
<th>Order Start Date*</th>
<th>Order End Date*</th>
<th>Order Term (months)*</th>
<th>Monthly/Unit Price**</th>
<th>Quantity</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>ExactTarget - Corporate Edition</td>
<td>4/1/2021</td>
<td>3/31/2022</td>
<td>12</td>
<td>USD 486.83</td>
<td>1</td>
<td>USD 5,841.96</td>
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<tr>
<td>Additional Contacts - Corporate Edition (1,000)</td>
<td>4/1/2021</td>
<td>3/31/2022</td>
<td>12</td>
<td>USD 3.33</td>
<td>735</td>
<td>USD 29,400.00</td>
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<tr>
<td>Advertising Studio Professional</td>
<td>4/1/2021</td>
<td>3/31/2022</td>
<td>12</td>
<td>USD 320.67</td>
<td>1</td>
<td>USD 3,848.04</td>
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<tr>
<td>Advertising Studio Professional - Contacts (1,000)</td>
<td>4/1/2021</td>
<td>3/31/2022</td>
<td>12</td>
<td>USD 0.00</td>
<td>735</td>
<td>USD 0.00</td>
</tr>
<tr>
<td>Premier+ Success Plan - ExactTarget</td>
<td>4/1/2021</td>
<td>3/31/2022</td>
<td>12</td>
<td>USD 977.25</td>
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<td>USD 11,727.00</td>
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<td>Datorama Reports for Marketing Cloud</td>
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<td>3/31/2022</td>
<td>12</td>
<td>USD 0.00</td>
<td>1</td>
<td>USD 0.00</td>
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</table>

Total: USD 50,817.00
*If this Order Form is executed and/or returned to salesforce.com by Customer after the Order Start Date above, salesforce.com may adjust the Order Start Date and Order End Date, without increasing the Total Price, based on the date salesforce.com activates the products and provided that the total term length does not change. Following activation, any adjustments to such Order Start Date and Order End Date may be confirmed by logging into Checkout, by reference to the order confirmation email sent by salesforce.com to the Billing Email Address above, and/or by contacting Customer Service.

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Prices shown above do not include any taxes that may apply. Any such taxes are the responsibility of Customer. This is not an invoice.

For customers based in the United States, any applicable taxes will be determined based on the laws and regulations of the taxing authority(ies) governing the “Ship To” location provided by Customer on this Order Form.

### Annual Pricing Summary

<table>
<thead>
<tr>
<th>Fees</th>
<th>Aggregate Price #</th>
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<tbody>
<tr>
<td>4/1/2021 - 3/31/2022</td>
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</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>USD 50,817.00</strong></td>
</tr>
</tbody>
</table>

The Annual Pricing Summary is provided for informational purposes only and is not a payment schedule. Please refer to the Terms and Conditions section of this Order Form for payment-related information.

### Usage Details

**By Account**

<table>
<thead>
<tr>
<th>Usage Type</th>
<th>Start Date</th>
<th>End Date</th>
<th>Quantity</th>
<th>Overage Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>SMS Messages (excluding US &amp; CA)</td>
<td>4/1/2021</td>
<td>3/31/2022</td>
<td>1,000</td>
<td>USD 0.01250000</td>
</tr>
<tr>
<td>Corporate Edition Contacts</td>
<td>4/1/2021</td>
<td>3/31/2022</td>
<td>780,000</td>
<td>USD 0.00499500</td>
</tr>
<tr>
<td>Super Messages (including US &amp; CA SMS)</td>
<td>4/1/2021</td>
<td>3/31/2022</td>
<td>10,000,000</td>
<td>USD 0.00400000</td>
</tr>
</tbody>
</table>
attestation of its Governing Board regarding the accuracy of information included in the PSD annual report and PCL for the 2020 operating year. As MCE’s Technical Committee, you have received delegated authority from the Governing Board to provide such attestation; the CEC has confirmed that such delegated authority is acceptable, subject to pertinent documentation of the Governing’s Board’s direction in this regard. With regard to this internally administered attestation process, applicable regulations state:\footnotemark

A retail supplier that is a public agency providing electric services is not required to comply with the provisions of subdivision (a)(1) if the board of directors of the public agency submits to the Energy Commission an attestation of the veracity of each annual report and power content label for the previous year.

The Technical Committee is advised that California’s Power Source Disclosure regulations expanded the ability of public agencies to provide self-attestations regarding the accuracy of information reflected in annual power source disclosure reports and PCLs. This positive change resulted from extensive advocacy and comment submittal by CCA organizations and other public utilities during the modification of such regulations in response to AB 1110. As such, independent audits are no longer required. Evidence of MCE’s attestation, however, must be provided to the CEC by October 1st.

In consideration of MCE’s internal review, independent audit and applicable regulations, staff requests that your Committee accept this determination and attest to the accuracy of information included in MCE’s 2020 Power Source Disclosure report and PCL. Should your Committee endorse staff’s recommendation, a copy of: 1) this staff report; and 2) meeting minutes for today’s Technical Committee Meeting will be forwarded to the CEC, thereby completing MCE’s obligations under the PSD Program for the 2020 calendar year.

**Fiscal Impacts:** Other than the typical cost of producing and distributing Power Content Labels to MCE customers, there are no expected fiscal impacts.

**Recommendation:** Based on staff’s review of the power purchases supporting MCE’s various retail supply portfolios in 2020, it is recommended that the Technical Committee endorse the accuracy of information presented in MCE’s 2020 PSD reports for Light Green, Deep Green and Local Sol service as well as related PCLs for such products.

\footnotetext{Note that Section 1393.2.(a)(1), as referenced in the excerpt from applicable PSD regulations, refers to the completion of annual independent audits.}
**Pricing Schedule**

<table>
<thead>
<tr>
<th>Product</th>
<th>Monthly/Unit Price**</th>
<th>Quantity For</th>
</tr>
</thead>
<tbody>
<tr>
<td>ExactTarget - Corporate Edition</td>
<td>USD 486.83</td>
<td>1+</td>
</tr>
<tr>
<td>Additional Contacts - Corporate Edition (1,000)</td>
<td>USD 3.33</td>
<td>735+</td>
</tr>
<tr>
<td>Advertising Studio Professional</td>
<td>USD 320.67</td>
<td>1+</td>
</tr>
<tr>
<td>Advertising Studio Professional - Contacts (1,000)</td>
<td>USD 0.00</td>
<td>735+</td>
</tr>
</tbody>
</table>

The pricing in the Pricing Schedule above is stated in terms of monthly per-subscription pricing. In case the above Pricing Schedule provides for tiered pricing, the volume pricing levels are monthly and are based upon the aggregate total number of full-use subscriptions of the applicable Services purchased by the customer entity executing this Order Form ("Customer") which are in effect as of this Order Form’s Order Start Date. Any price decreases shall have no effect on previously purchased subscriptions. Only add-on Orders by Customer that are associated with this Order Form, for the same Service and edition, during the order term herein, are eligible for the applicable volume pricing levels under this Pricing Schedule. If a single additional add-on Order raises the aggregate number of subscriptions for any product listed in the table above the threshold limits specified above, only those subscriptions exceeding the new threshold are entitled to the reduced pricing. Volume discounts do not accumulate across different Services or editions. Any renewals of the subscriptions purchased under this Order Form are not eligible for this Pricing Schedule unless expressly agreed to in writing between the parties in an applicable renewal Order Form.

**Quote Special Terms**

For clarity, the terms set forth in the NOTICE - Marketing Cloud Einstein Product Special Term shall only apply in the event that a feature branded as Einstein is enabled in Customer’s Org.

**Product Special Terms**

NOTICE - Contacts

Contacts must be used before the End Date set forth in the Usage Details table herein – no rollover will be permitted. Usage fees do not include taxes or overage fees. Customer will be invoiced for any applicable taxes or overage fees as set forth in the Agreement and this Order Form. Usage will be calculated based on Central Standard Time. Additional units may be purchased at any time during the term of this Order Form; however, if Customer fails to order additional units prior to exhausting its then-current unit volume, the applicable overage rates for such units as set forth in this Order Form will apply. Overage fees will be billed monthly, in arrears, for each month that Customer exceeds its then-current volume.

Datorama Reports for Marketing Cloud

Datorama Reports for Marketing Cloud is provided using technology infrastructure used by the Einstein Platform, ExactTarget, and Datorama Services. As a result, any service level commitments and any security, privacy, or data recovery measures in the Master Subscription Agreement or any exhibit attached thereto that are specific to ExactTarget Services do not apply to Datorama Reports for Marketing Cloud, and any security, privacy, or data recovery measures for Datorama Reports for Marketing Cloud are as described in the applicable Trust and Compliance Documentation.
Customer can use Advertising Studio on supported advertising platforms to create and manage up to 5 target audiences.

NOTICE - Marketing Cloud Einstein

Customer acknowledges that SFDC may access Customer Data submitted to services and features branded as Einstein for the purpose of training and improving similar or related services and features, and Customer instructs SFDC to process its Customer Data for such purpose. SFDC retains all right, title, and interest in and to all system performance data, machine learning algorithms, and aggregated results of such machine learning. SFDC will not share Customer’s Customer Data with any other customers.

NOTICE - Einstein Engagement

Einstein Engagement, Einstein Messaging Insights, and Einstein Copy Insights are provided using technology infrastructure used by the Einstein Platform and the Marketing Cloud ExactTarget and Predictive Intelligence Services. As a result, any representations, warranties and covenants regarding the service levels, privacy, security, or disaster recovery measures that are specific to Marketing Cloud Services are hereby disclaimed with respect to Einstein Engagement and otherwise replaced by the information described in the applicable Trust and Compliance Documentation. Einstein Engagement is subject to the Marketing Cloud Trust and Compliance Documentation as applicable to ExactTarget and Predictive Intelligence and the Einstein Platform Trust and Compliance Documentation. The following “NOTICES” terms apply: Marketing Cloud Einstein.

NOTICE – Mobile Messaging

Text Messaging – Applicable to SMS and MMS messaging (“Text Services”) Customer shall: (a) use the Text Services in accordance with the Marketing Cloud Notices and License Information at https://help.Salesforce.com/articleView?id=Marketing-Cloud-Trust-and-Compliance-Documentation&language=en_US&type=1 as applicable to ExactTarget and (b) indemnify, defend, and hold SFDC, the Aggregators, and their respective affiliates harmless from and against any claim or loss arising from or relating to Customer’s use of the Text Services or Customer Data sent via the Text Service. ANY LIMITATION OF LIABILITY SET FORTH IN THE MSA SHALL NOT APPLY WITH RESPECT TO THE INDEMNIFICATION OBLIGATIONS IN (b) ABOVE. Note: Only first instance messages (e.g., STOP, QUIT, CANCEL, END, UNSUBSCRIBE as the first word), as described in the Documentation, will stop recipients from receiving messages.

NOTICE - Predictive Intelligence

Predictive Intelligence is provided using technology infrastructure different from that used by the ExactTarget Services. As a result, any representations, warranties and covenants regarding the service levels, support, privacy, security, or disaster recovery measures that are specific to the ExactTarget Services are hereby disclaimed with respect to Predictive Intelligence and otherwise replaced by the information described in the applicable Trust and Compliance Documentation.

NOTICE - Utilization

Utilization units must be used before the End Date set forth in the Usage Details Table herein – no rollover will be permitted. Usage fees do not include taxes or overage fees. Customer will be invoiced for any applicable taxes or overage fees as set forth in the Agreement and this Order Form. Usage will be calculated based on Central Standard Time. Additional units may be purchased at any time during the term of this Order Form; however, if Customer fails to order additional units prior to exhausting its then-current unit volume, the applicable overage rates for such units as set forth in this Order Form will apply. Overage fees will be billed monthly, in arrears. Contacts overage fees will be billed monthly for each month that Customer exceeds its then-current unit volume. Customer understands that usage limitations are contractual in nature (i.e., these limitations are not limited as a technical matter in the Services) and therefore agrees to strictly review its Users’ usage and enforce the limits set forth herein.
Includes the following ExactTarget Services: 10,000,000 Super Messages - including US & CA SMS and 1,000 SMS Messages - excluding US & CA per annum, 45,000 Contacts, and up to 45 Users. A detailed description of Super Messages - including US & CA SMS and SMS Messages - excluding US & CA, and how they may be used, can be found at http://sfdc.co/Super_Messages_US_CA_SMS. Additional information on features included in ExactTarget - Corporate Edition can be found at: http://sfdc.co/ETMCpricing. The following "NOTICE" terms apply: Marketing Cloud Einstein, Mobile Messaging, Predictive Intelligence, Einstein Engagement, and Utilization. The purchase of Professional Services is recommended for optimal implementation of Einstein Email Recommendations and Journey Builder. Implementation of Einstein Email Recommendations and Journey Builder is not required for use of other features within ExactTarget - Corporate Edition.

Purchase Order Information

Is a Purchase Order (PO) required for the purchase or payment of the products on this Order Form? (Customer to complete)

[ ] No

[ ] Yes - Please complete below

PO Number: ____________________________

PO Amount: ____________________________

Upon signature by Customer and submission to salesforce.com, this Order Form shall become legally binding unless this Order Form is rejected by salesforce.com for any of the following reasons: (1) the signatory below does not have the authority to bind Customer to this Order Form, (2) changes have been made to this Order Form (other than completion of the purchase order information and the signature block), or (3) the requested purchase order information or signature is incomplete or does not match our records or the rest of this Order Form. Subscriptions are non-cancelable before their Order End Date.

This Order Form is governed by the terms of the salesforce.com Master Subscription Agreement found at https://www.salesforce.com/company/msa.jsp, unless (i) Customer has a written master subscription agreement executed by salesforce.com for such Services as referenced in the Documentation, in which case such written salesforce.com master subscription agreement will govern or (ii) otherwise set forth herein.
### Remittance Information

**Remit To:**
Salesforce.com Inc  
P.O. Box 203141  
Dallas, TX 75320-3141  
United States

**Wire Transfer To:**
- **Bank Name:** Wells Fargo  
- **Bank Address:** 420 Montgomery St.  
  San Francisco, CA 94104  
  USA  
- **A/C Name:** SALESFORCE.COM INC (AR)  
- **Swift Code:** WFBIUS6S  
- **A/C No.:** 4121519896  
- **ABA No.:** 1210-0024-8

Please reference invoice number 20194666 with your payment.

### Tax Summary

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<th>Description</th>
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<td>Total Tax @ 0%</td>
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### Invoice Details

**Vendor:** Salesforce.com  
**Purchase Order #:** NA

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Subtotal: USD 55,362.00
The unit price shown above has been rounded to two decimal places for display purposes. As many as eight decimal places may be present in the actual price. The total price for this invoice was calculated using the actual price, rather than the unit price displayed above, and is the true and binding total for this invoice.

Please note: Access to salesforce.com CRM subscription services is through remote Internet browser. This on-demand CRM service does not include the transfer of any software.

For more information regarding billing for your account, please view your account summary at: https://store.salesforce.com/apex/statementlist

For answers to frequently asked billing questions, please visit our Billing FAQ at: http://www.salesforce.com/company/faq.jsp

The taxes and fees for Lightning Voice other than sales tax will vary based on jurisdiction and are listed at: http://www.salesforce.com/assets/pdf/misc/telecom-taxes-and-fees-list.pdf

To contact the Billing Department, please click here: https://help.salesforce.com/articleView?id=000044615&type=1

This invoice was generated using Salesforce.

* Requires login access to Checkout (currently Checkout is only available for Service Cloud and Sales Cloud).
September 2, 2021

TO:        MCE Technical Committee

FROM:      Joey Lande, Manager of Customer Programs
           Grace Peralta, Customer Programs Manager

RE:        Master Services Agreement with CLEAResult Consulting, Inc.
           (Agenda Item #05 C.3)

ATTACHMENT: Proposed Master Services Agreement with CLEAResult Consulting, Inc.

Dear MCE Technical Committee:

SUMMARY:
The proposed Master Services Agreement (Agreement) with CLEAResult Consulting, Inc. (CLEAResult) is a contract for energy efficiency services, primarily focused on the design and implementation of industrial, agricultural, commercial and multifamily energy efficiency (EE) projects and programs. The proposed Agreement would commence upon contract execution and continue through December 31, 2024.

CLEAResult Program Services To-Date
CLEAResult has been successfully serving MCE’s Agricultural, Industrial and Commercial energy efficiency programs since 2019. CLEAResult offers comprehensive solutions for the delivery of electric and gas savings, leveraging a unique blend of energy efficiency equipment, custom analyses, and data-driven strategies, including Strategic Energy Management (SEM). These solutions rely heavily on energy efficient equipment retrofits, but also incorporate behavioral, retro-commissioning and operational improvements – primarily under the umbrella of SEM.

SEM is a multi-year energy management training program, delivered in a cohort format to some of MCE’s largest customers. Through SEM, customers participate in a series of workshops and onsite assessments, which seek to identify no and low-cost operational improvements that deliver energy savings. CLEAResult is currently managing two SEM cohorts serving agricultural, industrial and commercial customers, with a third cohort in recruitment. Since its launch in 2019, CLEAResult’s SEM program has proven itself as a highly valued customer offering. In addition to delivering cost-effective energy savings, SEM is a valuable tool for MCE in strengthening customer relationships, and SEM brings customer benefits in operational improvements and energy awareness.
The proposed Agreement includes an expansion of CLEAResult’s scope to deliver SEM to the multifamily sector under a Multifamily SEM Program. The Multifamily SEM Program aims to provide multifamily customers with the same services currently offered to industrial customers through the existing SEM program. This will complement MCE’s audit and rebate based Multifamily Energy Savings Program.

The proposed Agreement includes the Statements of Work, Schedules A.1 and A.2 with CLEAResult for energy efficiency services with a budget for 2021 through 2024 in the amount of $8,198,099.54. The budget is allocated as follows:

1. Schedule A.1 - Agricultural and Industrial Resource (AIR) Program and Commercial Program: $6,858,443.54

2. Schedule A.2 - Multifamily Strategic Energy Management (SEM) Program: $1,339,656

### Total Contract Value By Program

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<td><strong>Total Contract NTE</strong></td>
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**Fiscal Impacts:** The proposed Master Services Agreement with CLEAResult, and the applicable Statements of Work include a total not-to-exceed contract value of $8,238,099.54, and would be funded from energy efficiency program funds allocated by the CPUC.

**Recommendation:** Approve the proposed Master Services Agreement with CLEAResult and the applicable Statements of Work.
THIS MASTER SERVICES AGREEMENT ("Agreement") is made and entered into on September 3, 2021 by and between MARIN CLEAN ENERGY (hereinafter referred to as "MCE") and CLEAResult Consulting Inc., a Texas corporation with a principal address at: 6504 Bridge Point Parkway, Suite 425, Austin, Texas, 78730 (hereinafter referred to as "Implementer" or "Contractor") (each, a “Party,” and, together, the “Parties”).

RECITALS:
WHEREAS, MCE desires to retain Implementer to provide the services described in statements of work ("Statement of Work") to be agreed by the Parties, in form and substance as set forth on Exhibit A attached hereto, and which shall be considered Schedules hereto;

Each Statement of Work executed by and between the Parties are made a part hereof ("Services");

WHEREAS, Implementer desires to provide the Services to MCE;

NOW, THEREFORE, in consideration of the mutual covenants herein contained, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. SCOPE OF SERVICES:
Implementer agrees to provide all of the Services in accordance with the terms and conditions of this Agreement. "Services" shall also include any other work performed by Implementer pursuant to this Agreement.

2. TRANSACTION TAXES, FEES AND PAYMENT SCHEDULE; INVOICING:
The fees and payment schedule for furnishing Services under this Agreement shall be based on the rate schedule which is attached hereto as Exhibit B and by this reference incorporated herein. Said fees shall remain in effect for the entire term of the Agreement ("Term"). Implementer shall provide MCE with Implementer’s Federal Tax I.D. number prior to submitting the first invoice. Implementer is responsible for billing MCE in a timely and accurate manner. Implementer shall email invoices to MCE on a monthly basis for any Services rendered or expenses incurred hereunder. Fees and expenses invoiced beyond ninety (90) days will not be reimbursable. The final invoice must be submitted within thirty (30) days of completion of the stated scope of services or termination of this Agreement. MCE will process payment for undisputed invoiced amounts and provide written notice of any amount in dispute within thirty (30) days.

Notwithstanding anything to the contrary in this Agreement, MCE agrees, for purposes of any sales tax, use tax, excise tax, value-added tax, gross receipts tax, or any other transaction tax (collectively, "Sales Taxes"), that MCE is solely responsible for all Sales Taxes that arise under this Agreement. Notwithstanding anything to the contrary in this Agreement, the prices under this agreement do not include Sales Taxes, and MCE shall pay all Sales Taxes, if any, charged by Implementer under this Agreement. MCE shall agree to indemnify, defend, and hold harmless Implementer for any damages imposed on or suffered by Implementer arising from MCE’s failure to timely and properly remit Sales Taxes to the appropriate tax jurisdiction, or properly complete and provide any purchase order, exemption certificate, certificate of entitlement, or other form or document required by a tax jurisdiction.

3. MAXIMUM COST TO MCE:
In no event will the cost to MCE for the Services to be provided herein exceed the maximum sum identified in each Statement of Work.

4. TERM OF AGREEMENT:
This Agreement shall commence on September 3, 2021 ("Effective Data") and shall terminate on December 31, 2024, unless earlier terminated pursuant to the terms and conditions set forth in Section 12.

5. REPRESENTATIONS; WARRANTIES; COVENANTS:
5.1. IMPLEMENTER REPRESENTATIONS AND WARRANTIES. Implementer represents, warrants and covenants that (a) it is a corporation duly organized, validly existing and in good standing under the laws of the State of Texas, (b) it has full power and authority and all regulatory authorizations required to execute, deliver and perform its obligations under this Agreement and all exhibits and addenda and to engage in the business it presently conducts and contemplates conducting, (c) it is and will be duly licensed or qualified to do business and in good standing under the laws of the State of California and each other jurisdiction
5.2. COMPLIANCE WITH APPLICABLE LAW: At all times during the Term and the performance of the Services, Implementer shall comply with all applicable federal, state and local laws, regulations, ordinances and resolutions (“Applicable Law”).

5.3. LICENSING. At all times during the performance of the Services, Implementer represents, warrants and covenants that it has and shall obtain and maintain, at its sole cost and expense, all required permits, licenses, certificates and registrations required for the operation of its business and the performance of the Services. Implementer shall promptly provide copies of such licenses and registrations to MCE at the request of MCE.

5.4. NONDISCRIMINATORY EMPLOYMENT: Implementer shall not unlawfully discriminate against any individual based on race, color, religion, nationality, sex, sexual orientation, gender identity, age or condition of disability. Implementer understands and agrees that Implementer is bound by and shall comply with the nondiscrimination mandates of all federal, state, and local statutes, regulations, and ordinances.

5.5. PERFORMANCE ASSURANCE; BONDING (REQUIRED IF CHECKED ☐). At all times during the performance of the Services, Implementer represents, warrants and covenants that it has and shall obtain and maintain, at its sole cost and expense, all bonding requirements of the California Contractors State License Board (“CSLB”), as may be applicable. Regardless of the specific Services provided, Implementer shall also maintain any payment and/or performance assurances as may be requested by MCE during the performance of the Services.

5.6. SAFETY (REQUIRED IF CHECKED ☒). At all times during the performance of the Services, Implementer represents, warrants and covenants that it shall:

(a) abide by all applicable federal and state Occupational Safety and Health Administration requirements and other applicable federal, state, and local rules, regulations, codes and ordinances to safeguard persons and property from injury or damage;
(b) abide by all applicable MCE security procedures, rules and regulations that have been provided to Implementer and cooperate with MCE security personnel whenever on MCE’s property;
(c) abide by MCE’s standard safety program contract requirements as may be provided by MCE to Implementer from time to time;
(d) provide all necessary training to its employees, and require Subcontractors to provide training to their employees, about the safety and health rules and standards required under this Agreement;
(e) have in place an effective Injury and Illness Prevention Program that meets the requirements all applicable laws and regulations, including but not limited to Section 6401.7 of the California Labor Code. Additional safety requirements (including MCE’s standard safety program contract requirements) are set forth elsewhere in the Agreement, as applicable, and in MCE’s safety handbooks as may be provided by MCE to Implementer from time to time;
(f) be responsible for initiating, maintaining, monitoring and supervising all safety precautions and programs in connection with the performance of the Agreement; and
(g) monitor the safety of the job site(s), if applicable, during the performance of all Services to comply with all applicable federal, state, and local laws and to follow safe work practices.

5.7. BACKGROUND CHECKS (REQUIRED IF CHECKED ☒).

(a) Implementer hereby represents, warrants and covenants that any employees, members, officers, contractors, Subcontractors and agents of Implementer (each, a “Implementer Party,” and, collectively, the “Implementer Parties”) having or requiring access to MCE’s assets, premises, customer property, data or systems (“Covered Personnel”) shall have successfully passed background screening on each such individual, prior to receiving access, which screening may include, among other things to the extent applicable to the Services, a screening of the individual’s educational background, employment history, valid driver’s license, and court record for the seven (7) year period immediately preceding the individual’s date of assignment to perform the Services.

(b) Notwithstanding the foregoing and to the extent permitted by applicable law, in no event shall Implementer permit any Covered Personnel to have one or more convictions during the seven (7) year period immediately preceding the
individual’s date of assignment to perform the Services, or at any time after the individual’s date of assignment to perform the Services, for any of the following (“Serious Offense”): (i) a “serious felony,” similar to those defined in California Penal Code Sections 1192.7(c) and 1192.8(a), or a successor statute, or (ii) any crime involving fraud (such as, but not limited to, crimes covered by California Penal Code Sections 476, 530.5, 550, and 2945, California Corporations Code 25540), embezzlement (such as, but not limited to, crimes covered by California Penal Code Sections 484 and 503 et seq.), or racketeering (such as, but not limited to, crimes covered by California Penal Code Section 186 or the Racketeer Influenced and Corrupt Organizations (“RICO”) Statute (18 U.S.C. Sections 1961-1968)).
(c) To the maximum extent permitted by applicable law, Implementer shall maintain documentation related to such background for all Covered Personnel and make it available to MCE for audit if required pursuant to the audit provisions of this Agreement.
(d) To the extent permitted by applicable law, Implementer shall notify MCE if any of its Covered Personnel is charged with or convicted of a Serious Offense during the term of this Agreement. Implementer shall also immediately prevent that employee, representative, or agent from performing any Services.

5.8. FITNESS FOR DUTY (REQUIRED IF CHECKED ☒). Implementer shall ensure that all Covered Personnel report to work fit for their job. Covered Personnel may not consume alcohol while on duty and/or be under the influence of drugs or controlled substances that impair their ability to perform the Services properly and safely. Implementer shall, and shall cause its Subcontractors to, have policies in place that require their employees, contractors, subcontractors and agents to report to work in a condition that allows them to perform the work safely. For example, employees should not be operating equipment under medication that creates drowsiness.

5.9. QUALITY ASSURANCE PROCEDURES (REQUIRED IF CHECKED ☒). Implementer shall comply with “Quality Assurance Procedures” identified by Implementer in the implementation plan as required in Exhibit A. Additionally, Quality Assurance Procedures must include, but are not limited to: (i) industry standard best practices; (ii) procedures that ensure customer satisfaction; and (iii) any additional written direction from MCE.

5.10. ASSIGNMENT OF PERSONNEL. The Implementer shall not substitute any personnel for those specifically named in its proposal, if applicable, unless personnel with substantially equal or better qualifications and experience are provided, acceptable to MCE, as is evidenced in writing.

5.11. ACCESS TO CUSTOMER SITES (REQUIRED IF CHECKED ☒). Implementer shall be responsible for obtaining any and all access rights for Implementer Parties, from customers and other third parties to the extent necessary to perform the Services. Implementer shall also procure any and all access rights from Implementer Parties, customers and other third parties in order for MCE and CPUC employees, representatives, agents, designees and contractors to inspect the Services.

6. INSURANCE:
At all times during the Term and the performance of Services, Implementer shall maintain the insurance coverages set forth below. All such insurance coverage shall be substantiated with a certificate of insurance and must be signed by the insurer or its representative evidencing such insurance to MCE. The general liability policy shall be endorsed naming Marin Clean Energy and its employees, officers and agents as additional insureds. The certificate(s) of insurance and required endorsement shall be furnished to MCE prior to commencement of Services. Implementer shall provide for thirty (30) days advance written notice to MCE of any cancellation or reduction in coverage. Said policies shall remain in force through the life of this Agreement and shall be payable on a per occurrence basis only, except those required by paragraph 7.4 which may be provided on a claims-made basis consistent with the criteria noted therein.

Nothing in this Section 7 shall be construed as a limitation on Implementer's obligations in Section 18 of this Agreement.

Should Implementer fail to provide and maintain the insurance required by this Agreement, in addition to any other available remedies to law or in equity, MCE may suspend payment to the Implementer for any services provided during any time that insurance was not in effect and until such time as the Implementer provides adequate evidence that Implementer has obtained the required coverage.

6.1 GENERAL LIABILITY
The Implementer shall maintain a commercial general liability insurance policy in an amount of no less than one million dollars ($1,000,000) with a two million dollar ($2,000,000) aggregate limit. MCE shall be named as an additional insured on the commercial general liability policy and the Certificate of Insurance shall include an additional endorsement page. (see sample form: ISO - CG 20 10 11 85).
6.2 AUTO LIABILITY (REQUIRED IF CHECKED ☒).
Where the Services to be provided under this Agreement involve or require the use of any type of vehicle by Implementer in order to perform said Services, Implementer shall also provide comprehensive business or commercial automobile liability coverage including non-owned and hired automobile liability in the amount of one million dollars combined single limit ($1,000,000.00).

6.3 WORKERS’ COMPENSATION
The Implementer acknowledges the State of California requires every employer to be insured against liability for workers’ compensation or to undertake self-insurance in accordance with the provisions of the Labor Code. If Implementer has employees, a copy of the certificate evidencing such insurance or a copy of the Certificate of Consent to Self-Insure shall be provided to MCE prior to commencement of Services.

6.4 PROFESSIONAL LIABILITY INSURANCE (REQUIRED IF CHECKED ☒)
Implementer shall maintain professional liability insurance with a policy limit of not less than $1,000,000 per incident. If the deductible or self-insured retention amount exceeds $100,000, MCE may ask for evidence that Implementer has segregated amounts in a special insurance reserve fund or Implementer’s general insurance reserves are adequate to provide the necessary coverage and MCE may conclusively rely thereon. Coverages required by this subsection may be provided on a claims-made basis with a “Retroactive Date” prior to the Effective Date. If the policy is on a claims-made basis, coverage must extend to a minimum of twelve (12) months beyond termination of this Agreement. If coverage is cancelled or non-renewed, and not replaced with another claims made policy form with a “retroactive date” prior to the Effective Date, the Implementer must purchase “extended reporting” coverage for a minimum of twelve (12) months after termination of this Agreement.

6.5 PRIVACY AND CYBERSECURITY LIABILITY (REQUIRED IF CHECKED ☒). Implementer shall maintain privacy and cybersecurity liability (including costs arising from data destruction, hacking or intentional breaches, crisis management activity related to data breaches, and legal claims for security breach, privacy violations, and notification costs) of at least $1,000,000 US per occurrence.

7. FINANCIAL STATEMENTS:
Implementer shall deliver financial statements on an annual basis or as may be reasonably requested by MCE from time to time. Such financial statements or documents shall be for the most recently available audited or reviewed period and prepared in accordance with generally-accepted accounting principles. MCE shall keep such information confidential pursuant to the Confidentiality Agreement between the parties, March 20, 2019, except as provided by law and to provision to the CPUC may be required from time to time under confidentiality procedures, where applicable.

8. SUBCONTRACTING:
Implementer shall not subcontract nor assign any portion of the work required by this Agreement without prior written approval of MCE except for any subcontract work identified in Exhibit A. If Implementer hires a subcontractor under this Agreement (a “Subcontractor”), Subcontractor shall be bound by all applicable terms and conditions of this Agreement, and Implementer shall ensure the following:

8.1. Subcontractor shall comply with the following terms of this Agreement: Sections 9, 10, each Statement of Work and any attachments thereto.

8.2. Subcontractor shall provide, maintain and be bound by the representations, warranties and covenants of Implementer contained in Section 5 hereof (as may be modified to be applicable to Subcontractor with respect to Section 5.1(a) hereof) at all times during the Term of such subcontract and its provision of Services.

8.3. Subcontractor shall comply with the terms of Section 6 above, including, but not limited to providing and maintaining insurance coverage(s) identical to what is required of Implementer under this Agreement, and shall name MCE as an additional insured under such policies. Implementer shall collect, maintain, and promptly forward to MCE current evidence of such insurance provided by its Subcontractor. Such evidence of insurance shall be included in the records and is therefore subject to audit as described in Section 9 hereof.

8.4. Subcontractor shall be contractually obligated to indemnify the MCE Parties (as defined in Section 17 hereof) pursuant to the terms and conditions of Section 17 hereof.

8.5. Subcontractors shall not be permitted to further subcontract any obligations under this Agreement.

Implementer shall be solely responsible for ensuring its Subcontractors’ compliance with the terms and conditions of this Agreement made applicable above and to collect and maintain all documentation and current evidence of such compliance. Upon request by MCE,
Implementer shall promptly forward to MCE evidence of same. Nothing contained in this Agreement or otherwise stated between the Parties shall create any legal or contractual relationship between MCE and any Subcontractor, and no subcontract shall relieve Implementer of any of its duties or obligations under this Agreement. Implementer’s obligation to pay its Subcontractors is an independent obligation from MCE’s obligation to make payments to Implementer. As a result, MCE shall have no obligation to pay or to enforce the payment of any monies to any Subcontractor.

9. RETENTION OF RECORDS AND AUDIT PROVISION:
Implementer shall keep and maintain on a current basis full and complete documentation pertaining to this Agreement and the Services, whether stored electronically or otherwise, including, but not limited to, valuation records, accounting records, documents supporting all invoices, employee’ time sheets, receipts and expenses, and all customer documentation and correspondence (the “Records”). MCE shall have the right, during regular business hours and upon providing reasonable advance notice, to review and audit all records relating to this Agreement during the Term and for at least five (5) years from the date of the completion or termination of this Agreement. Any review or audit may be conducted with an escort on Implementer's premises or, at MCE’s option, Implementer shall provide all records within a maximum of fifteen (15) days upon receipt of written notice from MCE. Implementer shall refund any monies erroneously charged. Implementer shall have an opportunity to review and respond to or refute any report or summary of audit findings, and shall promptly refund any overpayments made by MCE based on undisputed audit findings.

10. DATA, CONFIDENTIALITY AND INTELLECTUAL PROPERTY:

10.1. DEFINITION OF “MCE DATA”. “MCE Data” shall mean all data or information provided by or on behalf of MCE, including but not limited to, customer Personal Information; energy usage data relating to, of, or concerning, provided by or on behalf of any customers; all data or information input, information systems and technology, software, methods, forms, manuals, and designs, transferred, uploaded, migrated, or otherwise sent by or on behalf of MCE to Implementer as MCE may approve of in advance and in writing (in each instance); account numbers, forecasts, and other similar information disclosed to or otherwise made available to Implementer. MCE Data shall also include all data and materials provided by or made available to Implementer by MCE’s licensors, including but not limited to, any and all survey responses, feedback, and reports subject to any limitations or restrictions set forth in the agreements between MCE and their licensors.

“Confidential Information” under this Agreement shall have the same meaning as defined in the Marin Clean Energy Non-Disclosure Agreement between the parties dated March 20, 2019.

10.2. DEFINITION OF “PERSONAL INFORMATION”. “Personal Information” includes but is not limited to the following: personal and entity names, e-mail addresses, addresses, phone numbers, any other public or privately-issued identification numbers, IP addresses, MAC addresses, and any other digital identifiers associated with entities, geographic locations, users, persons, machines or networks. Implementer shall comply with all applicable laws, rules, and regulations related to the use, collection, storage, and transmission of Personal Information.

10.3. MCE DATA SECURITY MEASURES. Prior to Implementer receiving any MCE Data, Implementer shall comply, and at all times thereafter continue to comply, in compliance with MCE’s Data security policies set forth in MCE Policy 009 and MCE’s Advanced Metering Infrastructure (AMI) Data Security and Privacy Policy (“Security Measures”) and pursuant to MCE’s Confidentiality provisions in Section 5 of the Marin Clean Energy Non-Disclosure Agreement between the parties dated March 20, 2019 and as set forth in MCE Policy 001 - Confidentiality. MCE’s Security Measures and Confidentiality provisions require Implementer to adhere to reasonable administrative, technical, and physical safeguard protocols to protect the MCE’s Data from unauthorized handling, access, destruction, use, modification or disclosure.

10.4. IMPLEMENTER DATA SECURITY MEASURES. Additionally, Implementer shall, at its own expense, adopt and continuously implement, maintain and enforce reasonable technical and organizational measures, consistent with the sensitivity of Personal Information and Confidential Information including, but not limited to, measures designed to (1) prevent unauthorized access to, and otherwise physically and electronically protect, the Personal Information and Confidential Information, and (2) protect MCE content and data against unauthorized or unlawful access, disclosure, alteration, loss, or destruction.

10.5. RETURN OF MCE DATA. Promptly after this Agreement or a Statement of Work terminates or expires, and for each completed Statement of Work (i) Implementer will securely destroy all MCE Data in its possession with respect to each terminated or expired Statement of Work and if requested, certify the secure destruction in writing to MCE, and (ii) each party will return (or if requested by the disclosing party, destroy) all other Confidential Information and property of the other (if any) with respect to each terminated or expired Statement of Work, provided that Implementer’s attorney shall be permitted to retain a copy of such records or materials solely for legal purposes. Consistent with provisions in Section 5 of the Marin Clean Energy Non-Disclosure Agreement between the parties dated March 20, 2019, and to the extent permitted by law, parties
shall not be obligated to return, destroy or delete Confidential Information or MCE Data to the extent that the Confidential Information or MCE Data is stored by electronic back-up systems.

10.6. OWNERSHIP AND USE RIGHTS.
   a) **MCE Data.** Unless otherwise expressly agreed to by the Parties, MCE shall retain all of its rights, title and interest in MCE’s Data.
   
   b) **Program Intellectual Property.** Unless otherwise expressly agreed to by the Parties, any and all finished or unfinished materials, information, or other intellectual property created, prepared, accumulated or developed by Implementer or any Implementer Party under this Agreement with Program funds (“Program Intellectual Property”), including finished and unfinished inventions, processes, templates, documents, other writings, drawings, computer programs, designs, calculations, valuations, maps, plans, workplans, text, filings, estimates, manifests, certificates, books, specifications, sketches, notes, reports, summaries, analyses, studies, manuals, visual materials, data models and samples, including summaries, extracts, analyses and preliminary or draft materials developed in connection therewith, shall be owned solely by MCE upon its creation on behalf and for the benefit of MCE’s respective customers.

   c) **Program Intellectual Property will be owned by MCE upon its creation.** Implementer agrees to execute any such other documents or take other actions as MCE may reasonably request to perfect MCE’s ownership in the Program Intellectual Property. MCE shall have the exclusive right to use such Program Intellectual Property in its sole discretion and without further compensation to Implementer (beyond the compensation set forth in this Agreement) or to any other party. Implementer shall, at MCE’s expense, provide such Program Intellectual Property to MCE or to any party MCE may designate upon written request. Implementer may keep file reference copies of all documents prepared for MCE.

   d) **Implementer’s Pre-Existing Materials.** If, and to the extent Implementer retains any preexisting ownership rights (“Implementer’s Pre-Existing Materials”) in any of the materials furnished to be used to create, develop, and prepare the Program Intellectual Property, Implementer hereby grants MCE and the Program Participants on behalf of their respective customers and the CPUC for governmental and regulatory purposes an irrevocable, assignable, non-exclusive, perpetual, fully paid up, worldwide, royalty-free, unrestricted license to use and sublicense others to use, reproduce, display, prepare and develop derivative works, perform, distribute copies of any intellectual or proprietary property right of Implementer or any Implementer Party for the sole purpose of using such Program Intellectual Property for the conduct of MCE’s business and for disclosure to the CPUC for governmental and regulatory purposes related thereto (the “MCE License”). Unless otherwise expressly agreed to by the Parties, Implementer shall retain all of its rights, title and interest in Implementer’s Pre-Existing Materials. Any and all claims to Implementer’s Pre-Existing Materials to be furnished or used to prepare, create, develop or otherwise manifest the Program Intellectual Property must be expressly disclosed to MCE prior to performing any Services under this Agreement. Any such Pre-Existing Material that is modified by work under this Agreement is owned by MCE with the exception of process changes to Implementer’s software systems, workflows and templates associated with its DSMT and Quickbase Platforms and SharePoint infrastructure or revisions to Implementer’s pre-existing SEM templates, customer training materials, NMEC calculator tools, engineering models, energy assessment reports and Joint Energy Efficiency Plan templates that are modified in a general manner so as to apply to work product for other clients of Implementer (“Generally-Applicable Modifications to Pre-Existing Materials”). Generally-Applicable Modifications to Pre-Existing Materials do not include modifications that are customized for MCE or its customers. For the avoidance of doubt, the MCE License shall also apply to Generally-Applicable Modifications to Pre-Existing Materials.

10.7. EQUITABLE RELIEF. Each Party acknowledges that a breach of this Section 10 would cause irreparable harm and significant damages to the other Party, the degree of which may be difficult to ascertain. Accordingly, each Party agrees that MCE shall have the right to obtain immediate equitable relief to enjoin any unauthorized use or disclosure of MCE Data or Personal Information, in addition to any other rights and remedies that it may have at law or otherwise; and Implementer shall have the right to obtain immediate equitable relief to enjoin any unauthorized use or disclosure of Implementer’s Pre-Existing Materials, in addition to any other rights and remedies that it may have at law or otherwise.

11. FORCE MAJEURE:
A Party shall be excused for failure to perform its obligations under this Agreement if such obligations are prevented by an event of Force Majeure (as defined below), but only for so long as and to the extent that the Party claiming Force Majeure (“Claiming Party”) is actually so prevented from performing and provided that (a) the Claiming Party gives written notice and full particulars of such Force Majeure to the other Party (the “Affected Party”) promptly after the occurrence of the event relied on, (b) such notice includes an estimate of the expected duration and probable impact on the performance of the Claiming Party’s obligations under this Agreement, (c) the Claiming Party furnishes timely regular reports regarding the status of the Force Majeure, including updates with respect to the data included in Section 10 above during the continuation of the delay in the Claiming Party’s performance, (d) the suspension of such obligations sought by Claiming Party is of no greater scope and of no longer duration than is required by the Force Majeure, (e) no obligation or liability of
either Party which became due or arose before the occurrence of the event causing the suspension of performance shall be excused as a result of the Force Majeure; (f) the Claiming Party shall exercise commercially reasonable efforts to mitigate or limit the interference, impairment and losses to the Affected Party; (g) when the Claiming Party is able to resume performance of the affected obligations under this Agreement, the Claiming Party shall give the Affected Party written notice to that effect and promptly shall resume performance under this Agreement. “Force Majeure” shall mean acts of God such as floods, earthquakes, fires, orders or decrees by a governmental authority, civil or military disturbances, wars, riots, terrorism or threats of terrorism, utility power shutoffs, strikes, labor disputes, pandemic, or other forces over which the responsible Party has no control and which are not caused by an act or omission of such Party.

12. TERMINATION:

12.1. If Implementer fails to provide in any manner the Services required under this Agreement or otherwise fails to comply with the terms of this Agreement or violates any Applicable Law, makes an assignment of any general arrangement for the benefit of creditors, files a petition or otherwise commences, authorizes or acquiesces in the commencement of a proceeding or cause under any bankruptcy or similar law for the protection of creditors, or has such petition filed against it, otherwise becomes bankrupt or insolvent (however evidenced), or becomes unable to pay its debts as they fall due, then MCE may terminate this Agreement by giving ten (10) business days’ written notice to Implementer.

12.2. Either Party hereto may terminate this Agreement for any reason by giving thirty (30) calendar days’ written notice to the other Party. Notice of termination shall be by written notice to the other parties and be sent by registered mail or by email to the email address listed in Section 19 Invoices; Notices.

12.3. In the event of termination not the fault of Implementer, Implementer shall be paid for Services performed to the date of termination in accordance with the terms of this Agreement so long as proof of required insurance is provided for the periods covered in the Agreement or Amendment(s). Notwithstanding anything contained in this Section 12, in no event shall MCE be liable for lost or anticipated profits or overhead on uncompleted portions of the Services. Implementer shall not enter into any agreement, commitments or subcontracts that would incur significant cancellation or termination costs without prior written approval of MCE, and such written approval shall be a condition precedent to the payment of any cancellation or termination charges by MCE under this Section 12. Also, as a condition precedent to the payment of any cancellation or termination charges by MCE under this Section 12, Implementer shall have delivered to MCE any and all reports, drawings, documents and deliverables prepared for MCE before the effective date of such termination.

12.4. Without limiting the foregoing, if either Party’s activities hereunder become subject to law or regulation of any kind, which renders the activity illegal, unenforceable, or which imposes additional costs on such Party for which the parties cannot mutually agree upon an acceptable price modification, then such Party shall at such time have the right to terminate this Agreement upon written notice to the other Party with respect to the illegal, unenforceable, or uneconomic provisions only, and the remaining provisions will remain in full force and effect.

12.5. Notwithstanding the foregoing, this Agreement shall be subject to changes, modifications, or termination by order or directive of the California Public Utilities Commission (“CPUC”). The CPUC may from time to time issue an order or directive relating to or affecting any aspect of this Agreement, in which case MCE shall have the right to change, modify or terminate this Agreement in any manner to be consistent with such CPUC order or directive by providing written notice to Implementer at least ten (10) business days before such change takes effect, unless an order or directive issued by the CPUC requires changes take effect earlier than this notice and at such time MCE will provide notice as early as possible. MCE may also terminate this Agreement if funding for this Agreement is reduced or eliminated by a third-party funding source.

12.6. Upon MCE's termination of this Agreement for any reason, Implementer shall, and shall cause Implementer or each of its employees, agents, representatives, and subcontractors and all other persons performing the Services on behalf of Implementer (each, an Implementer Party), to bring the Services to an orderly conclusion as directed by MCE. Implementer and each Implementer Party shall vacate the worksite but shall not remove any material, plant or equipment thereon without the approval of MCE. MCE, at its option, may take possession of any portion of the Services paid for by MCE.

12.7. Notwithstanding any provision herein to the contrary, Sections 2, 3, 8.4, 9, 10, 12, 15, 16, 17, 18, 19, 20, 21, 22, 24, Exhibit B of this Agreement shall survive the termination or expiration of this Agreement.

13. ASSIGNMENT:
The rights, responsibilities and duties under this Agreement are personal to the Implementer and may not be transferred or assigned without the express prior written consent of MCE, which shall not be unreasonably withheld.

14. AMENDMENT; NO WAIVER:
This Agreement may be amended or modified only by written agreement of the Parties. Failure of either Party to enforce any provision or provisions of this Agreement will not waive any enforcement of any continuing breach of the same provision or provisions or any breach of any provision or provisions of this Agreement.

15. DISPUTES:
Either Party may give the other Party written notice of any dispute which has not been resolved at a working level. Any dispute that cannot be resolved between Implementer’s contract representative and MCE’s contract representative by good faith negotiation efforts
shall be referred to Legal Counsel of MCE and an officer of Implementer for resolution. Within 20 calendar days after delivery of such notice, such persons shall meet at a mutually acceptable time and place, and thereafter as often as they reasonably deem necessary to exchange information and to attempt to resolve the dispute. If MCE and Implementer cannot reach an agreement within a reasonable period of time (but in no event more than 30 calendar days), MCE and Implementer shall have the right to pursue all rights and remedies that may be available at law or in equity. In particular, Implementer shall have right to request arbitration or mediation to resolve the dispute and MCE shall be required to participate in arbitration or mediation in good faith. All negotiations and any mediation agreed to by the Parties are confidential and shall be treated as compromise and settlement negotiations, to which Section 1119 of the California Evidence Code shall apply, and Section 1119 is incorporated herein by reference.

16. JURISDICTION AND VENUE:
This Agreement shall be construed in accordance with the laws of the State of California and the Parties hereto agree that venue shall be in Marin County, California.

17. INDEMNIFICATION:
To the fullest extent permitted by Applicable Law, Implementer shall indemnify, defend, and hold MCE, its employees, officers, and agents ("MCE Parties"), harmless from any and all actions, claims, liabilities, losses, costs, damages and expenses (including, but not limited to, litigation costs, attorney’s fees and costs, physical damage to or loss of tangible property, and injury or death of any person) arising out of, resulting from, or caused by: a) the negligence, recklessness, intentional misconduct, fraud of all Implementer Parties; b) the failure of an Implementer Party to comply with the provisions of this Agreement or Applicable Law; or c) any defect in design, workmanship, or materials carried out or employed by any Implementer Party.

18. NO RECOURSE AGAINST CONSTITUENT MEMBERS OF MCE:
MCE is organized as a Joint Powers Authority in accordance with the Joint Exercise of Powers Act of the State of California (Government Code Section 6500, et seq.). Pursuant to MCE’s Joint Powers Agreement, MCE is a public entity separate from its constituent members. MCE shall solely be responsible for all debts, obligations and liabilities accruing and arising out of this Agreement. Implementer shall have no rights and shall not make any claims, take any actions or assert any remedies against any of MCE’s constituent members in connection with this Agreement.

19. INVOICES; NOTICES:
This Agreement shall be managed and administered on MCE’s behalf by the Contract Manager named below. All invoices shall be submitted by email to:

<table>
<thead>
<tr>
<th>Email Address:</th>
<th><a href="mailto:invoices@mcecleanenergy.org">invoices@mcecleanenergy.org</a></th>
</tr>
</thead>
</table>

All other notices shall be given to MCE at the following location:

<table>
<thead>
<tr>
<th>Contract Manager:</th>
<th>Troy Nordquist</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCE Address:</td>
<td>1125 Tamalpais Avenue</td>
</tr>
<tr>
<td></td>
<td>San Rafael, CA 94901</td>
</tr>
<tr>
<td>Email Address:</td>
<td><a href="mailto:contracts@mcecleanenergy.org">contracts@mcecleanenergy.org</a></td>
</tr>
<tr>
<td>Telephone No.:</td>
<td>(415) 464-6027</td>
</tr>
</tbody>
</table>

Notices shall be given to Implementer at the following address:

<table>
<thead>
<tr>
<th>Implementer:</th>
<th>CLEAREsult Consulting Inc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attn:</td>
<td>Legal Department</td>
</tr>
<tr>
<td>Address:</td>
<td>100 SW Main Street, Suite 1500</td>
</tr>
<tr>
<td></td>
<td>Portland, OR 97204</td>
</tr>
</tbody>
</table>
20. ACKNOWLEDGEMENT OF EXHIBITS:
In the event of a conflict between the Terms of this Agreement and the terms in any of the following Exhibits, the terms in this Agreement will govern.

<table>
<thead>
<tr>
<th>Check applicable Exhibits</th>
<th>IMPLEMENTER’S INITIALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>EXHIBIT A</td>
<td>Form of Statement or Work</td>
</tr>
<tr>
<td>EXHIBIT B</td>
<td>Fees and Payment</td>
</tr>
<tr>
<td>EXHIBIT C</td>
<td>Energy Efficiency Program Terms</td>
</tr>
<tr>
<td>Schedule A.1</td>
<td>Statement of Work for MCE’s Industrial, Agricultural and Commercial Sectors</td>
</tr>
<tr>
<td>Schedule A.2</td>
<td>Statement of Work for MCE Multifamily Residential Sector</td>
</tr>
<tr>
<td>Appendix A</td>
<td>Implementation Plan Template</td>
</tr>
<tr>
<td>Appendix B</td>
<td>California Industrial SEM M&amp;V Guide</td>
</tr>
</tbody>
</table>

21. SEVERABILITY:
Should any provision of this Agreement be held invalid or unenforceable by a court of competent jurisdiction, such invalidity will not invalidate the whole of this Agreement, but rather, the remainder of the Agreement which can be given effect without the invalid provision, will continue in full force and effect and will in no way be impaired or invalidated.

22. INDEPENDENT CONTRACTOR:
Implementer is an independent contractor to MCE hereunder. Nothing in this Agreement shall establish any relationship of partnership, joint venture, employment or franchise between MCE and any Implementer Party. Neither MCE nor any Implementer Party will have the power to bind the other or incur obligations on the other’s behalf without the other’s prior written consent, except as otherwise expressly provided for herein.

23. TIME:
Time is of the essence in this Agreement and each and all of its provisions.

24. THIRD PARTY BENEFICIARIES:
The Parties agree that there are no third-party beneficiaries to this Agreement either express or implied.

25. FURTHER ACTIONS:
The Parties agree to take all such further actions and to execute such additional documents as may be reasonably necessary to effectuate the purposes of this Agreement.

26. PREPARATION OF AGREEMENT:
This Agreement was prepared jointly by the Parties, each Party having had access to advice of its own counsel, and not by either Party to the exclusion of the other Party, and this Agreement shall not be construed against either Party as a result of the manner in which this Agreement was prepared, negotiated or executed.

27. COMPLETE AGREEMENT:
This Agreement along with any attached Exhibits and Statements of work constitutes the entire Agreement between the parties. No modification or amendment shall be valid unless made in writing and signed by each party. Failure of either party to enforce any provision
or provisions of this Agreement will not waive any enforcement of any continuing breach of the same provision or provisions or any breach of any provision or provisions of this Agreement.

28. COUNTERPARTS:
This Agreement may be executed in one or more counterparts each of which shall be deemed an original and all of which shall be deemed one and the same Agreement.

IN WITNESS WHEREOF, the parties have executed this Agreement on the date first above written.

APPROVED BY
Marin Clean Energy: Implementer:

By: ____________________________ By: ____________________________
Name: __________________________ Name: __________________________
Title: __________________________ Title: __________________________
Date: __________________________ Date: __________________________

By: ____________________________
Chairperson
Date: __________________________

MODIFICATIONS TO ENERGY EFFICIENCY STANDARD SHORT FORM

☐ Standard Short Form Content Has Been Modified

List sections affected: Sections 2, 5.6(b), 5.7 (a) and (c), 6, 7, 9, 10.5, 10.6(b), (c), and (d), 12, 15, 27

______________________________

Approved by MCE Counsel: ____________________________ Date: _______________
Exhibit A
Form of Statement of Work

Schedule A.__
Statement of Work for [Describe Work]

This Schedule A.__ is entered into on [Date] pursuant to the Master Services Agreement between MARIN CLEAN ENERGY, hereinafter referred to as "MCE", and CLEARESULT CONSULTING INC., hereinafter referred to as "Implementer", dated September 3, 2021 ("MSA").

The First Agreement between MCE and Implementer dated March 21, 2019 is terminated as of September 3, 2021.

Implementer shall provide the following Services under the Agreement as requested and directed by MCE staff, up to the maximum time/fees allowed under this Agreement:

[List scope of services]

Attached as Attachment __ is the technical scope of work for this request.

Billing:
Implementer shall bill monthly and according to the rate schedule listed in Exhibit B of the Master Services Agreement dated DATE. In no event shall the total cost to MCE for the services provided under this Statement of Work exceed the maximum sum of $0,000 for the term of the Agreement.

Term of Statement of Work:
This Statement of Work shall commence on September 3, 2021 and shall terminate on December 31, 2021.

IN WITNESS WHEREOF, the parties have executed this Statement of Work – Schedule A.1 on the date first above written.

APPROVED BY
Marin Clean Energy: Implementer:

By: ________________________________ By: ________________________________
Name: ______________________________ Name: ______________________________
Date: ______________________________ Date: ______________________________

By: ________________________________
Chairperson
Date: ______________________________
EXHIBIT B
FEES AND PAYMENT

For services provided under this Agreement, MCE shall pay Implementer in accordance with the rate schedule as specified below and in accordance with the payment structure listed in a Statement of Work:

- Performance Rates and Customer Incentives are determined by the payment structure listed in a Statement of Work

- Marketing support services will be charged at the personnel hourly rates listed below:

<table>
<thead>
<tr>
<th>Title</th>
<th>Rate:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing Account Manager</td>
<td>$137</td>
</tr>
<tr>
<td>Creative Director</td>
<td>$202</td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>$98</td>
</tr>
<tr>
<td>Copywriter</td>
<td>$112</td>
</tr>
<tr>
<td>Web Developer</td>
<td>$159</td>
</tr>
<tr>
<td>Senior Program Manager</td>
<td>$181</td>
</tr>
<tr>
<td>Account Manager</td>
<td>$109</td>
</tr>
</tbody>
</table>
EXHIBIT C
Energy Efficiency Program Terms

The terms below are additional terms and conditions for programs under this Agreement.

1. BILLING, ENERGY USE, AND PROGRAM TRACKING DATA (REQUIRED IF CHECKED ☒).
   a) Contractor shall comply with and timely cooperate with all CPUC directives, activities, and requests regarding the Program and Project evaluation, measurement, and verification (“EM&V”). For the avoidance of doubt, it is the responsibility of Contractor to be aware of all CPUC requirements applicable to the Services of this Agreement.
   b) Contractor shall make available to MCE upon demand, detailed descriptions of the program, data tracking systems, baseline conditions, and participant data, including financial assistance amounts.
   c) Contractor shall make available to MCE any revisions to Contractor’s program theory and logic model (“PTLM”) and results from its quality assurance procedures, and comply with all MCE EM&V requirements, including reporting of progress and evaluation metrics.

2. WORKFORCE STANDARDS (REQUIRED IF CHECKED ☒).
   At all times during the Term of the Agreement, Contractor shall comply with, and shall cause all Contractor Parties to comply with, the workforce qualifications, certifications, standards and requirements set forth in this Exhibit D, Section 2 (“Workforce Standards”). The Workforce Standards shall be included in their entirety in MCE’s Final Implementation Plan. If applicable, “Final Implementation Plan” is defined in the deliverables for the Services listed in Exhibit A. Prior to commencement of any Services, once per calendar year, and at any other time as may be requested by MCE, Contractor shall provide all documentation necessary to demonstrate to MCE’s reasonable satisfaction that Contractor has complied with the Workforce Standards.

2.1. HVAC STANDARDS (REQUIRED IF CHECKED ☒). For any non-residential project pursuant to this Agreement installing, modifying or maintaining a Heating Ventilation and Air Conditioning (“HVAC”) system or component with incentives valued at $3,000 or more, Contractor shall ensure that each worker or technician involved in the project, including all employees and agents of its Subcontractors, meets at least one of the following workforce criteria:
   a) Completed an accredited HVAC apprenticeship;
   b) Is enrolled in an accredited HVAC apprenticeship;
   c) Completed at least five years of work experience at the journey level as defined by the California Department of Industrial Relations, Title 8, Section 205, of the California Code of Regulations, passed a practical and written HVAC system installation competency test, and received credentialed training specific to the installation of the technology being installed; or
   d) Has a C-20 HVAC contractor license issued by the California Contractor’s State Licensing Board.

   This standard shall not apply where the incentive is paid to any manufacturer, distributor, or retailer of HVAC equipment, unless the manufacturer, distributor, or retailer installs or contracts for the installation of the equipment.

2.2. ADVANCED LIGHTING CONTROLS STANDARDS (REQUIRED IF CHECKED ☒). For any non-residential project pursuant to this Agreement involving installation, modification, or maintenance of lighting controls with incentives valued at $2,000 or more, Contractor shall ensure that all workers or technicians involved in the project, including those of its Subcontractors are certified by the California Advanced Lighting Controls Training Program (“CALTP”). This requirement shall not apply where the incentive is paid to a manufacturer, distributor, or retailer of lighting controls unless the manufacturer, distributor, or retailer installs or contracts for installation of the equipment.

3. COORDINATION WITH OTHER PROGRAM ADMINISTRATORS (REQUIRED IF CHECKED ☒).
   Contractor shall coordinate with other Program Administrators, including investor-owned utilities and local government agencies authorized by the CPUC to implement CPUC-directed energy efficient programs, administering energy efficiency programs in the same geographic area as MCE. These other Program Administrators include: Pacific Gas and Electric Company and Bay Area Regional Energy Network. The CPUC may develop further rules related to coordination between Program Administrators in the same geographic area, and any Contractor is required to comply with such rules.

4. MEASUREMENT AND VERIFICATION REQUIREMENTS, INCLUDING GUIDELINES ABOUT NORMALIZED METERED ENERGY CONSUMPTION (“NMEC”) DESIGN REQUIREMENTS (REQUIRED IF CHECKED ☒).
   Contractor shall:
   1. Only enroll customers that qualify for Program services.
2. Comply with current policies, procedures, and other required documentation as required by MCE;
3. Report Customer Participation Information to MCE.
4. Work with MCE’s evaluation team to define Program-specific data collection and evaluability requirements, and in the case of NMEC which independent variables shall be normalized.

Throughout the Term, MCE may identify new net lifecycle energy savings estimates, net-to-gross ratios, effective useful lives, or other values that may alter Program Net Lifecycle Energy Savings, as defined in Exhibit A, if applicable. Contractor shall use modified values upon MCE’s request, provided MCE modifies Contractor’s Program budget and/or overall Program net lifecycle Energy Savings consistent with the requested change. MCE shall determine any budget increases or decreases in its sole discretion.

For Programs claiming to-code savings: Contractor shall comply with Applicable Law and work with MCE to address elements in its Program designs and Implementation Plans, such as:
1. Identifying where to-code savings potential resides;
2. Specifying which equipment types, building types, geographic allocations, and/or customer segments promise cost-effective to-code savings;
3. Describing the barriers that prevent code-compliant equipment replacements;
4. Explaining why natural turnover is not occurring within certain markets or for certain technologies; and
5. Detailing the program interventions that would effectively accelerate equipment turnover.
STATEMENT OF WORK

Schedule A.1
Statement of Work for MCE Agricultural, Industrial and Commercial Sectors

This Schedule A.1 (“Agreement”) is entered into on September 3, 2021 pursuant to the Master Services Agreement between MARIN CLEAN ENERGY, hereinafter referred to as "MCE", and CLEARESULT CONSULTING INC., hereinafter referred to as "Implementer", dated September 3, 2021 (“MSA”).

The First Agreement between MCE and Implementer dated March 21, 2019 is terminated as of September 3, 2021.

Implementer will provide the following Energy Efficiency Program services for MCE’s Agricultural and Industrial sectors as directed by MCE staff, up to the maximum time and fees allowed under this Agreement. As requested and directed by MCE staff, Implementer will also serve MCE Commercial customers, in which projects will be approved individually by MCE staff.

I. Overview:

Implementer will offer comprehensive solutions for delivering electric and gas energy efficiency savings, serving the Agricultural and Industrial customer base in MCE’s service territory. Implementer may also serve MCE customers in the Commercial sector, with a limited scope of services described under Section IV below and at the direction of MCE staff.

Implementer will develop and implement the Agricultural and Industrial Energy Efficiency programs (“the Programs”) consistent with the outlines developed in program-specific Implementation Plans (see III below, Appendix A).

II. Goals and Targets:

Savings goals and Implementer’s operating budget (performance payments and customer incentive budgets) for each year or years will be finalized through the Bi-Annual Budget Advice Letter, or other Advice Letter requesting ratepayer funding. Implementer will adhere to the program budgets outlined by MCE following the approval of an Advice Letter for each funding cycle.

Implementer may also serve commercial customers within MCE’s service area as directed by MCE. See Section IV below for details on this service.

III. Agricultural and Industrial Program Services:

Implementer will provide comprehensive Program design, project development and Program implementation services, including but not limited to:

a. Program Design and Measure Development

Implementer will work with MCE on an ongoing basis to improve Program designs. This will include, but is not limited to: identifying and vetting energy efficiency measures; setting incentive and/or rebate levels based on budgets approved by MCE; selecting savings calculation methods; and determining intervention strategies.

Implementer may utilize deemed, custom, Strategic Energy Management (“SEM”), and Normalized Metered Energy Consumption (“NMEC”) savings analyses and claims. Implementer will select the savings methodology which maximizes accuracy of the savings claim and customer benefit. Implementer will adhere to the most up-to-date guidance from the California Public Utilities Commission (“CPUC”) in developing the Programs and specific projects.

With support from MCE staff, Implementer will make updates (if applicable) to the Implementation Plans per CPUC requirements for the Programs. Implementer will complete initial drafts of the document, as well as inputs for the Total Resource Cost and Program Administrator Cost calculations to inform cost-effectiveness forecasts. The template for Implementation Plans is attached to the MSA as Appendix A.

Implementer will provide cost-effectiveness forecasts as needed in support of MCE’s requests for ratepayer funding.

b. Implementation Documentation Activities

Implementer will implement the Programs to eligible customers within MCE service territory.
Implementer will lead the development and maintenance of a Program Policies Manual – a required component of the Implementation Plans – to be used by Implementer and MCE to provide guidance around common processes and procedures encountered during the course of Program implementation, including:

- Eligible Measures
- Customer Eligibility Requirements
- Contractor Eligibility Requirements
- Program services such as training, specification, installation oversight, measurement and verification (“M&V”) audit procedures

Implementer will maintain and utilize a document or matrix which summarizes additional customer opportunities beyond the core MCE Program. The opportunities listed in the document shall include information summarizing eligibility standards for customer financing, renewable energy, and water efficiency programs or opportunities that may be presented to customers together with MCE’s energy efficiency project proposals.

c. Customer Recruitment and Enrollment
Implementer will use data provided by MCE along with best practice parameters to target, recruit, and enroll customers in the Programs. Recruitment may include, but is not limited to: coordination with MCE and PG&E representatives; customer marketing and outreach; vendor engagement; and industry trade association event attendance and coordination.

d. Project Development and Project Engineering
Implementer will perform project engineering for each applicable customer project (“Project”) which may include, but is not limited to: engineering assessments; energy savings and Project financial assessments; Project data analysis and calculations; Project evaluation; Project site surveys and assessments; and M&V. Implementer will provide customers with estimated savings summaries and/or reports for each Project, to address customer-specific needs such as payback estimates, annual energy savings estimates, operational improvements, and financing resources.

e. Project Application Review, Validation, and Submittal
Implementer will maintain customer application documents and calculators for use throughout the Programs. Implementer will compile, review, and validate customer Project applications prior to submitting to MCE for payment. Any Project submitted for incentive payment must also be submitted as part of the monthly and quarterly energy savings claim (see below).

A subset of all deemed Projects and measures must be selected for post-installation review. Custom Projects will be audited both pre-installation and post-installation to verify accuracy of savings claims. SEM and NMEC Projects will adhere to CPUC guidance on the validation of savings claims.

i. Savings Claims Reporting and Invoicing
Implementer will submit net and gross monthly energy savings and year-to-date energy savings claims data on a monthly basis for each Project, following the submittal of an application for incentive payment. Monthly reporting documentation will include:

- Monthly invoice;
- Monthly reporting, including net energy savings (kWh, kW reduction, therms) and year-to-date net energy savings;
- Monthly spend-to-date on Implementer expenditures;
- Monthly spend-to-date on dollar per unit (kwh and therm) in customer incentives;
- Project paperwork as required by MCE program managers.

f. M&V Plan and M&V
Implementer will provide an updated M&V Plan to serve as the basis for verification of savings claims. Implementer shall conduct all M&V activities in compliance with all CPUC orders and guidance.

Implementer will ensure that NMEC projects follow the most recent CPUC Rulebook on NMEC savings claims and embedded M&V for site-specific analyses and any additional guidance provided by MCE at the time of project initiation. For the avoidance of doubt, Implementer may rely on guidance from MCE provided at the time of project initiation, however NMEC projects must always follow the most recent CPUC Rulebook regardless of calculations/methodologies in place at the time of project initiation.

Implementer will ensure that SEM projects follow the most up-to-date guidance from the CPUC on M&V, incorporating principles of the California Industrial SEM M&V Guide (included as Appendix B), The American Society of Heating, Refrigerating and Air-Conditioning Engineers Guideline 14:2014, and International Performance Measurement and Verification Protocol (“IPMVP”). The M&V Plan will include the following:

- Energy Data Collection Plan
- Energy Data Report
- Energy Savings Calculation Report
g. Program Enhancement Planning and Policy Coordination Activities
At the request of MCE, Implementer will participate in Program planning activities and energy efficiency policy coordination to improve Program design.

IV. Commercial Program Services
Implementer will serve commercial customers with energy efficiency Program services, pending approval and/or referral of Projects from MCE staff. Eligible commercial customer types will include any non-residential customer with average load of greater than 20 kW. Implementer will not engage in commercial program marketing without MCE staff approval, and must seek MCE approval for project incentive reservations, in advance of presenting project proposals to customers.

All projects submitted to MCE’s Commercial Energy Efficiency Program must utilize pre-approved Project paperwork, measures/interventions, and savings claims requirements. Project savings will be reported in accordance with MCE’s requirements.

V. Industrial and Agricultural Marketing Support Services
Implementer may, with prior written approval from MCE, perform targeted marketing and outreach to industrial and agricultural customers to increase awareness and participation in the Program. For each initiative, Implementer will submit a written plan, budget, and timeline to MCE for approval. All approved services will be billed on a time and materials basis with the rate card and budget listed in Exhibit B of the MSA.

These services include, but are not limited to:
- Digital advertising
- Case studies
- Collateral

VI. Deliverables
a. Updated Implementation Plans – to be completed on an as-needed basis at MCE’s direction
   i. See Appendix A for required components
b. Updated Application and enrollment forms, rebate/incentive forms, calculator tools, audit documentation – as needed or directed by MCE
c. Updated M&V Plan – as needed or directed by MCE
d. Cost Effectiveness Tests – Annually in July, or as requested by MCE based on compliance requirements, in support of budget requests or Program design revisions

Billing:
Implementer shall invoice MCE according to the project type listed below and pursuant to the payment schedule listed in Table 1. For clarity, Marketing Services are to be billed at the hourly personnel rate listed in Exhibit B of the MSA and shall not exceed $40,000. In no event shall the total cost to MCE for the services provided under this Statement of Work exceed the maximum sum of $6,898,444 for the term of the Agreement.

Table 1: Payment Schedule

<table>
<thead>
<tr>
<th></th>
<th>2021-2024 Program Years</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$/net kWh</td>
<td>$/net therm</td>
<td>Total NTE</td>
</tr>
<tr>
<td>Industrial</td>
<td>$0.30</td>
<td>$1.76</td>
<td>N/A</td>
</tr>
<tr>
<td>Agricultural</td>
<td>$0.30</td>
<td>$1.76</td>
<td>N/A</td>
</tr>
<tr>
<td>Commercial</td>
<td>$0.27</td>
<td>$1.76</td>
<td>N/A</td>
</tr>
<tr>
<td>NTE Industrial</td>
<td>$2,259,986.41</td>
<td>$968,565.60</td>
<td>3,228,552.01</td>
</tr>
<tr>
<td>NTE Agricultural</td>
<td>$1,296,005.76</td>
<td>$228,706.90</td>
<td>1,524,712.66</td>
</tr>
</tbody>
</table>
The payment schedule in Table 1 defines Implementer’s rates and maximum available contract value for this Statement of Work, which includes performance rates and customer incentives. The Program budget is determined by MCE on an annual basis through MCE’s Annual, Bi-Annual or Supplemental Advice Letters which requests ratepayer funding for the Industrial, Agricultural and Commercial Programs. The funding available to Implementer is contingent upon CPUC approval of the aforementioned Advice Letters, and subject to change, pending regulatory approval to continue administering these programs. MCE will inform Implementer at the beginning of each Program year the expected funding available for performance rates and customer incentives, which may be updated from time to time as needed by MCE.

For purposes of this Agreement, “net” is defined as claimable energy savings as determined and approved by the CPUC. Implementer shall adhere to the most up to date guidance from the CPUC for all calculations of net energy savings.

Projects are paid based on claimed (deemed or custom) or metered (NMEC or SEM) energy savings reported to the CPUC.

I. **Claimed Energy Savings Projects.** Implementer payments for Projects based on deemed or custom claimed energy savings will be made after Project completion and submission of Project energy savings documentation and claims data to MCE. Claimable energy savings will be based on the CPUC-approved policy at the time the Project is pre-approved by MCE and valid for a period of one year. Projects not completed after one year of MCE pre-approval, may require additional MCE review. Implementer shall invoice monthly for these completed Projects.

II. **Metered Energy Savings Projects.** Implementer payments for Projects based on measured consumption data Projects (NMEC and SEM) will follow the IPMVP and CPUC guidance for NMEC and SEM analyses and measurement and according to the following schedule:

   a. **Payments for SEM Projects not using site-level NMEC:** Implementer payments will be made based on forecasted annual energy savings and shall be paid to Implementer in quarterly installments, beginning after the initial intervention or enrollment for a Project, and subject to the True-Up Protocol listed in Section II, c. below. Forecasting methodology shall be consistent with protocols approved by the CPUC. Implementer shall invoice quarterly for these Projects.

   b. **Payments for NMEC Projects (Including whole facility SEM projects using site-level NMEC):** Implementer payments will be made based on NMEC savings and shall be paid to Implementer in quarterly installments, beginning after the initial intervention or enrollment for a Project, and subject to the True-Up Protocol listed in Section II, c. below. Implementer shall provide documentation of energy savings for the prior quarter which will be reviewed and approved by MCE before issuing a payment installment. Implementer shall invoice quarterly for these Projects.

   c. **True-Up Protocol after 12 Months (applicable to both NMEC and SEM Projects).** After 12 months following project enrollment, Implementer will submit the final first year annual energy savings based on documentation and true-up positive or negative variance from the quarterly claims. In the event that MCE has paid less than the amount to which Implementer was entitled based on annual energy savings documentation (as reviewed and approved by MCE), MCE shall pay any such net difference to Implementer. In the event that MCE has paid more than the amount to which Implementer was entitled, as reviewed and approved by MCE, Implementer shall refund any such amount to MCE. This process will repeat for a second year to cover variance from the first year’s annual energy savings, concluding 24 months after the initial intervention.

   d. **Year 2 of a Project:** MCE will pay Implementer based on the incremental savings earned above the verified savings claimed in the first year of a Project, and according to the applicable payment schedule for claimed or metered energy savings projects listed above, and subject to the True-Up Protocol listed in Section II, c. above.

   e. **Existing Participants Year 3 and 4 Program Extension:** Implementer will continue to offer program participation for existing participants into Cycle 2 (Year 3 & 4). Participants wishing to continue participation will be required to re-sign participation agreements for Cycle 2.

III. **Marketing support services will be charged at the personnel hourly rates listed in Exhibit B of the MSA with a maximum sum of $40,000.**
Term of Statement of Work:
This Statement of Work shall commence on September 3, 2021 and shall terminate on December 31, 2024.

IN WITNESS WHEREOF, the parties have executed this Statement of Work – Schedule A.1 on the date first above written.

APPROVED BY
Marin Clean Energy:                                CONTRACTOR:

By: ________________________________               By: ________________________________
Name: ________________________________           Name: ________________________________
Date: ________________________________            Date: ________________________________

By: ________________________________
Chairperson

Date: ________________________________
 STATEMENT OF WORK

Schedule A.2
Statement of Work for MCE Multifamily Residential Sector

This Schedule A.2 (“Agreement”) is entered into on September 3, 2021 pursuant to the Master Services Agreement between MARIN CLEAN ENERGY, hereinafter referred to as "MCE", and CLEARESULT CONSULTING INC., hereinafter referred to as "Implementer", dated September 3, 2021 (“MSA”).

Implementer will provide the following Energy Efficiency program services for MCE’s multifamily residential sector as directed by MCE staff, up to the maximum time and fees allowed under this Agreement. As requested and directed by MCE staff, Implementer will also serve MCE Commercial customers with housing facilities, in which projects will be approved individually by MCE staff.

Implementer will implement a multifamily Strategic Energy Management (“SEM”) program serving multifamily (defined as residential buildings with 5 or more units and alternative housing facilities) customers (“the Program”). The Program will:

1. Offer multifamily organizations an innovative, low- no-cost approach to saving energy in common areas and in unit.
2. Build lasting relationships with multifamily property managers.
3. Educate and promote action around energy use in multifamily residences.
4. Achieve persistent behavioral, retro-commissioning, and operational (“BRO”) energy savings.
5. Identify and refer capital projects to other MCE programs.

**Program Design**

Implementer’s SEM program design will use a cohort model. During the first-year, multifamily property managers will be brought together to participate in the Program. The cohort will create a community of energy efficiency, encourage peer-to-peer learning, and provide intrinsic motivation to make changes that will save energy and money.

The Program will include five main elements:

1. Collaborative group workshops
2. One-on-one events
3. Energy management coaching
4. Measurement of energy savings
5. Residential tenant engagement

**TASK 1: PROGRAM START-UP AND ADMINISTRATION**

Implementer will offer the Program to eligible multifamily customers within MCE service territory.

Implementer will lead the development and maintenance of a Program Implementation Plan (“IP”) and a Program Manual to provide guidance around common processes and procedures encountered during the course of Program implementation, including defining and describing:

- Eligible measures
- Customer eligibility requirements
- Program services such as training, specification, installation oversight, measurement and verification (M&V)
- Audit procedures

**Deliverables:**
1. Draft IP due within 40 days of contract execution; Final IP ready for MCE submission within 60 days of contract execution. The template for the IP is attached to the MSA as Appendix A.
2. Updated application and enrollment forms, rebate/incentive forms, calculator tools, audit documentation within 60 days of contract execution. Recruitment is not dependent on finalizing these documents.

**TASK 2: RECRUITING**

MCE will provide Implementer with customer information and utility usage data. Implementer will use provided data to develop a target customer list and leverage existing MCE relationships as well as Implementer’s outreach team to recruit SEM participants. Implementer will target existing multifamily customers to recruit for each cohort to meet the energy savings targets.

**TASK 3: COHORT DELIVERY**

Implementer will deliver cohort-based SEM program which will include:
• **Collaborative group workshops**: Implementer will facilitate discussions, activities, and workshops to introduce and teach energy management core concepts in a lively and engaging manner.

• **One-on-one events**: Includes an energy scan to identify energy efficiency opportunities and engage Program participants’ employees in energy efficiency, energy modeling and data collection discussions, and an Energy Management Assessment ("EMA"). The EMA is interactive one-on-one activity with the participant designed to evaluate participant’s energy efficiency organizational culture engagement level to gain mutually-decided upon action items that target to improve participant’s participation, organization-wide engagement, and promote energy efficiency culture.

• **Energy management coaching**: Implementer will work closely with each participant on a one-on-one basis to help them apply the principles and concepts of continuous improvement applied to energy management within their facility. Implementer will communicate with the energy champion and the executive sponsor on a regular basis to track and assess progress. This will include conducting scheduled one-on-one events, ad-hoc remote meetings, and site visits.

In addition to common area energy savings, Implementer will provide residential tenant engagement activities which will achieve savings from the residents in the multifamily units through the following engagements:

- Seasonal Resident engagement workshops which provide training and education on energy efficiency, behavior changes, and available programs for reducing energy use.
- Virtual turndown and tune up assessments using a virtual tool to look at the equipment in unit and help tenants reduce their usage.
- Monthly communication and marketing materials kits provided to property managers to encourage energy reduction practices.

**Illustrative Multifamily SEM Program Schedule**

The Program events, activities and workshop schedule are structured on a yearly cycle, with savings determined and incentivized at the end of the year. The timing of these events may shift based on participant availability, holidays and other customer priorities to ensure the Program maximizes engagement.

**Table 1: SEM Program Year-One Schedule**

<table>
<thead>
<tr>
<th>#</th>
<th>Workshop/Event/Milestone</th>
<th>Timing</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Group Property Manager Workshop – Kick-off building a foundation</td>
<td>Month 1</td>
</tr>
<tr>
<td>2</td>
<td>One-on-One Activity - Energy Scan</td>
<td>Month 2 - 3</td>
</tr>
<tr>
<td>3</td>
<td>One-on-One Activity - Review and Prioritize Opportunities -- SEM Plan</td>
<td>Month 3 - 4</td>
</tr>
<tr>
<td>4</td>
<td>Group Property Manager Workshop - Engaging Your Tenants in Saving Energy</td>
<td>Month 5</td>
</tr>
<tr>
<td>5</td>
<td>One-on-One Activity - Measuring Energy and Modeling Energy Performance</td>
<td>Month 5</td>
</tr>
<tr>
<td>6</td>
<td>Group Maintenance Workshop - Learning about energy efficiency - Season 1</td>
<td>Month 6 - 7</td>
</tr>
<tr>
<td>7</td>
<td>Group Residential Workshop - Learning about energy efficiency - Season 1</td>
<td>Month 6 - 7</td>
</tr>
<tr>
<td>8</td>
<td>One-on-One Event - Energy Management Assessment</td>
<td>Month 9</td>
</tr>
<tr>
<td>9</td>
<td>Group Maintenance Workshop - Learning about energy efficiency - Season 2</td>
<td>Month 9 - 10</td>
</tr>
<tr>
<td>10</td>
<td>Group Residential Workshop - Learning about energy efficiency - Season 2</td>
<td>Month 9 - 10</td>
</tr>
<tr>
<td>11</td>
<td>Group Property Manager Workshop - Sustaining Energy Reductions / Report Out</td>
<td>Month 12</td>
</tr>
<tr>
<td>12</td>
<td>Savings Report - Year 1 energy Reduction Reporting</td>
<td>Month 14</td>
</tr>
</tbody>
</table>

**TASK 4: ENERGY SAVINGS CALCULATIONS AND REPORTING**

**Energy Savings Calculations**

Implementer will measure energy savings in the Program by creating, maintaining, and reporting energy models. Implementer will perform energy modeling to establish a statistical model for the facility that correlates energy consumption to the key energy drivers (occupancy, weather, etc.). Implementer will adhere to the most up-to-date guidance from the California Public Utilities Commission ("CPUC") in developing the Program and specific projects.

**SEM Report**

After the measurement period concludes, Implementer will prepare a final report for each participant that will be provided to MCE. This report will include:
An overview of the participant’s involvement in the SEM process.

Documentation of activities completed, summary of the statistical basis and rational for the baseline models and savings calculations.

The energy models and data.

Any available documentation that demonstrates participant success and engagement, such as team meeting notes, energy policy, etc.

**Savings Claims Reporting and Invoicing**

Implementer will maintain customer application documents and calculators for use throughout the Program. Implementer will compile, review, and validate customer project applications prior to submitting to MCE for payment. Any project submitted for incentive payment must also be submitted as part of the monthly and quarterly energy savings claim (see below). SEM projects will adhere to CPUC guidance on the validation of savings claims.

Implementer will submit net and gross monthly energy savings and year-to-date energy savings claims data on an annual basis for each project, following the submittal of an application for incentive payment. Monthly reporting documentation will include:

- Monthly invoice;
- Monthly reporting, including net energy savings (kWh, kW reduction, therms) and year-to-date net energy savings;
- Monthly spend-to-date on Implementer expenditures;
- Monthly spend-to-date on dollar per unit (kwh and therm) in customer incentives;
- Project paperwork as required by MCE Program managers.

**Billing:**

Implementer shall bill according to the project type listed below and pursuant to the payment schedule listed in Table 3. In no event shall the total cost to MCE for the services provided under this Statement of Work exceed the maximum sum of $1,339,656 for the term of the Agreement.

**ENERGY SAVINGS TARGETS**

Implementer will target energy efficiency gas and electric savings and provide MCE with annual forecasts documenting annual targets.

**Table 2: Energy Savings Targets**

<table>
<thead>
<tr>
<th>Program Goals</th>
<th>2022-2024 Contract</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>net kWh</td>
</tr>
<tr>
<td>Multifamily SEM Program</td>
<td>3,934,000</td>
</tr>
</tbody>
</table>

**FEES AND PAYMENT SCHEDULE**

For services provided under this Agreement, MCE shall pay Implementer in accordance with the following payment schedule:

**Table 3: Payment Schedule**

<table>
<thead>
<tr>
<th>Performance Rates</th>
<th>2022 - 2024 Program Years</th>
<th>2022-2024 NTE Contract Value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$/net kWh</td>
<td>$/net therm</td>
</tr>
<tr>
<td>Multifamily</td>
<td>$.30/kWh</td>
<td>$1.76/Therm</td>
</tr>
</tbody>
</table>

Performance rates will be invoiced and paid quarterly. Customer rebates and incentives will be proposed by Implementer in the Implementation Plan, not to exceed average rates for measures (Electric incentive budget/net kWh goal, or Gas incentive budget/net therms goal) as directed by MCE per its available incentive budget.

For purposes of this Agreement, “net” is defined as claimable energy savings as determined and approved by the CPUC. Implementer shall adhere to the most up-to-date guidance from the CPUC for all calculations of net energy savings.

“Gross Savings” is defined by counting the energy savings from installed energy efficiency measures irrespective of whether or not those savings are from free riders, i.e., those customers who would have installed the measure(s) even without the financial incentives.
offered under the program. Gross savings are adjusted by a net-to-gross ratio to produce net savings, that is, to remove the savings associated with free riders.

Projects are paid based on metered (SEM) energy savings reported to the CPUC.

I. **Metered Energy Savings Projects.** Implementer payments for Projects are based on measured consumption data. Projects will follow the CPUC guidance for SEM analyses and measurement and according to the following schedule:

   a. **Payments for SEM Projects not using site-level NMEC:** Implementer payments will be made based on forecasted annual energy savings and shall be paid to Implementer in quarterly installments, beginning after the initial intervention or enrollment for a Project, and subject to the True-Up Protocol listed in Section II, c. below. Forecasting methodology shall be consistent with protocols approved by the CPUC. Implementer shall invoice quarterly for these projects.

   b. **Payments for NMEC Projects (Including whole facility SEM projects using site-level NMEC):** Implementer payments will be made based on NMEC savings and shall be paid to Implementer in quarterly installments, beginning after the initial intervention or enrollment for a project, and subject to the True-Up Protocol listed in Section II, c. below. Implementer shall provide documentation of energy savings for the prior quarter which will be reviewed and approved by MCE before issuing a payment installment. Implementer shall invoice quarterly for these projects.

   c. **True-Up Protocol after 12 Months.** After 12 months following project enrollment, Implementer will submit the final first year annual energy savings based on documentation and true-up positive or negative variance from the quarterly claims. In the event that MCE has paid less than the amount to which Implementer was entitled based on annual energy savings documentation (as reviewed and approved by MCE), MCE shall pay any such net difference to Implementer. In the event that MCE has paid more than the amount to which Implementer was entitled, as reviewed and approved by MCE, Implementer shall refund any such amount to MCE. This process will repeat for a second year to cover variance from the first-year annual energy savings, concluding 24 months after the initial intervention.

**Term of Statement of Work:**
This Statement of Work shall commence on **September 3, 2021** and shall terminate on **December 31, 2024**.

IN WITNESS WHEREOF, the parties have executed this Statement of Work – Schedule A.2 on the date first above written.

**APPROVED BY**
Marin Clean Energy:

By: ________________________________
Name: ________________________________
Date: ________________________________

By: ________________________________
Name: ________________________________
Date: ________________________________

**CONTRACTOR:**

By: ________________________________
Name: ________________________________
Date: ________________________________

By: ________________________________
Chairperson

Date: ________________________________
Appendix A - Implementation Plan Template
Decision 15-10-028 October 22, 2015

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA


Rulemaking 13-11-005 (Filed November 14, 2013)

DECISION RE ENERGY EFFICIENCY GOALS FOR 2016 AND BEYOND AND ENERGY EFFICIENCY ROLLING PORTFOLIO MECHANICS
ATTACHMENT: Implementation Plan Guidance

The following information will be uploaded to EEStats, to create a separate webpage for each program and sub-program through an online database platform.

**Program Budget and Savings Information**

EE Stats implementation plan platform will generate summary views of the following information, based on application tables that the PAs upload to EE Stats. The information will be organized at the measure and sub-program level to enable multiple cross tabulations and outputs for stakeholders review and consideration. Programs with subprograms will be displayed at subprogram level, and will roll up to a program summary page.

1. Program and/or Sub-Program Name
2. Sub-Program ID number
3. Sub-program Budget Table
4. Sub-program Gross Impacts Table
5. Sub-Program Cost Effectiveness (TRC)
6. Sub-Program Cost Effectiveness (PAC)
7. Type of Sub-Program Implementer (Core, third party or Partnership)
8. Market Sector (including multi-family, low income, etc)
9. Sub-program Type (Non-resource, resource acquisition, market transformation)
10. Intervention Strategies (Upstream, downstream, midstream, direct install, non-resource, finance, etc)

**Implementation Plan Narrative**

Provide the following narrative description for each program (and sub-program, if applicable):

1. **Program Description**: Describe the program, its rationale and objectives.

2. **Program Delivery and Customer Services**: Describe how the energy efficiency program will deliver savings (upstream, downstream, direct install, etc); how it will reach customers and the services that the program will provide. Describe all services and tools that are provided.

3. **Program Design and Best Practices**: Describe how the program meets the market barriers in the relevant market sector/end use. Describe why the program approach constitutes “best practices” or reflects “lessons learned”. Provide references where available.

4. **EM&V**: Describe any process evaluation or other evaluation efforts that the Program Administrator (PA) will undertake. Identify the evaluation needs that the PA must build into the program. These might include:
   a. data collection strategies embedded in the design of the program or intervention to ensure ease of reporting and near term feedback, and
b. internal performance analysis during deployment

c. performance metrics

5. **Pilots**: Please describe any pilot projects that are part of this program, and explain the innovative characteristics to these pilots. The inclusion of this description should not replace the Ideation Process requirements currently agreed by Commission staff and IOUs. This process is still undergoing refinements and will be further discussed as part of Phase III of this proceeding.¹

6. **Additional information**: Include here additional information as required by Commission decision or ruling (As applicable. Indicate decision or ruling and page numbers)

**Supporting Documents**

Attach the following documents in Word:

1. **Program Manuals and Program Rules** (See below)

2. **Program Logic Model**: Model should visually explain underlying theory supporting the sub-program intervention approach, referring as needed to the relevant literature (e.g., past evaluations, best practices documents, journal articles, books, etc.).

3. **Process Flow Chart**: Provide a sub-program process flow chart that describes the administrative and procedural components of the sub-program. For example, the flow chart might describe a customer’s submittal of an application, the screening of the application, the approval/disapproval of an application, verification of purchase or installation, the processing and payment of incentives, and any quality control activities.


¹ The Ideation Process is a set of reporting requirements developed collaboratively to ensure adequate reporting and review of pilots and other similar projects. This process will be further deliberated as part of Phase III. The current set of guidelines can be found here: [http://www.cpuc.ca.gov/NR/rdonlyres/2D89F0DD-619B-4FC7-BD17-843E2993594D/0/IdeationProjectsProcess_OUT.pdf](http://www.cpuc.ca.gov/NR/rdonlyres/2D89F0DD-619B-4FC7-BD17-843E2993594D/0/IdeationProjectsProcess_OUT.pdf)
5. **Quantitative Program Targets**: Provide estimated quantitative information on number of projects, companies, non-incentive customer services and/or incentives that program aims to deliver and/or complete annually. Provide references where available.

6. **Diagram of Program**: Please provide a one page diagram of the program including sub-programs. This should visually illustrate the program/sub-program linkages to areas such as:
   - Statewide and individual IOU marketing and outreach
   - WE&T programs
   - Emerging Technologies and Codes and Standards
   - Coordinated approaches across IOUs
   - Integrated efforts across DSM programs

**Program Manuals**:  
All programs must have manuals to clarify for implementers and customers the eligibility requirements and rules of the program. Note that program rules must comply with CPUC policies and rules. Table templates are available at [http://eestats.cpuc.ca.gov/StandardTables/GuidanceDocument.aspx](http://eestats.cpuc.ca.gov/StandardTables/GuidanceDocument.aspx). At minimum, manuals should include:

1. **Eligible Measures or measure eligibility**: Provide requirements for measure eligibility or a list of eligible measures.

2. **Customer Eligibility Requirements**: Provide requirements for program participation (e.g., annual energy use, peak kW demand)

3. **Contractor Eligibility Requirements**: List any contractor (and/or developer, manufacturer, retailer or other “participant”) eligibility requirements (e.g. specific IOU required trainings; specific contractor accreditations; and/or, specific technician certifications required).

4. **Participating Contractors, Manufacturers, Retailers, Distributers**: For upstream or midstream incentive and/or buy down programs indicate

5. **Additional Services**: Briefly describe any additional sub-program delivery and measure installation and/or marketing & outreach, training and/or other services provided, if not yet described above

6. **Audits**: Indicate whether pre and post audits are required, if there is funding or incentive levels set for audits, eligibility requirements for audit incentives

7. **Sub-Program Quality Assurance Provisions**: Please list quality assurance, quality control, including accreditations/certification or other credentials
For Market Transformation Programs Only:

1. Quantitative Baseline and Market Transformation Information: Provide quantitative information describing the current energy efficiency program baseline information (and/or other relevant baseline information) for the market segment and major sub-segments as available.

2. Market Transformation Strategy: A market characterization and assessment of the relationships/dynamics among market actors, including identification of the key barriers and opportunities to advance demand side management technologies and strategies A description of the proposed intervention(s) and its/their intended results, and specify which barriers the intervention is intended to address.

(End of Appendix 4)
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1 Introduction

Measurement and verification (M&V) is the process of planning, measuring, collecting data, analyzing, verifying, and reporting energy performance or energy performance improvement for a defined boundary.

The purpose of this California Industrial SEM M&V Guide (M&V Guide) is to define a set of principles, guidelines, and requirements that establish a systematic M&V process which can be used by industrial facilities as part of, or irrespective of, participation in a California investor owned utility (IOU) sponsored strategic energy management (SEM) program. The requirements of this M&V Guide shall be adhered to when an industrial facility is participating in an IOU sponsored SEM program engagement. Outside of an IOU sponsored SEM program engagement the industrial facility may wish to adapt this M&V Guide to suit their own energy information needs as determined by their energy business practices.

The industrial facility participating in the SEM program (customer), the SEM implementer (implementer), and IOU are the three primary stakeholders who will be engaged in conducting the measurement and verification (M&V) of energy savings as the metric used to demonstrate and report energy performance improvement.

The California Public Utilities Commission (CPUC) has specified in decision and other documentation that this M&V Guide provides the basis by which energy savings shall be determined as part of an IOU sponsored industrial SEM program engagement. The sponsoring IOU will direct the customer and implementer as to when energy savings shall be reported to the IOU for regulatory reporting. This M&V Guide should serve as the basis of evaluation of energy savings when customers are participating in an IOU sponsored SEM program engagement.

This M&V Guide is designed to work in coordination with the California Industrial SEM Design Guides (Design Guides). The Design Guides are framed around three, two-year SEM program cycles, each with its own distinct set of objectives. A common principle of the Design Guides is that over the three two-year SEM program cycles the customer will first learn about and then lead aspects of a well-structured systematic energy management system (EnMS) that is based upon the ISO 50001:2018 standard. As part of an IOU sponsored SEM program engagement, this M&V Guide should be used to evaluate the development of the energy data collection and energy performance improvement determination portion of a customer’s EnMS.

The main text of this M&V Guide contains the requirements that must be followed when a customer is participating in an IOU sponsored engagement. If exceptions to this M&V Guide are sought, or clarification is needed, the IOU program administrator shall be contacted. The annexes of this M&V Guide contain additional guidance that may be of use.

1.1 Goals and Objectives of Conducting the M&V Process

The goals of conducting the M&V process are to:

1. Develop a deeper customer understanding of the relationship between energy uses, operations, and energy consumption.
2. Enable the customer to lead all or a majority of the M&V process.
3. Calculate energy savings as information for the customer and regulatory reporting.

The objectives of conducting the M&V process are to:

1. Teach the M&V process to the customer as part of their EnMS development.
2. Characterize the energy consumption, energy uses, and relevant variables of the facility.
3. Develop a plan to collect energy data.
4. If possible, develop and use energy consumption models for each type of energy consumed within the M&V boundaries.
5. Quantify energy savings for implemented energy performance improvement actions (EPIA) listed on the Opportunity Register.
6. Calculate energy savings realized during a Reporting Period and then annualize those energy savings so they can be reported to and accepted by the CPUC.

1.2 Terminology
The Design Guides base the development of an EnMS on the ISO 50001:2018 framework, so the terminology used in this M&V Guide is consistent with the international standard. In some cases, the terminology listed in Annex A - Terminology, of this M&V Guide provides commonly understood terms along with ISO 50001 references.

The concepts of energy performance and energy performance improvement are critical to the M&V process:

- Energy performance can be thought of as a snap shot in time of how much energy is being consumed or efficient the use of energy is.
- Energy performance improvement is related to a quantifiable change in the amount of energy consumed between two time periods during which EPIAs may be implemented.

An indefinite number of methods can be used to determine and report energy performance improvement. This M&V Guide uses estimated energy savings as an indicator of energy performance improvement. Customers may use the M&V process to develop other energy performance improvement indicators such as changes in energy intensity and energy efficiency in addition to estimations of energy savings.

1.3 Methods of Determining Energy Savings
This M&V Guide details two methods to determine energy savings. The methods are based upon:

1. One or more energy consumption adjustment models developed for each type of energy consumed within the M&V boundaries (commonly referred to as a top-down approach).
2. The aggregation of energy savings calculated for individual EPIAs that are listed on the Opportunity Register and implemented during the Reporting Period (commonly referred to as a bottom-up approach).

Both methods of determining energy savings are detailed in this M&V Guide. For each type of energy included in the M&V process this M&V Guide requires that a bottom-up approach be taken only when a top-down approach is not used.

Both methods provide value to the customer but the meaning and context of resulting energy savings values is different and needs to be contextualized appropriately. Reconciliation of energy savings values calculated from use of the two different methods should not be conducted as part of an IOU sponsored SEM program engagement.

As part of an IOU sponsored industrial SEM program engagement top-down derived energy savings is preferred for regulatory reporting. Energy savings from only one of the two methods shall be reported to the regulator.

1.3.1 Energy Consumption Adjustment Models
The primary tool to calculate energy savings and track energy performance is one or more energy consumption adjustment models developed for each type of energy consumed within the M&V boundaries. The development and use of energy consumption adjustment models serves two primary purposes:
• **Informative tool for customers to take action with.** Energy consumption adjustment models developed to normalize energy consumption for relevant variables are tools that provide customers with information about the relationship of energy consumption, energy use, and operations. It is important that the customer work closely with the implementer to understand how energy consumption adjustment models are developed, can be used to track energy performance, and calculate energy savings.

• **Making energy savings values meaningful.** Energy savings are calculated by comparing the energy consumption of one time period to the energy consumption of another. Because variables that affect energy consumption are ever changing, the operational and external conditions of these time periods do not inherently reflect one another. By adjusting, via a regression model, the energy consumption of one of the two time periods such that the operational and external conditions are comparable, calculated energy savings values depict an accurate representation of the affect implemented EPIA and other actions have on energy consumption.

Both purposes for developing energy consumption adjustment models need to be equally considered throughout the M&V process.

In some instances, energy consumption adjustment models for each type of energy cannot be created based upon the full M&V boundary (typically the facility boundary). In these cases, multiple energy consumption adjustment models can be made so long as the boundaries of each model do not overlap and fit within the larger M&V boundary. When multiple energy consumption adjustment models are developed they typically focus on key processes, systems, and equipment. The creation of multiple models is not a requirement of this M&V Guide but is an option for use. The development of multiple models incurs additional time, complexity, and cost, though the customer may find greater value using multiple models which individually better relate to facility operations than one overall facility-wide model might.

Ideally facility-wide energy savings will be determined with energy consumption adjustment models, though a smaller boundary for which energy consumption models can be successfully developed may be used. The determination of energy savings with an energy consumption adjustment model does not rely on the calculation of energy savings of individual EPIAs, the energy savings of individual energy efficiency projects may be used in a limited capacity to provide confidence in calculated Facility-wide Projected Energy Savings but is not a requirement of this M&V Guide.

### 1.3.2 Aggregation of Energy Savings from Individual EPIA

Regardless of whether energy consumption adjustment models are developed or not, energy savings values shall be calculated for select implemented EPIA as required by this M&V Guide. If for a given energy type energy consumption adjustment models are not created or used to calculated energy savings, a bottom-up approach of determining energy savings by aggregating energy savings from select individual EPIAs listed on the Opportunity Register shall be conducted. Use of aggregated energy savings from individual implemented EPIAs acknowledges that the energy savings value will most likely not capture the total energy savings resulting from behavioral, retro-commissioning, and operations (BRO) activities and other EPIAs with smaller energy savings potential.

The specificity and detail used to calculate energy savings for each EPIA should be proportional to the annualized energy savings estimated to result from implementation of the action. Energy savings for EPIA with estimated energy savings less than 1.0% of baseline energy consumption for that type of energy do not need to be calculated.
1.4 Leading and Learning the M&V Process

Over the span of the three, two-year SEM program cycles as defined by the Design Guides, it is expected that the customer first learn from the implementer, then begin, and finally independently lead most or all of the M&V processes outlined in this M&V Guide with limited assistance.

This M&V Guide includes suggestions as to what parts of the M&V process the customer may begin leading during the three different SEM program cycles. In order to lead all or portions of the M&V process the customer will need to understand the activities and expected outcomes. Leading the M&V process could be accomplished by the customer themselves conducting the activities described or by the customer specifying and directing others to complete the activities then checking to ensure outcomes meet expectations.

The customer should focus on learning to lead the M&V process activities that would be of value to them beyond the conclusion of the SEM program engagement. The portions of the M&V Guide that pertain to regulatory reporting and other IOU and CPUC policies and requirements will probably have limited value to the customer beyond the SEM program engagement.

The timing and structure to transition the leadership of the M&V process is not fixed or assumed to be the same for each customer and implementer. In general, it is suggested that:

- In SEM program Cycle 1: The implementer will lead the M&V process while the customer supports and begins to learn.
- In SEM program Cycle 2: The customer learns to lead with significant implementer support. By the end of the SEM program cycle the customer is ready to lead parts of the M&V process with limited support. The customer may need greater levels of support conducting some parts of the M&V process, such as developing energy consumption adjustment models and establishing Annualization Periods used to calculate annualized energy savings values.
- In SEM program Cycle 3: The customer eventually leads the M&V process with limited implementer support. If leading the M&V process alone, the customer should be able to contact the implementer as needed for assistance. The implementer should review customer led work on a regular basis to ensure the M&V process is being followed and energy savings determined in accordance with this M&V Guide.

When managing the M&V process on their own, or with limited implementer guidance, customers may be able to use the M&V process to track progress towards established energy targets and other objectives, and forecast energy demand and carbon emissions in addition to calculating energy savings. Beyond participation in an IOU sponsored SEM program engagement, the customer should review which requirements of this M&V Guide should be altered to best fit their own needs as part of their EnMS.

1.5 Relationship to Other M&V Guides

This M&V Guide (v2.0 and higher) is an update to the original version (v1.0) published February 8, 2017. This revision incorporates feedback from IOU staff, contracted SEM implementers, CPUC staff, and CPUC contracted evaluators who were engaged in the first offerings and evaluation of the California Industrial SEM Program.

As with the original, this updated M&V Guide is founded upon the key principles and specifications of well-established SEM M&V documents. Much of the technical content has been adapted from three SEM M&V documents:


This M&V Guide is consistent with the principles and compatible with:

• ISO 50047:2016 – Determination of energy savings in organizations.

In addition, efforts were taken to ensure consistency in technical direction with:


1.6 Relationship to the NMEC Rulebook

The CPUC developed Rulebook for Programs and Projects Based on Normalized Meter Energy Consumption (NMEC Rulebook) summarizes requirements for NMEC programs where energy savings are based on normalized metered energy consumption (NMEC). The purpose of the NMEC Rulebook is to provide a list of the directives and policies that have been established by the CPUC for the administration and implementation of such programs.

This M&V Guide and the NMEC Rulebook are based upon the common concept of determining energy savings on a facility-wide, existing baseline, utility meter-based approach. While the concept is common, the CPUC has stated that the NMEC Rulebook and this M&V Guide are separate and not interchangeable. As stated in the January 7, 2020 version 2.0 of the NMEC Rulebook, “NMEC is not permissible for industrial operations and maintenance (O&M) or behavior, retro commissioning, and operations (BROs)-type projects except as a component of Commission defined Strategic Energy Management Programs.” The NMEC Rulebook continues that in Decision 18-01-004, “We clarify that this SEM program is the only program in which NMEC currently may be used to assess savings in industrial facilities from operations and maintenance (O&M) or behavior, retro commissioning, and operations (BROs)-type activities.”

The separation of the NMEC Rulebook and this M&V Guide reflects the CPUC understanding that while the meter-based approach of the two documents contains many similarities, the NMEC Rulebook is oriented towards the commercial sector. The NMEC Rulebook refers extensively to the LBNL Technical Guidelines which states, “the guidance [of the LBNL Technical Guidelines] has the objective of informing the M&V Plan that will support the Implementation Plan for proposed programs targeting multiples measures, and whole building gross savings approaches in the commercial sector.” This M&V Guide pertains to the industrial sector.

When reasonable, consistency between the NMEC Rulebook and this M&V Guide has been considered.
2 The SEM M&V Process
This M&V Guide is divided into 2 non-technical and 12 technical sections. Each technical section is itself a process that fits within the larger process of M&V. The larger M&V process and section level processes should be conducted at least on an annual basis. Review and update of certain parts of the M&V process can be conducted more frequently as needed.

The overall process of M&V described in this M&V Guide includes:

- Characterizing the facility.
- Identifying and selecting relevant variables.
- Developing the Energy Data Collection Plan.
- Collecting data and assessing data quality.
- Developing energy consumption adjustment models.
- Using the Opportunity Register.
- Tracking energy performance.
- Conducting a Technical Review of the M&V process.
- Calculating energy savings with energy consumption adjustment models.
- Calculating energy savings with the Opportunity Register.
- Reporting energy savings.
- Ensuring a M&V Report is prepared throughout the M&V process.

2.1 SEM Time Periods
The M&V process described in this document is assumed to be conducted on an annual basis. Specific time periods listed below are established within and outside of the annual process. Use of these time periods helps define how energy performance is monitored and energy performance improvement is determined. These time periods may or may not change as the annual M&V process is conducted.

Due to their foundational importance, the time periods are defined here as well as in Annex A - Terminology, of this M&V Guide.

2.1.1 Baseline Period
A consecutive 12 or 24-month period for which energy consumption and relevant variable data are collected to create forecast energy consumption adjustment models and serves as the comparative basis by which improvements in energy performance are calculated against. Ideally, the Baseline Period will end immediately prior to the start of the SEM Program Engagement Period. The Baseline Period shall not end more than three months prior to the beginning of the SEM Program Engagement Period. The three-month allowance provides for abnormal operations not expected to be observed again. The Baseline Period shall be updated as needed based upon the requirements of this M&V Guide. The Baseline Period shall not be truncated if selected data are omitted.

2.1.2 SEM Program Engagement Period
A consecutive 24-month time period after the Baseline Period during which the SEM program engagement is conducted. Energy consumption data and relevant variable data are collected continuously during the SEM Program Engagement Period.

2.1.3 Reporting Period
Time period for which energy saving are calculated. All portions of the SEM Program Engagement Period shall be encompassed by one or more Reporting Periods.

Establishing a single Reporting Period so that it is the same duration as the SEM Program Engagement Period offers simplicity in understanding the energy savings resulting from a SEM program engagement and can provide a more meaningful retrospect on actions taken to
improve energy performance over time. The IOU sponsoring the SEM program engagement shall be responsible for establishing the duration of the Reporting Period.

2.1.4 Annualization Period
Used to annualize energy savings from energy consumption adjustment models, in most instances a time period of 90 days during the final months of the Reporting Period. The Annualization Period can be longer than 90 days depending on the variability of the facility. If the customer’s operation is highly seasonal, and only has one model, a longer Annualization Period that addresses seasonal impact on varying energy savings rates should be selected.

2.2 Tools, Reports, and Reviews
Throughout this M&V Guide, various tools, reports, and reviews are referred to. These tools, reports, and reviews are detailed below.

2.2.1 Energy Map
The energy map is akin to an energy end-use breakdown chart. It highlights potential areas for eliminating waste and helps facility personnel visualize the relative scale of energy use for different locations and systems in their facility. The energy map produces a compelling and understandable graphic and chart of how the facility uses energy.

The energy map is intended to: Identify and show where and how much energy is used within a facility, create employee awareness of facility-wide energy use, prioritize energy-saving opportunities based on areas of high use in a facility.

An Energy Map Tool, likely Excel-based, that helps the customer build a basic energy map, and optionally a detailed energy map shall be provided to customers to help them organize and understand energy use at their facility by area or system.

2.2.2 Energy Data Collection Plan
The Energy Data Collection Plan includes information describing when and how data should be collected from identified data sources. The Energy Data Collection Plan shall address the collection of energy consumption and relevant variable data.

2.2.3 Opportunity Register
The Opportunity Register helps the customer prioritize and track opportunities to improve energy performance and as specified in the SEM program Cycle 1 Program Design EnMS improvement opportunities. This M&V Guide focuses on the energy savings part of the Opportunity Register.

The implementer shall provide and ensure the customer can record and track data in a no-cost, publicly available Opportunity Register. An Excel based tool is likely to be provided as the underlying software is typically available to customers. Other no-cost tools are acceptable so long as the customer can maintain access to the tools at no-cost beyond the IOU sponsored SEM program engagement.

In addition the no-cost tool and with approval from the sponsoring IOU, implementers are permitted to make available to customers proprietary/fee software tools to serve as the Opportunity Register so long as data contained with these tools can be extracted and used to populate the no-cost Opportunity Register at the conclusion of the SEM Program Engagement Period.

2.2.4 Energy Consumption Adjustment Model Development Tool
The implementer shall provide and ensure the customer can use a no-cost, publicly available Energy Consumption Adjustment Model Development Tool. As part of an IOU sponsored SEM program engagement there are no specific software requirements for building energy consumption adjustment models so long as the resulting model meets all validity requirements.
of this M&V Guide. Consider the software’s flexibility and its ability to iterate quickly on relevant variable combinations. The customer must be able to maintain access to the tools at no-cost beyond the IOU sponsored SEM program engagement.

In addition the no-cost tool and with approval from the sponsoring IOU, implementers are permitted to make available to customers proprietary/for fee software tools to serve as the Energy Consumption Adjustment Model Development Tool so long as data contained with these tools can be extracted and used to populate the no-cost Energy Consumption Adjustment Model Development Tool at the conclusion of the SEM Program Engagement Period.

2.2.5 Energy Data and Performance Tracking Tool
This tracking tool shall include selected energy consumption adjustment models so that, as new energy consumption and relevant variable data are entered, the model is used to display and track the most recent energy performance value.

To ensure the customer can access their own data and continue to record and track data after an SEM program engagement, the implementer shall provide and ensure the customer can record and track data in a no-cost, publicly available Energy Data and Performance Tracking Tool. An Excel based tool is likely to be provided as the underling software is typically available to the customer. Other no-cost tools are acceptable so long as the customer can maintain access to the tools at no-cost beyond the IOU sponsored SEM program engagement.

If the customer would rather use their own data collection tool the implementer shall ensure it is configured to track all data identified in the Energy Data Collection Plan and data will be exportable to provide to the sponsoring IOU if needed.

In addition the no cost tool and with approval from the sponsoring IOU, implementers are permitted to make available to customers proprietary/for fee software tools to serve as the Energy Data and Performance Tracking Tool so long as data contained with these tools can be extracted and used to populate the no-cost Energy Data and Performance Tracking Tool at the conclusion of the SEM Program Engagement Period.

2.2.6 M&V Report
A living documentation of the activities and outputs of the M&V process. The M&V Report shall be finalized once per year. The M&V Report is intended to be of use to the customer as a record of the M&V process that can be used in subsequent year continuations of the M&V process.

2.2.7 Technical Review
An annual review of the M&V process conducted between the implementer and IOU sponsoring the SEM program engagement. The Technical Review should be scheduled first approximately four months after the start of an SEM Program Engagement Period and then approximately every 12 months thereafter. With the current SEM Program Design of three, two-year SEM Program Engagement Periods this would result in two Technical Reviews per SEM Program Engagement Period.
3  Characterizing the Facility

3.1  Introduction
M&V is conducted for a defined set of boundaries. The process of establishing M&V boundaries is based upon developing an understanding of the:

- Types of energy consumed.
- Energy uses.
- Energy meters at the facility.

In many cases, establishing M&V boundaries may be relatively straightforward depending on the nature of the facility and what information is already available. If the M&V process is being conducted as part of an IOU sponsored SEM program engagement, the M&V boundaries most likely will be the same as those used to define the facility as part of the SEM program engagement. M&V boundaries should align with the location of energy meters and energy uses such as production lines, process systems, buildings, and other equipment.

Initial establishment of M&V boundaries should be led by the implementer with engaged participation of the customer.

The process of updating M&V boundaries is based upon detailed knowledge of the energy consumption, use, and operations within the facility, information the customer should have intimate knowledge of. Annual review of the M&V boundaries following the process detailed in this section of the M&V Guide should be led by the customer and supported by the implementer. Over time the customer should ever more independently lead annual reviews of M&V boundaries.

3.2  Process
The process of first establishing and then reviewing M&V boundaries is to be conducted annually. Annual updates could be a simple review to confirm what, if any, changes to the types of energy consumed, energy uses, energy meters, operations, and potentially relevant variables have occurred at the facility and need to be reflected. If changes to the facility, including the addition or removal of on-site generation and facility expansions, have occurred an assessment should be made to understand how they may affect the M&V boundaries and other parts of the M&V process.

Subsequent parts of the M&V process may reveal a need to revisit M&V boundaries. Changes to the M&V boundaries shall be documented in the M&V Report.

An energy map shall be developed through the process of establishing M&V boundaries.

M&V boundaries shall be documented by one or more line drawings or aerial images of the facility with the M&V boundaries clearly marked.

3.3  Types of Energy Consumed
The scope of the M&V process includes all energy types, which are delivered to, consumed within, and delivered away from the M&V boundaries. The originating source (e.g., utility, on-site generation, other organization) of the energy should be noted but does not exclude any energy types from being included in the M&V process.

Based upon the working understanding of the M&V boundaries a list of all energy types that the customer has authority of and that are delivered to, consumed within, and delivered away from the boundaries shall be created. The types of energy identified shall be recorded in the M&V Report.
3.3.1 Quantifying Energy Consumption

The quantity of a particular type of energy that is consumed within the M&V boundaries is defined by the net energy flow of that energy type across the M&V boundaries. For each energy type included in the M&V process, energy consumption shall be equal to or greater than zero. If energy consumption is calculated to be a negative value, it shall be accounted for as zero. In such cases, care shall be taken to ensure energy export and energy product are correctly accounted for.

![Figure 1: Generic Energy Consumption Accounting Flow Diagram.](image)

The below equation describes how to calculate energy consumption. Figure 1 graphically illustrates this relationship.

\[
\text{ECD(*)} = \text{E(*) delivered to the facility} + \text{E(*) onsite generation/extraction} - \text{E(*) delivered away as export} - \text{E(*) delivered away as product} + \text{E(*) drawn out of storage} - \text{E(*) added to storage} - \text{E(*) used as feedstock}
\]

3.3.2 On-site Energy Generation and Conversion

M&V boundaries are considered three-dimensional, thus energy accounting shall include energy that enters the M&V boundaries from the sky (e.g., rooftop solar PV) and ground (e.g., on-site natural gas extraction) if consumed at the facility in the form of an energy type for which energy savings are being determined.

The establishment of M&V boundaries should consider on-site energy conversion equipment such as a CHP system, natural gas fueled gas turbine engine, or biogas fueled boiler. This consideration shall include analysis of how energy converted from one type to another (e.g., natural gas to steam and electricity) are ultimately consumed by energy uses within the M&V boundary and consideration for use in the future development of energy consumption adjustment models. To aid energy consumption adjustment model development it may be useful to remove the energy conversion equipment from the M&V boundaries such that the energy the equipment produces is accounted for rather than the energy that enters is (e.g., account for the steam produced by a boiler rather than the biogas that feeds it, account for the electricity after the inverter that is generated by an on-site PV panel).
See Annex C - Special Cases in Energy Accounting for examples of how to establish the delivered energy value for various M&V boundary situations.

3.3.3 Types of Energy with Relatively Insignificant Consumption
A given type of energy may be omitted from the M&V process if it accounts for 5.0% or less of the facility’s total prior year annual delivered energy. In calculating the percent of total consumption represented by an omitted energy type, both the energy consumption of the omitted energy type and total facility energy consumption shall be calculated on a delivered energy basis. The determination to omit energy types shall be based on measured data or calculated analysis and documented in the M&V Report.

EXAMPLE: A facility that produces and freezes large quantities of processed foods uses propane for two forklifts. The annual energy consumption of propane is calculated to be 2.5% of facility total energy consumption. As a result, propane is omitted from the M&V process.

3.4 Energy Uses
M&V boundaries shall be defined to encompass important energy uses such as production lines, process systems, and buildings as appropriate.

Uses of energy that consume a significant quantity of energy or are important to the operations of the facility shall be identified. As part of the EnMS, criteria may have been developed to identify significant energy uses (SEUs). Document these energy uses and the SEUs along with any criteria developed and used to decide which energy uses to list or not.

Identified energy uses shall be indicated on the energy map. Process flow diagrams, piping and instrumentation diagrams, and value stream maps can be helpful in creating the images(s). Indicate the flow of each type of energy on this drawing. The energy flows trace the “path” energy takes from the point it is delivered to the M&V boundaries and to the energy end uses. If applicable, the energy flows will include the “path” energy may take into and out of on-site storage, delivered away from the facility as an energy product or energy export. Additionally, if energy is used as a feedstock this shall be noted as part of the energy flow. The energy content of the energy flows that do not terminate in energy end uses within the M&V boundaries will need to be netted out to correctly establish the amount of delivered energy.

3.5 Energy Meters
Data regarding the quantity of energy delivered into or away from the M&V boundaries (delivered to the facility, delivered away as energy export, delivered away as energy product, or feedstock) may be available directly from meters (utility or submeters) or taken from a supplier invoice. Based upon the location of energy meters the M&V boundaries may need to be adjusted.

Meters (utility or submeters) may directly report energy consumption values or physical properties such as pressure, temperature, mass, volumetric flow, and heating value that can be used to calculate energy consumption by using equations and conversion factors. Equations and conversion factors shall be documented as part of the M&V Report.

Use of existing utility meters may be sufficient to quantify the delivered energy. Examples of when metering of energy consumption and generation metering is required within the M&V boundaries are presented in Annex C - Special Cases in Energy Accounting.

If utility meters serve buildings, equipment, processes or other energy using systems outside the M&V boundaries (nominally outside the SEM program boundaries if the customer is participating in an IOU sponsored SEM program engagement) for which energy performance
and energy savings are being determined, submeters are required to net out the energy consumption of these energy uses.

The M&V Report shall document all utility and other relevant energy meters for all types of energy delivered to or away from the M&V boundaries as well as energy submeters. For each meter document the meter serial number, utility account number, or other unique identifiers. Document the major processes monitored by each energy meter and the metering interval.

### 3.6 Documenting M&V Boundaries

Documentation of M&V boundaries shall include a description and one or more line drawings or aerial images of the facility with the M&V boundaries clearly marked in the M&V Report. The line drawing(s) or aerial image(s) shall include demarcation of buildings and major equipment and processes, energy meters, and energy flows within the M&V boundaries. Special note should be made regarding the location and interrelationship of energy conversion equipment (e.g., CHP, on-site generation). Process flow diagrams, energy maps, piping and instrumentation diagrams, and value stream maps can be helpful in creating the images.
4  Relevant Variables

4.1  Introduction
Relevant variables are quantifiable factors that routinely change and have a major impact on energy performance, including operational performance. Relevant variables may or may not be in the control of the customer and which directly affect the amount of energy consumed within the M&V boundaries.

EXAMPLES: Production quantities, equivalent products, number of batches, heating degree-days, humidity, occupancy, hours worked, and raw material characteristics.

Relevant variables are an important part of understanding the relationship between relevant variables and energy consumption.

Relevant variables are used to normalize energy consumption as part of an adjustment model. Relevant variables can also be used with other methods of tracking energy performance and determining energy performance improvement. In order to develop robust and meaningful adjustment models, care shall be taken to avoid:

- Omitting relevant variables that affect energy consumption.
- Including variables that do not directly affect energy consumption.

The implementer shall lead the customer through a process of identifying relevant variables before attempting to develop energy consumption adjustment models. As needed, the implementer shall re-engage with the customer to select alternative relevant variables to facilitate model development.

Subsequent annual updates should be led by the customer with implementer support. Updates could be simple reviews to confirm that the selected relevant variables are indeed still relevant. A full review of selected relevant variables may be needed if additional or different energy consumption adjustment models are needed or if significant operational changes have occurred at the facility.

4.2  Process
Data for relevant variables will be collected on an ongoing basis. It is important to select a suite of relevant variables that will fully represent the use and consumption of energy within the M&V boundaries. Equally, it is important to not collect data on variables that have no bearing on the use and consumption of energy.

To develop an appropriate and useful set of relevant variables, a list of potentially relevant variables should be assembled, criteria for selection should be established, and a final list of relevant variables for which data will be collected should be selected. Review of which variables are selected as relevant variables should be conducted annually, reflecting lessons learned from the prior year and taking into account planned changes to the facility. Relevant variables should be added and removed as needed to reflect changes to energy uses and operations as well as taking into account feedback from efforts to establish energy consumption adjustment models.

4.3  Identifying Potentially Relevant Variables
Using engineering judgment, a list of potentially relevant variables that may or may not be included in the energy consumption adjustment models shall be developed. For each potentially relevant variable included on this list, the energy type and energy use (of those identified in Section 3) that the relevant variable is suspected to affect shall be noted. This list shall be included as part of the M&V Report.
Facilities with complex or diverse operations, for which there may be difficulty creating a single facility-wide energy consumption adjustment model for each type of energy, should consider assessing additional potentially relevant variables that may be more directly related to a discrete process, building, or other operation that could be modeled in isolation.

The following variables shall be considered for inclusion as relevant variables:

- Activity level (e.g., operating hours, operating mode (weekend/weekday), production level, product mix, and equivalent products, occupancy).
- Weather (e.g., heating degree-day, cooling degree-day, ambient temperature, and humidity).

Relevant variables shall be physical quantities, characteristics, or conditions. Financial metrics or metrics that include a financial component, such as product price or energy costs are not allowed as they lack a physical relationship to energy consumption.

4.3.1 Production Metrics

For industrial facilities, a metric of production is often included as a relevant variable. It is important to understand how many product types are manufactured in a facility and whether there is likely to be a difference in energy consumption based on operating parameters such as product type, process flow, or batch size. Facility personnel who work closely with energy uses typically have insight into what variables should be considered. By thinking openly about which variables may affect energy consumption and how those variables relate to one another, the chances of developing a robust energy consumption adjustment model will be increased.

EXAMPLE: A facility that produces two types of products, one of which is very energy intensive to produce and the other is not, may consider including production levels from both products rather than an aggregated production value.

If multiple production variables are available, use process flow diagrams and energy maps to identify potentially interactive effects and correlations. Using multiple measurement points in the same process line may not be necessary or beneficial. See Annex D – Multicollinearity and Autocorrelation, for more details.

<table>
<thead>
<tr>
<th>Measurement Points</th>
<th>Pros</th>
<th>Cons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raw material input</td>
<td>Provides a mechanism for capturing the effects of different types of raw materials.</td>
<td>Fails to provide a mechanism for understanding energy impact of yield/productivity improvements.</td>
</tr>
<tr>
<td>In-line metric</td>
<td>Allows for the selection of a production variable at energy-intensive processes, thereby minimizing a time-series shift.</td>
<td>Fails to provide a mechanism for incentivizing the energy impact of yield/productivity improvements downstream, from point of measurement.</td>
</tr>
<tr>
<td>End-of-line metric</td>
<td>Provides a mechanism for incentivizing the energy impact of yield/productivity improvements.</td>
<td>May induce a time-series shift for long lead-time processes.</td>
</tr>
<tr>
<td>Finished product shipped</td>
<td>Data can be captured via accounting systems.</td>
<td>May not sync with production depending on dwell time in the warehouse.</td>
</tr>
</tbody>
</table>

Table 1: Options for Production Relevant Variables

Raw material, in-line production, and finished product metrics each have pros and cons as relevant variables that shall be considered. An informed decision will take into account factors such as lead time, the desire to account for yield effects, as well as the prevalence of inventory fluctuations in-process or at the finished-product stage.
4.3.2 Weather Metrics
Weather data shall be actual weather data from published government sources, such as primary National Oceanic and Atmospheric Administration (NOAA) weather stations, the National Climate Data Center (NCDC) database, or from a calibrated weather meter within close enough proximity to the facility to reflect the weather conditions at the facility. If on-site weather station data is to be used it must be calibrated per the manufacturer’s specifications and confidence established that the station will be available through the SEM program cycle. The customer must be able to access the same data during and after the SEM Program Engagement Period in order to update the model themselves upon completion of the SEM program engagement.

In some cases, weather stations report in coordinated universal time (UTC) time, which means a daily average is not representative of a 12:00am-11:59pm day in local time. Proper time zone offsets shall be applied to data before averaging into a daily, weekly, or monthly interval.

In many cases heating degree day (HDD), cooling degree day (CDD), and other types of weather relevant variables will be more useful in the formation of meaningful energy consumption adjustment models than ambient temperature.

If being used in the formulation of energy consumption adjustment models that will be used to report energy savings to the CPUC, HDD and CDD shall be calculated based upon at least daily data. Ensure that all relevant weather data are identified to form a suite of weather based relevant variables for use.

4.3.3 Indicator Variables and other Relevant Variables
Based on the energy map and energy uses consider which other relevant variables may affect energy consumption such as raw material properties, operational modes (weekend/weekday) occupancy, shifts, and hours.

Indicator variables can represent tangible changes to operations, facilities, and processes. Positively, the use of an indicator variable can help ensure energy consumption adjustment models are meaningfully constructed. Negatively, indicator variables can be developed semi-arbitrarily to ensure a model can be created regardless of the resulting model being meaningful. Whenever an indicator variable is used in a model, define whether it is a one-time change or a reoccurring event that will also apply in the Reporting Period.

An indicator variable could be used in conjunction with production data to create an artificial offset for regular non-production data days. In this case as the indicator variables would establish a level of energy consumption for non-production days on which energy consumption would increase as production level rise.

Indicator variables may be used to represent seasonal changes, energy projects during the Baseline Period or other step-changes.

4.4 Identifying Potentially Relevant Variable Data Sources
If possible, data sources for each potentially relevant variable shall be identified. If possible, data sources should be calibrated per manufacturer’s recommendation.

Assess where production data is available relative to energy-intensive process steps. If a significant time offset exists between the energy-intensive process step and the measurement point, note that a time-shift in interval data is needed to align the production data with energy consumption data.

The list of potentially relevant variables shall be amended to include data sources. For each data source note the serial number or other unique identifiers for meters that would be used to collect data. Data source descriptions shall be specific so that an individual
familiar with the systems and operations of the facility could understand where and how to collect relevant variable data.

### 4.5 Selection of Relevant Variables

The list of potentially relevant variables and associated data sources shall be assessed and a list of relevant variables selected for data collection shall be developed as part of the M&V Report. The list of relevant variables most likely will include more variables than will ultimately be used in energy consumption adjustment models. The assessment shall be based upon an established selection criteria and knowledge of the facility. The selection criteria shall be reviewed and updated as part of the annual review of M&V boundaries.
5 Energy Data Collection Plan

5.1 Introduction
The process of collecting energy consumption and relevant variable data shall be conducted in accordance with a preestablished Energy Data Collection Plan. The Energy Data Collection Plan includes information describing when and how data should be collected from identified data sources. The Energy Data Collection Plan shall address the collection of energy consumption and relevant variable data.

The Energy Data Collection Plan shall be utilized to collect data for the duration of the SEM program engagement as well as any time period prior to accommodate establishment of an energy baseline for energy consumption adjustment model development as needed (typically between a 12 and 24-month period). In cases where historic data are needed, data shall be collected from records in line with the Energy Data Collection Plan (e.g., data are collected at the same frequency and from the same meter or another source). The Energy Data Collection Plan can be used after an IOU sponsored SEM program engagement to continue collecting data in order to track energy performance and determine energy savings.

Development of the Energy Data Collection Plan will rely upon outputs of Sections 3 and 4 of this M&V Guide. The implementer shall work with the customer to develop an Energy Data Collection Plan being sure to identify who is responsible for collecting data, how often they are to collect data, and that they know how to record data in the Energy Data and Performance Tracking Tool.

The implementer shall check in with the customer on a regular basis to ensure the Energy Data Collection Plan is being updated as needed. This check in can be combined with regular confirmation of data collection.

The customer shall update the Energy Data Collection Plan as needed. When major changes occur at the facility the customer shall inform the implementer and together assess what changes are needed to the Energy Data Collection Plan.

5.2 Process
The process of developing and maintaining the Energy Data Collection Plan shall be in part based upon information assembled when establishing M&V boundaries and selecting relevant variables. In addition to these considerations, the Energy Data Collection Plan shall include details identified in this section of the M&V Guide as well as by the IOU and implementer if participating in an IOU sponsored SEM program engagement. The Energy Data Collection Plan shall be checked by the implementer to ensure the data necessary to determine and report energy savings to the CPUC will be collected.

The Energy Data Collection Plan shall be reviewed and updated on at least an annual basis following review of the M&V boundaries and selection of relevant variables. The Energy Data Collection Plan may need to be additionally updated if it is found to be ineffective, identified meters are removed, additional relevant variables are identified, or other extenuating circumstances arise. Changes to the Energy Data Collection Plan shall be documented. The updated Energy Data Collection Plan shall be put into place and used to retroactively collect data for the SEM Program Engagement Period and any time prior as needed.

5.3 Developing the Energy Data Collection Plan
The Energy Data Collection Plan shall list the energy meters and relevant variables data sources for which data will be collected. For each of these data sources the Energy Data Collection Plan shall indicate:

- How the data are to be collected.
• The frequency of data collection.
• Data storage method and location.
• The person(s) responsible for collecting and storing the data.
• The person(s) responsible for conducting quality control of the data.

A consistent and reliable process for acquiring and recording data shall be developed. The steps (detailed appropriately to the skills, experience, and abilities of the person collecting the data) to be followed to ensure timely acquisition and quality control of data shall be listed. A complete collection process shall include:

• Data required.
• Data location.
• Method of analysis to ensure data quality.

In some facilities, a data collection process may already in place and can be leveraged. If data that need to be collected are not already collected, then determine if the organization has the means to collect the data. If not, the customer shall acquire additional metering equipment or identify different data that will fulfill the same need. The Energy Data Collection Plan shall reflect if such considerations are needed.

5.3.1 Frequency of Data Collection
Energy and relevant variable data shall be collected at least monthly if not more frequently (e.g., weekly, daily, and 15-minute interval). In general, more frequent data collection can be beneficial in the development of robust energy consumption adjustment models. Daily or weekly time interval data typically provide better insight into the process, system, or facility being modeled compared to data collected less frequently (e.g., monthly).

The frequency of data collection shall take into consideration the frequency at which energy consumption data and relevant variable data can be obtained and be meaningful. If production is a relevant variable and data can only be collected on a weekly basis, then there is limited benefit to collecting energy consumption on a 15-minute basis.

While this M&V Guide makes this conditioned allowance for a slower collection of data, it is highly encouraged that data be collected at the most frequently rate possible for possible future use. More frequently collected data can be aggregated together to match the rate at which relevant variable data can be collected when forming energy consumption adjustment models (e.g., 15-minute interval electricity consumption data can be aggregated to a weekly basis if the relevant variables associated with electricity are only available on a weekly basis.).

5.3.2 Energy Types with Multiple Sources and Meters
When a particular energy type is delivered to the M&V boundary from multiple sources (e.g., IOU supplied electricity and on-site generated electricity from a PV system or chilled water delivered by another organization and water chilled by a chiller supplied with IOU delivered electricity) or multiple meters from IOU supplied energy, the quantity of energy from each originating source should be recorded separately. These values may be aggregated in the formation of energy consumption adjustment models but the disaggregated values may be needed to determine energy savings for regulatory reporting purposes.

As part of an SEM program engagement, be aware of relevant utility or CPUC policies related to data collection and the source of energy, specifically for non-IOU supplied energy and if a public purpose charge (PPP) is paid by the customer.

5.3.3 Meter Calibration
All data used as part of the energy accounting, including those for energy consumption and relevant variables, shall be taken from precise measurement systems, such as utility meters and
regularly calibrated submeters. Quantification of energy consumption or of a relevant variable via subtraction of readings from two or more calibrated meters is acceptable.

If energy consumption data are taken from a source other than the utility meter, calibration of that meter must follow the manufacturer’s recommendations. Calibration records and records of repairs to calibrated meters shall be maintained by the customer and available for the implementer to review if requested. Calibration records for utility meters are not the responsibility of the customer or implementer and do not need to be maintained.

Proper calibration of meters alone will not ensure data are accurately collected and tracked. Care shall be taken to ensure data from meters are collected accurately as part of the data collection efforts detailed in Section 6.

5.4 The Opportunity Register

5.4.1 Establishing the Opportunity Register
The Opportunity Register helps the customer prioritize and track opportunities and supports the program in recording both influence and savings. An Opportunity Register shall be created and must include both EPIAs and EnMS improvement opportunities. Opportunity Register data related to the EPIAs shall include:

- **A general description**: including a name, reference number, location, system or process, equipment type, size, capacity, load, and operating conditions.
- **An “identify” section**: including the location, process area/system or cost center it impacts, the type of activity (operational, capital, process, maintenance, or other), and who it was submitted by.
- **A “prioritize” section**: including the energy impact (by category, i.e. low or high), energy saving estimate by energy type, the cost/effort required (by category, i.e. low or high), and the decision the facility is making on whether to implement the opportunity (i.e. implement now, implement later, not implement)
- **A “planning” section**: including a brief description of what the next steps are (or the required actions to complete), who the opportunity is assigned to, the target due date, the actual date the opportunity was completed, and the current status of the opportunity.
- **An “ensure persistence” section**: including the risk of backsliding (or how likely it is that the energy savings from this project will decline without regular attention paid by key personnel), a summary of the strategy for ensuring energy savings persist in the long term (this should likely be documented more fully elsewhere), whether or not the strategy was implemented, and a review date for the persistence strategy.
- **A “implementation” section**: including the date initiated, data completed (and if not completed a brief rationale), note if it was identified during or outside a SEM program engagement, and note if it was planned during or outside a SEM program engagement.
- **A “results” section**: including annualized energy savings for each type of energy affected, the method used to calculate the energy savings, notes where documentation for the energy savings can be found (Details pertaining to when energy savings shall be calculated for individual EPIAs are provided in this M&V Guide).

5.4.2 Planning to Collect Data for EPIAs
Energy performance improvement actions listed on the Opportunity Register with very roughly assumed energy saving greater than 1.0% of the energy baseline value for that type of energy which are selected for implementation will need to have post implementation energy savings values determined. Consideration shall be given to how post implementation energy savings will be calculated.

Energy savings calculations for any EPIA shall not be as rigorous as those performed for IOU incentivized custom capital projects and a detailed M&V plan is not needed.
The data needed to calculate annualized energy savings for each action will be unique and consideration of necessary pre and post energy consumption and relevant variable (e.g., operating hours) data and data sources shall be identified. The specificity of the data and subsequent energy savings calculation should be proportional to the assumed energy savings potential of the action.

Energy savings do not need to be determined for EPIA with energy savings roughly estimated to be less than 1.0% of the energy baseline value for that type of energy. Energy savings for these EPIA still can be estimated as seen fit by the customer and implementer. These can be, “back of the envelope,” type calculations.
6 Collecting Data and Assessing Data Quality

6.1 Introduction
Energy data collection is conducted regardless of if an energy consumption adjustment model can or will be developed. Collected data may be used later if operations or other factors change as that data provides information about facility operations in relationship to the energy management system and captures results of implemented EPIA.

The intention is customer should be collecting all energy and relevant variable data. During the first SEM program engagement the IOU may provide energy data to both the customer and implementer directly. In subsequent SEM program engagements the customer should collect both energy and relevant variable data and either use this directly as part of the M&V process or provide it as appropriate to the implementer.

6.2 Process
The Energy Data Collection Plan shall be continuously used to guide the collection of energy consumption and relevant variable data in the Energy Data and Performance Tracking Tool. The customer shall ensure that data needed to calculate energy savings for implemented EPIAs listed on the Opportunity Register are collected as needed. Data pertaining to specific EPIAs do not necessarily need to be tracked in the Energy Data and Performance Tracking Tool. The collection, recording, and maintenance of data shall be led by the customer.

6.3 Collecting Data
The implementer shall ensure that data are being collected in accordance with the Energy Data Collection Plan on at least a monthly basis to ensure that data are being accurately collected and recorded.

The collection, recording, and maintenance of data shall be led by the customer. Energy data shall be recorded in the Energy Data and Performance Tracking Tool. Raw source data shall be preserved along with modifications made to data. Data continuity is critical to maintaining energy consumption adjustment model accuracy through the SEM program engagement.

As data are collected, issues that arise with implementing the Energy Data Collection Plan shall be documented and used to assess if modifications to the Energy Data Collection Plan are needed.

6.4 Reviewing for Data Outliers and Missing Data Points
Data outliers and missing data points can negatively impact the accuracy of energy consumption adjustment models.

Data outliers and missing data points shall be identified and addressed. Analysis conducted to identify and address data points shall initially be led by the implementer with the customer learning. The implementer also shall be responsible for teaching the customer how to identify and address data outliers and missing data points such that in subsequent SEM program cycles the customer can lead this activity with implementer support and review.

Energy consumption and relevant variable data shall be screened for anomalous values that are not representative of typical operating conditions. If high variability is characteristic of the operation, outliers do not necessarily need to be removed. Data outliers can be an indicator of poor operational control and can be used to help identify possible energy performance improvement actions. The effect of outliers on the reliability of energy consumption adjustment models and the reason for removing them shall be maintained as a record in the M&V Report.

If an anomalous value is found, reasons for the anomaly shall be identified if possible. If the anomaly is determined to be a data error, the error shall be corrected if possible. If the anomaly
is determined to be a data error that cannot be corrected, the anomalous value shall be deleted from the data set. The effects of data errors on the reliability of the energy consumption adjustment model and the reason for making any changes to the data set shall be maintained as a record in the M&V Report. If the anomalous value is determined not to be a data error it shall be left in the data set.

An initial review for outliers and missing data can be conducted by creating time series plots of data for energy consumption and relevant variable independently in a time series format. Outliers and missing or erroneous entries shall be flagged for review, investigation, and correction (if possible) by applying a general rule for identifying data that lie outside the range of plus or minus three standard deviations from the mean.

A resolution strategy shall be developed for identified outliers. If outliers related to specific operating conditions are excluded from the Baseline Period, the intervals in the SEM Program Engagement Period corresponding to the same conditions must also be excluded from the Reporting Period. The strategy used to remove outliers shall be documented as part of the M&V Report.

![Figure 2. Example of Graphical Methods to Identify Outliers.](image)

Omitted data shall not be replaced with a calculated interpolation. Filling in missing data can skew energy consumption adjustment model validity.

**NOTE:** A particular type of outlier results from shut-down periods where production is zero. In some facilities, this may only occur for a handful of days per year. If a single energy consumption adjustment model can be created that reflects both the production and non-production days, the shut-down outliers do not need to be excluded. Alternatively, a relevant variable can be created to account for the effect of reoccurring shutdown days. If an otherwise valid adjustment model cannot be created to accommodate the shut-down periods, these periods may be excluded from the model or treated as a separate mode of operation and modeled independently. When determining a strategy, consider whether energy savings are expected to be achieved during shutdown periods.

**NOTE:** Outliers should not be excluded from data sets unless there is a reason to do so. For example, a facility may have outliers on major holidays. Consider
adding an indicator variable to represent those holidays, or simply exclude these holidays from the model. Note that any reoccurring periods that are excluded from the baseline model must also be excluded from the SEM Program Engagement Period.

NOTE: Be careful to distinguish between a zero-data point and a missing data. Missing data should be excluded and not treated as a zero.

NOTE: The removal of outliers, especially in the cases when data is collected on a monthly basis, can significantly affect an energy consumption model’s predictive power. Careful consideration should be made regarding the removal of outliers when data is collected on a less frequent basis.

Outliers shall be reviewed by the customer and implementer so that both parties understand the cause of the anomaly. The customer shall take corrective action to reduce the potential for data outliers if possible as outliers can be an indicator of poor operational control or data collection systems. The customer shall update the Energy Data Collection Plan if appropriate. The omission of data points shall be documented in the M&V Report.

6.5 Adjusting Data for Time-Series Offsets

Energy consumption and relevant variable data will frequently not be available for exact calendar months or aligned with other time intervals. For example, monthly production data may be reported on the first of the month, while utility data may be provided mid-month. Alignment of time intervals is preferred and may facilitate development of more representative adjustment models, but it is not required.

A time-series offset may exist between energy consumption and relevant variable data. Energy consumption and relevant variable data shall be reviewed to identify time-series offsets. This most commonly occurs when data are collected at high frequency levels (typically weekly or higher). Time-series offsets that negatively affect adjustment model development shall not be used.

Time-series plots shall be used to identify consistent offsets between energy consumption data and each relevant variable (Error! Reference source not found.). For example, if an energy-intensive process has a two-day lead time from the point at which production levels are measured, a two-day time series adjustment may need to be applied to the production variable.

![Figure 3. Example of a Time-series Plot (Energy Consumption and Production vs. Time). Arrows Indicate the Time-series Offset.](image)

If such an offset is identified, the customer and implementer shall discuss if the application of a time-series adjustment, or if aggregating data such that the data frequency interval is slower
(e.g. aggregate so that all data are represented on a weekly rather than daily time interval), would improve the adjustment model. The decision to use a time-series adjustment shall be documented as part of the M&V Report.

As part of an IOU sponsored SEM program engagement, data collected on a monthly basis or irregular time intervals (such as billing cycles roughly issued on a monthly basis) should be weighted based upon the number of days in the month the data were collected. Weighting should be based upon the number of days within the month or irregular time interval. These weighted values should be recorded alongside the original values and weighting value.
7 Energy Consumption Adjustment Modeling

7.1 Introduction
The primary method for determining energy savings is to develop and use one or more energy consumption adjustment models for each type of energy identified in Section 3.3.

This M&V Guide has multiple stated goals for the development and use of energy consumption models: 1) to determine facility wide energy savings, 2) for the customers to develop a deeper understanding of their facility and operations in relationship to energy consumption and use, and 3) eventually for the customer to be able to lead the M&V process on their own, which includes the development of energy consumption adjustment models.

The development of energy consumption adjustment models can be a complicated process and the implementer shall work with the customer over multiple SEM program engagements to teach the customer how models are developed. To aid in the customer’s understanding of their facility and ability to develop energy consumption adjustment models, the implementer shall strive to develop simple and easily understood models rather than complex models that may statistically be more precise. Multiple energy consumption adjustment models for a specific type of energy may be needed to achieve this simplicity principle.

While a number of energy consumption adjustment modeling methods exist, the forecast method shall be used if energy consumption adjustment models are to be developed as part of an IOU sponsored SEM program engagement. The forecast modeling method meets all of the goals and objectives identified in this M&V Guide.

The forecast energy consumption adjustment model method allows the model user to estimate what Reporting Period energy consumption would have been if the facility had not implemented any EPIAs during the Reporting Period and operated as it did during the Baseline Period.

The forecast method provides a predictive energy consumption adjustment model that once developed can be used to track energy performance and routinely determine energy savings. The forecast model can also be used to project energy demand if future relevant variable quantities, such as production volume, are known.

Alternative modeling methods do not necessarily meet all of the objectives for energy consumption adjustment models identified in this M&V Guide and do not necessarily offer an opportunity for immediate customer education and ability to respond to unexpected model results.

This M&V Guide acknowledges that the forecast model method does have limitations, particularly if facility energy use and operating conditions change significantly during the Reporting Period. If forecast models cannot be developed for a given type of energy then the implementer may use the backcast model method for the purposes of regulatory reporting of energy savings. Only the backcast model method is provided as an alternative in this M&V Guide. This limitation is intentional as to deter excess expenditure to develop any working energy consumption adjustment model and help ensure the focus of the M&V process remains on customer education and building systems that, in the future, the customer can use on their own.

Rationale for the use of the backcast model over reporting energy savings aggregated from implemented EPIAs must be supported and accepted during the Technical Review and documented in the M&V Report. Such rationale could include assumptions that significant energy savings will be achieved from operational actions that would not be accounted for by the aggregation of energy savings for EPIA listed on the Opportunity Register.
All energy consumption adjustment model parameters (including the relevant variables, units, and associated coefficients used to make the model) shall be included in the M&V Report.

This M&V Guide acknowledges the complexities and skill needed to develop energy consumption adjustment models, especially when they will be evaluated as part of regulatory oversight and potentially used to determine performance incentive payments.

The implementer shall provide detailed instructions for energy consumption model management (e.g., energy data handling, unit conversions, time interval manipulations as well as customer provided data queries) in subsequent SEM program engagements with acknowledgement that customer staff turnover can be detrimental energy consumption adjustment model upkeep and performance.

7.2 Process
Based upon the considerations above, development of one or more energy consumption adjustment models for each energy type should be considered with the following process:

1. Assess if development of energy consumption adjustment models should be attempted.
2. Establish the relationship of relevant variables to energy consumption.
3. Develop energy consumption adjustment models.
4. Review competing energy consumption adjustment models.
5. Select energy consumption adjustment models for use to track energy performance and calculate energy savings.

7.3 Assessing if Modeling Should be Attempted
As energy consumption adjustment models are intended to meaningfully represent the facility’s relationship of energy consumption to relevant variables, both the Baseline Period and Reporting Period need to be reflective of relatively normal operations and free of numerous anomalous events and large structural changes to the facility.

While use of energy consumption adjustment models to calculate energy savings is the preferred method of this M&V Guide, the ability to use aggregated energy savings from individual EPIAs listed on the Opportunity Register allows for the potential to assess and decide not to create energy consumption models for one or more types of energy included in the M&V process.

The following are potential indicators that either energy consumption modeling efforts should not be made or that additional review and scrutiny should be placed on models as they may not be able to be used to calculate valid energy savings.

Before or at the beginning of the SEM program engagement:

- Estimated facility wide energy savings potential is less than 3% of annual facility energy consumption or less than 100,000 kWh of electricity per year.
- Existence of major facility, production, or schedule changes in the past year or planned in the next year.
- Facility energy consumption is increasing at a rate greater than a few percent per year.
- EPIAs with greater than 5% of facility baseline energy consumption have been planned for implementation in the Baseline Period or in the SEM Program Engagement Period.
- Highly variable production, production cycles longer than a month, or seasonal production are observed.
- On-site energy generation isn’t metered.
- More than 10 energy meters for a given type of energy are identified.

During the SEM Program Engagement Period:
• Energy and relevant variable data are not being collected and facility staff are not indicating interest in correcting this issue.
• Energy and relevant variable data are recorded in a format that will require excessive time to process (e.g., PDF, manual logging sheets).
• Energy data quality is poor (e.g., missing intervals, multiple data points appear to be erroneous, interval data isn’t consistent with billing data).
• Relevant variable data quality is poor (e.g., significant missing intervals, multiple data points appear to be erroneous).

The decision and rationale to not start or not continue energy consumption adjustment model development shall be approved by the IOU as part of the technical review and recorded in the M&V Report.

7.4 Considerations when Developing Energy Consumption Adjustment Models
The below sections shall be considered when creating energy consumption adjustment models.

7.4.1 Energy Data from Multiple Meters
When developing energy consumption adjustment models consider the following when energy data for a given type of energy is available from multiple meters. One of the following options shall be followed:

• Aggregate energy data. Sum the data from two or more meters to create an aggregate of facility energy data. If meter data is collected at different intervals, aggregate to the largest sampling interval. This method is appropriate when:
  o Meters have the same interval, or the meter capturing the greatest energy consumption has the largest sampling interval.
  o The same relevant variables apply to all meters.
  o The resulting energy consumption adjustment model created by using the aggregate data is simple and meaningful.

• Build separate energy consumption adjustment. Build an individual energy consumption adjustment model for each meter. Energy savings calculated for each model will be aggregated. This method is appropriate when:
  o An aggregate energy consumption adjustment model will have large a number of relevant variables.
  o Meters serve different areas or processes with different relevant variables.
  o Meters have different measurement intervals, especially if a meter with the largest energy consumption has much finer granularity than the other meter(s).
  o The customer prefers separate models for greater context of energy performance tracking and energy savings.

• Ignore meters. If the loads connected to a meter are outside the M&V boundaries or are used to meter negligible load, exclude these meters.

7.4.2 Establishing Relationships Between Energy Consumption and Relevant Variables
Energy consumption adjustment models shall be created based upon an informed understanding of the characteristics of the equipment, operations, and processes present within the M&V boundaries.

Use scatter diagrams to visually confirm whether a linear relationship exists between energy consumption data for each type of energy for which energy savings are being determined and each relevant variable. These graphs shall be included as part of the M&V Report and should be available for the Technical Review.

Though not statistically tested at this point, a lack of relationship between energy consumption and a relevant variable for which a relationship was expected shall prompt a discussion.
between the customer and implemener. This result may be due to poor operational control or a mischaracterization of the facility.

**Figure 4. Example of a Scatter Plot (Energy Consumption vs. Production).**

Facilities that have an ambient-dependent energy profile will often exhibit a “change-point” characteristic. The presence of a “change-point” can be determined by plotting a relevant variable versus energy consumption. Modeling a facility that exhibits a change-point with a single linear model introduces unnecessary error. Consider alternative relevant variables or a Multi-Mode Model if a change-point is observed.

**Figure 5. Example of a Change-point.**

When two or more relevant variables exhibit correlation for the same energy type, multicollinearity is present. Adding and removing variables from the adjustment model will affect the significance of other variables. The presence of collinear variables can understate the statistical significance of individual relevant variables. Although in many cases multicollinearity
is unavoidable, it reduces the ability of statistical tests to establish model validity. While multicollinearity does not affect the model’s predictive capacity, it has the potential to add unnecessary complexity. See Annex D – Multicollinearity and Autocorrelation, for a discussion on the effect of multicollinearity on an adjustment model.

Weather can be represented in terms of average temperature for each model interval, or cooling degree days (CDD) and heating degree days (HDD). When developing energy consumption adjustment models both approaches should be examined. For weekly and monthly models, a CDD/HDD model is preferred because it better represents heating and cooling demands over an aggregate period. For daily models, a CDD/HDD model is functionally equivalent to an average temperature model with a change point.

Weather correlation often masks other seasonal changes. Judgment and knowledge about the facility and its equipment should be used to determine whether energy consumption is truly affected by ambient weather. If no justification exists for a weather correlation, identify a more appropriate relevant variables to characterize the seasonal changes.

7.4.3 Factoring for Seasonality

Many facilities experience seasonal swings in operation. Swings can occur because of seasonal changes in product type, product quantity, or correlations between ambient temperature and process loads. When operational swings cause a fundamental change in the energy consumption of a facility, consider building multiple models.

If seasonal changes are moderate and gradual, a single model will generally be sufficient to characterize the entire energy baseline.

If a facility has a short period of abnormally high or low production with a different energy signature, or a negligible number of shutdown days throughout the year, consider removing these periods in the Baseline and Reporting Period as outliers.

If seasonal changes are abrupt and extreme, consider creating a model that includes a production based relevant variable and another model that does not.

Facilities experiencing swings due to weekend shutdowns are best modeled as one model with Saturday/Sunday/weekend indicator variables for simplicity.

Table 2 outlines the pros and cons for building one model versus two models.

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Pros</th>
<th>Cons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single model with assumed year-round savings</td>
<td>Captures savings at all intervals.</td>
<td>Periods with abnormally high or low production can skew the model.</td>
</tr>
<tr>
<td></td>
<td>Easier to maintain one model than two.</td>
<td>Seasonal production relevant variables can lead to complex models with many relevant variables.</td>
</tr>
<tr>
<td></td>
<td>Most straightforward method, if energy consumption stays consistent.</td>
<td></td>
</tr>
<tr>
<td>Single model with abnormally high or low production periods removed</td>
<td>Improves model accuracy during normal production periods.</td>
<td>Reduces number of baseline data points.</td>
</tr>
<tr>
<td></td>
<td>Works well if energy efficiency opportunities are minimal during excluded periods.</td>
<td>Unknown number of future data points due to production changes.</td>
</tr>
<tr>
<td>Dual production/non-production model</td>
<td>Each model has fewer variables and is easier to understand.</td>
<td>Maintenance of two models.</td>
</tr>
<tr>
<td></td>
<td>Can improve model fitness compared to single model.</td>
<td>Reduces number of baseline data points for each model.</td>
</tr>
</tbody>
</table>
Table 2: Options for Modeling for facilities with Production Swings

7.4.4 Frequency of Data used to Create Models
When possible, use daily intervals to develop energy consumption adjustment models. Models based on daily data allows the customer to track energy performance frequently during the SEM Program Engagement Period and can improve overall model accuracy by increasing the number of Baseline and Reporting Period data points. Meter data can often be acquired in 15-minute intervals and summed into daily energy data. The frequency of energy data will need to match that of relevant variable data.

If a multi-day time-shift exists between energy consumption and the primary production relevant variable, consider using weekly model rather than a daily model.

If daily production or other relevant variable data is not available, weekly or monthly model intervals can be used. Weekly model intervals are preferred over monthly. Ensure that energy consumption data is accurately summed to match relevant variable intervals.

7.4.5 Energy Baseline
7.4.5.1 Establishing the Energy Baseline
The energy baseline shall proceed the SEM Program Engagement Period and consist of a time period that is representative of normal operations within the facility. An energy baseline shall be established for each energy consumption model being developed.

Ideally, the Baseline Period will end immediately prior to the start of the SEM Program Engagement Period. The Baseline Period shall not end more than three months prior to the beginning of the SEM Program Engagement Period. The three-month allowance provides for abnormal operations not expected to be observed again. The rationale for not ending the energy baseline immediately before the start of the SEM Program Engagement Period must be documented in the M&V Report and discussed during the Technical Review.

The Baseline Period shall be 12 or 24 consecutive months with the following considerations:

- 12 months: Appropriate for sites with weather-dependent and seasonal operations. A 12 month baseline shall be the first choice. The 12 month period could be a calendar year, fiscal year, or other designated 12 consecutive months.
- 24 months: For highly seasonal models or models with monthly intervals, a 24 month Baseline Period may be optimal.

When choosing a Baseline Period length consider the reasonable ability to identify the implementation date and energy savings of EPIA implemented during the Baseline Period.

7.4.6 Accounting for Energy Projects During the Baseline Period
In order to create energy consumption adjustment models that reflect regular facility operations, customer and IOU records shall be reviewed to determine if any incentivized or non-incentivized EPIAs with sizable energy savings were implemented during the Baseline Period. In addition to reviewing customer records, interviews with customer staff shall be conducted to determine if other non-incentivized EPIAs or changes that increased energy consumption occurred. If the customer had previously participated in an IOU sponsored SEM program engagement the Opportunity Register from that engagement shall be reviewed for implemented EPIAs.

If such EPIAs were implemented during the Baseline Period, project records shall be obtained to accurately capture implementation dates and the magnitude of verified savings as needed. Ensure these EPIAs are documented on the Opportunity Register.

If EPIAs implemented during the Baseline Period are identified, consider modifying the Baseline Period to a time period when the EPIA was not implemented. If the EPIA was implemented after...
the Baseline Period and prior to the start of the SEM Engagement Period remove annualized energy savings in accordance with Section 11.7.

If the Baseline Period includes implemented EPIAs confirm that the IOU does or does not have approved annualized energy savings values for the EPIA. Approved energy savings values shall be used for any adjustment made because of the EPIA. If IOU approved energy savings values are not available calculate energy savings for the EPIA following the requirements of this M&V Guide (see Section 12).

Use prorated energy savings values to adjust the energy consumption of the Energy Baseline using IOU approved energy savings values if they are available. Prorating of energy savings should be based upon the EPIA implementation date. Confirm the implementation date recorded by the IOU, if available, against the records and memory of facility staff. Use the implementation date that best connects to when energy savings resulting from the EPIA would have been realized.

EPIAs that are known to have a seasonal nature can be removed from the energy baseline accounting for known seasonality.

7.4.7 Continued use of Energy Baselines and Energy Consumption Adjustment Model(s)

Over the course of one or more SEM program engagements, changes to the operations, production, or equipment can invalidate energy consumption models. If during periodic checks or the Technical Review an energy consumption adjustment model is found to not be valid per the quantitative and qualitative tests in this M&V Guide first examine if the model can be updated or if the energy baseline and energy consumption adjustment model are no longer viable.

If the energy baseline is no longer viable or current energy consumption adjustment model is now invalid, use of the energy consumption model shall be suspended. Development of a new energy baseline and energy consumption model shall be conducted. Depending upon reporting timing energy savings may need to be determined and reported via aggregation of energy savings for individual EPIAs listed on the Opportunity Register.

An energy consumption adjustment model and its associated energy baseline that was approved for use during a previous SEM Program Engagement Period may be accepted for continued use so long as all of the following are true:

- The customer has continuously participated in an IOU sponsored SEM program engagement since the original development of the energy consumption adjustment model (with an allowance for gaps between SEM program engagements resulting from cohort launch or other timing issues).
- Annualized energy saving values that were submitted and accepted by the CPUC for all Reporting Periods that preceded the current Reporting Period are available.
- The energy consumption adjustment model and energy baseline data meet the quantitative and qualitative requirements of this M&V Guide.
- A completed Opportunity Register from prior SEM program engagements, for which the energy consumption adjustment model was used, is available.
- Relevant variables selected as part of the process detailed in Section 4 are not different than those used in the existing energy consumption adjustment model.
- More granular energy consumption and relevant variables data are not available compared to that used in the existing energy consumption adjustment model.
- The M&V boundaries have not changed.
- The customer has not requested a new model.
The above listed criteria shall be reviewed at the Technical Review meeting. If, following the Technical Review meeting, the energy consumption adjustment model is not approved for use by the IOU sponsoring the SEM program engagement the energy consumption adjustment model is not allowed for use and a new energy baseline and energy consumption adjustment model(s) shall be developed.

The IOU sponsoring the SEM program engagement may at its discretion require a new Baseline Period, energy baseline, and energy consumption adjustment model development. This may be required at the beginning of new SEM Program Engagement Periods to create a distinct basis for energy savings determination and to remove all residual effects of existing energy consumption adjustment models.

### 7.5 Developing Energy Consumption Adjustment Models

Using information gathered as part of the M&V process, for each energy type for which data are collected, develop one or more energy consumption adjustment models with the form:

\[
ECD(*) = b_0 + b_1 x_1 + b_2 x_2 + \cdots + b_n x_n
\]

where \(x_i\) is the relevant variable quantity, \(b_0\) is the base load delivered energy consumption not related to relevant variables, and \(b_i\) (when \(i > 0\)) is the incremental energy consumption per unit of that relevant variable (coefficient).

Attempts shall be made to develop one or more energy consumption adjustment models for each energy type that encompass the full M&V boundary in order to capture facility-wide energy savings. If development of models to encompass the full M&V boundary is not possible then developing multiple energy consumption models within that “fit” within the M&V boundary shall be attempted.

Depending on the list of selected relevant variables identified in the Energy Data Collection Plan for which data were collected, attempts shall be made to develop competing models that can be assessed with the quantitative and qualitative validity tests described in the energy consumption adjustment model validity section (7.6) of this M&V Guide.

#### 7.5.1 Simplicity principle

The desire to create the most descriptive or “perfect” model can lead to a disproportionate use of resources. The objectives of creating energy consumption models extend beyond creating tools to estimate facility-wide energy savings.

Simple energy consumption adjustment models have multiple benefits:

- **Easier data collection:** In some cases, collecting production data may be a burden to the customer. Minimizing the data requirements for a customer may increase buy-in to data collection and use of the energy consumption adjustment models.
- **Better understanding of the model:** A model that can be easily explained will be better understood by the customer, which will increase their trust in the energy savings predicted by the final model.
- **Reduced likelihood of outliers and errors:** A model with fewer variables is less likely to suffer from data-entry errors and/or outliers during the Reporting Period. A simple model is more “durable” and therefore more useful to a customer long-term.

Customers need to be able to understand the modeling process and outputs so they can track energy performance and determine energy performance improvement using the model.

Teaching the customer to make simple, meaningful models and when to stop modeling efforts in favor of aggregated energy savings from individual energy performance improvement actions will benefit the customer in the long run.
As guidance, if five or more relevant variables are being used in a single energy consumption adjustment model, the model should be split if possible by using data from multiple meters. Alternatively, remove relevant variables from the model to see if the loss of some statistical validity creates a simpler, more understandable model.

However, also consider that an energy consumption adjustment model which is too simple and does not include sufficient relevant variables can provide poor predictive capability. Weigh the pros and cons of each combination of variables to determine a minimal level of model complexity while providing adequate energy savings estimations.

### 7.6 Reviewing Competing Energy Consumption Adjustment Models

The selection of energy consumption adjustment models that will be used to track energy performance and determine energy performance improvement shall be made based upon quantitative and qualitative model validity testing described in this M&V Guide.

While acknowledging that this M&V Guide states an objective for the customer to increasingly lead the process of model development, the implementer shall be responsible for ensuring the validity of energy consumption adjustment models that will be used to calculate energy savings used for regulatory reporting. Model validity will be reviewed as part of the Technical Review.

If leading the M&V process outside of an SEM program engagement, the customer may not wish to stringently apply these validity tests. A customer can make meaningful use of energy consumption adjustment models that have lower statistical validity than would be acceptable for regulatory reporting.

#### 7.6.1 Assessing Statistical Significance of Relevant Variables

To establish quantitative validity, each relevant variable used in an energy consumption adjustment model shall meet all of the following statistical tests:

<table>
<thead>
<tr>
<th>Statistical Tests</th>
<th>Statistical Test Threshold Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-stat</td>
<td>Absolute value &gt; 2.00</td>
</tr>
<tr>
<td>p-value</td>
<td>&lt; 0.05</td>
</tr>
</tbody>
</table>

Table 3: Relevant Variable Statistical Tests

Adding and removing relevant variables will affect the significance of other relevant variables. In many cases, multicollinearity is unavoidable; however, it should be taken into consideration when validating the statistical significance of each relevant variable. While multicollinearity does not affect the model's predictive capacity, it has the potential to add unnecessary complexity. See Annex D – Multicollinearity and Autocorrelation, for more information.

#### 7.6.2 Validating Models with Statistical Tests

The following statistical tests shall be applied to all energy consumption adjustment models:

<table>
<thead>
<tr>
<th>Statistical Tests</th>
<th>Statistical Test Threshold Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Relevant Variables</td>
<td>&lt; 5</td>
</tr>
<tr>
<td>Model $R^2$</td>
<td>&gt; 0.75</td>
</tr>
<tr>
<td>Net Determination Bias</td>
<td>&lt; 0.005%</td>
</tr>
<tr>
<td>Coefficient of Variation</td>
<td>&lt; 20% for daily models</td>
</tr>
<tr>
<td></td>
<td>&lt; 10% for weekly models</td>
</tr>
<tr>
<td></td>
<td>&lt; 5% for monthly models</td>
</tr>
<tr>
<td>Durbin-Watson</td>
<td>~ 2</td>
</tr>
<tr>
<td>Fractional Savings Uncertainty (predictive)</td>
<td>&lt; 50%</td>
</tr>
<tr>
<td></td>
<td>Apply anticipated energy savings</td>
</tr>
<tr>
<td></td>
<td>and Reporting Period interval</td>
</tr>
<tr>
<td></td>
<td>frequency.</td>
</tr>
</tbody>
</table>

Table 4: Energy Consumption Statistical Tests
The selection of energy consumption adjustment models should not be narrowly driven by evaluating which model “best” meets statistical tests as meaningful models may not meet all listed statistical tests. For example, a low $R^2$ value may be the result for a facility with low variation in energy consumption. In cases where all of the tests cannot be met but a model passes a majority of the statistical tests and meets the qualitative requirements of Section 7.6.3, the customer and implementer together shall select which models to use moving forward. The selection rationale shall be documented in the M&V Report and will be reviewed during the Technical Review.

7.6.3 Validating Models with Qualitative Considerations

Equal to the statistical validity tests, the selection of energy consumption models shall be based upon assessment of qualitative considerations including that:

- The selection of relevant variables in the adjustment model and the subsequently determined relevant variable coefficients are consistent with a logical understanding of the energy use and energy consumption of the facility.
- No substantial difference between the two periods in product types.
- Meters used were functioning, calibrated, and maintained as appropriate.

Additionally, considerations including the simplicity of the energy consumption adjustment model, meaning of the model to the customer, and the ability to continue collecting data required for use of the model shall be considered.

7.6.4 Table of Competing Models and Selecting Models for Use

A table of competing models shall be created for each energy consumption adjustment model development effort and provided in the M&V Report. While many variations of model may be developed, ideally around 5 with a maximum of 10 of the most meaningful of the competing models should be listed on the table of competing models. The table shall include a row for each competing model a column for each of the following:

- Model reference number.
- Data interval (frequency).
- Baseline Period start and end dates.
- Upcoming Reporting Period start and end dates.
- $R^2$.
- Net determination bias.
- Coefficient of variation.
- Durbin Watson.
- Projected fractional savings uncertainty.
- Comments about the model.

Four columns of each row should be subdivided to provided information about the relevant variables that are used to form the model. The four columns should include:

- Name of the relevant variable.
- Relevant variable coefficient value.
- T-stat.
- P-value.

The table of competing models shall be filled out as the energy consumption adjustment modeling development effort proceeds. The table of competing models should be used along with qualitative assessments to select energy consumption adjustment models that will be used to track energy performance and calculate energy savings.
7.7 Ongoing Confirmation of Model Validity

On a monthly basis, confirmation of model validity shall be conducted. This review shall be led by the customer when their skills and abilities relative to the M&V process improve to an appropriate level. The implementer shall confirm model validity prior to the customer assuming this responsibility.

Ongoing confirmation of model validity shall include answering the following questions:

- Have operating characteristic remained similar?
- Has production stayed within the range as recorded during the Baseline Period?
- Has any major energy uses been installed?
- Does the level of energy savings achieved so far align with energy savings from implemented EPIAs listed on the Opportunity Register?
- Has the facility or M&V boundaries changed?

Analysis of data collected for use with the selected energy consumption adjustment model shall be conducted as well. Individual data intervals in the Reporting Period should be flagged if a relevant variable data point is ±10% beyond the bounds of the energy baseline data set. These points may be handled in one of three ways:

- Include the point without alteration.
  - This is appropriate if the residual for the point is not an outlier compared to the overall population of residuals.
- Exclude the point.
  - This is appropriate if the residual of the outlier point is an outlier compared to the overall population of residuals. In this case the energy savings from this outlier point would have an outsized effect on the energy savings measurement.
- Develop a new energy consumption adjustment model.
  - This is appropriate if the outlier interval data points are caused by an issued that will fundamentally result in an energy consumption adjustment model that does not have a meaningful relationship to the energy consumption, uses, and operations of the facility.

In preparation for the Technical Review the above questions shall be answered in addition to confirmation that the selected energy consumption models still pass the quantitative and qualitative validity requirements of this M&V Guide.

7.8 Options when a Valid Energy Consumption Adjustment Model Cannot be Created

Energy consumption adjustment models that do not meet the quantitative and qualitative validity requirements of this M&V Guide cannot be used in the calculation of energy savings as part of an IOU sponsored SEM program engagement and may potentially mislead customers.

If such a case occurs, the party responsible for developing energy consumption adjustment models shall first attempt to modify the forecast adjustment model. This process might include modifications to the assumed relevant variables and frequency of data collection. Any changes that result in a successful energy consumption adjustment model shall be noted in the Energy Data Collection Plan to ensure ongoing collection of data needed to use the model.

Changes to the Baseline Period are allowed for as detailed in Section 7.4.5 but should be cautioned against. The objective of the M&V process is not to hunt for a valid model but to collect data and assess if a model can be made to meaningfully represent the relationship of energy consumption to relevant variables.
If the M&V boundary is supplied by multiple meters, disaggregating the meters may result in better model resolution.

### 7.8.1.1 Non-Routine Adjustments to the Baseline Energy Consumption

Non-routine adjustments are made to the observed (actual) energy consumption in the baseline and/or Reporting Periods if one or both of the following have occurred:

1. If static factors have changed during the SEM Program Engagement Period.
2. If relevant variables have been subject to unusual changes.

Examples of events that might require a non-routine adjustment include the following:

- A supplier goes out of business, and an equivalent raw material is not available. A process modification is needed to use a different type of raw material. No data exist for Baseline Period operating conditions with the new type of raw material.
- Processes are outsourced, enhancing profitability and decreasing energy consumption.
- Business acquisition occurs which results in data not being available or limits on the data availability for the period prior to the acquisition.

Any numeric inputs to non-routine adjustment calculations shall be based on observed, measured, or metered data.

Non-routine adjustments are typically based on an engineering analysis to calculate energy consumption in the baseline and Reporting Periods as if static factors were at the same condition in both periods. In this case, the adjustment will be to calculate Baseline Period energy consumption as if the Reporting Period condition of the static factors had been the same as in the Baseline Period.

The effort expended to calculate the amount of energy the non-routine adjustment will result in should be less than that of incentivized custom capital project and proportional to the level of expected energy adjustment.

The method for making the non-routine adjustment and the rationale for that method shall be maintained, including the general reasonableness of the methodology and calculations, the adequacy of the metering and monitoring methodologies, and conformance of the calculations applied. Non-routine adjustments may be used, but only after review and approval from the IOU. The method for making the non-routine adjustment and the rationale for that method must be documented in the M&V Report.

### 7.8.1.2 Backcast Energy Consumption Adjustment Model Development Method

If forecast energy consumption adjustment models still cannot be created, use of the backcast method to develop energy consumption adjustment models can be considered. The development of a backcast energy consumption model is optional.

Backcast normalization results in a model of the Reporting Period energy consumption that is applied to the Baseline Period and Reporting Period-relevant variable values to calculate adjusted Reporting Period energy consumption for comparison with observed (actual) Baseline Period energy consumption. The adjusted Reporting Period energy consumption is an estimate of the energy consumption that would have been expected at Baseline Period relevant variable values, if the Reporting Period operating systems and practices were in place during the Baseline Period.

The backcast normalization method is applicable in instances where:

- One or more relevant variables has significantly increased or decreased from the Baseline Period through the Reporting Period.
• The resolution of the energy signature for the Baseline Period was relatively poor and the resolution of the energy signature during the Reporting Period has significantly improved.
• No major operational or structural changes have occurred during the SEM Program Engagement Period.

The backcast modeling method may be used so long as the validity requirements of Section 7.6 are taken into account. The justification and use of a backcast modeling method shall be documented in the M&V Report and presented during the Technical Review.
8 The Opportunity Register and EPIA Energy Savings

8.1 Introduction
In addition to the development of energy consumption adjustment models, annualized energy savings for each EPIA listed on the Opportunity Register that is estimated to result in energy savings greater than 1.0% of the energy baseline value for that type of energy shall be calculated when the action is implemented.

The implementer shall ensure that annualized energy savings for all implemented EPIA listed in the Opportunity Register that are estimated to result in energy savings greater than 1.0% of the energy baseline value for that type of energy, are calculated and recorded in the Opportunity Register.

Following the implementer's lead, the customer should begin to lead the calculation of energy savings for EPIAs.

8.2 Process
If the EPIA is to apply for a custom capital or deemed incentive the M&V practices governing those programs shall be followed. The energy savings value claimed as part of an incentivized project shall be recorded in the Opportunity Register.

If the EPIA listed on the Opportunity Register will not be used to apply for a custom capital or deemed incentive, the effort expended to calculate energy savings for the EPIA should be less than that of incentivized custom capital project and proportional to the level of expected energy savings. M&V plans for each EPIA are not required. Energy savings calculations for EPIA shall be documented and defensible.

If a rough order of magnitude estimate indicates that implementation of the EPIA will result in energy savings less than 1.0% of baseline energy consumption for that type of energy, “back of the envelope,” calculations can be used to estimate energy savings if so desired by the customer and implementer.

On a project by project basis the implementer and customer shall work together to identify who will lead the calculation of annualized energy savings from implemented EPIA. Alternatively, for each SEM program engagement the implementer and customer may come to a common understanding of who will lead the calculation of annualized energy savings for implemented EPIA, so long as there is movement towards the customer having a growing role in this process over the course of multiple SEM program engagements.

The customer shall regularly update and maintain the Opportunity Register. The implementer shall verify, at least quarterly, that the Opportunity Register is updated and maintained.
9 Tracking Energy Performance

9.1 Introduction
Energy performance calculated with the selected energy consumption adjustment models and the Opportunity Register shall be conducted on a regular basis.

The customer shall track energy performance on a regular basis with implementer support and consultation.

9.2 Process

9.2.1 Tracking Energy Performance with Energy Consumption Adjustment Models
The customer shall collect energy consumption and relevant variable data per the Energy Data Collection Plan and track energy performance using the Energy Performance Tracking Tool.

The customer shall update the Energy Performance Tracking Tool on at least a monthly basis. The customer and implementer shall review the Energy Performance Tracking Tool on a regular basis to ensure data are being collected, energy performance is being calculated correctly, detect anomalous values, and account for situations that did not happen in the Baseline Period and may need to be corrected for. This high-level review should be used to identify changes in trends and decide if corrective actions need to be taken. This review is not intended to be a detailed evaluation of energy performance.

A time-series plot of actual and predicted energy consumption for each energy consumption model in use, shall be created while tracking Energy Performance.

Backsliding refers to worsening energy performance compared to a previous achieved benchmark. Energy consumption adjustment models can be used to provide a feedback loop to identify and correct backsliding. As new energy performance values are reviewed, the implementer and customer shall together assess if energy performance is backsliding. When backsliding is identified, corrective action shall be taken as soon as possible.

9.2.2 Tracking Energy Performance with the Opportunity Register
On a regular basis, the customer and implementer shall together review the Opportunity Register to ensure that EPIAs are being implemented, resulting energy savings are calculated with appropriate effort relative to the expected energy savings, and that within reason energy savings are similar to what was expected.

By reviewing if EPIAs are being implemented, the customer can ensure they are taking action to improve energy performance. If no EPIAs are being implemented an assessment of why they are not being implemented should be conducted.

The review provides the implementer and customer a chance to ensure energy savings from implemented EPIAs are calculated with appropriate relative effort compared to an expected energy savings potential. If the EPIA was incentivized by a different IOU program the energy savings value determined by that program for the EPIA shall be used and recorded in the Opportunity Register.

If calculated energy savings for EPIAs are significantly different than expected, an analysis of why this is the case shall be conducted.

During the energy performance review, energy savings from implemented EPIA listed on the Opportunity Register should be aggregated and compared to established energy targets. This analysis will help the customer and implementer know if adequate progress is being made towards achieving the energy target.
10 Technical Review of the M&V Process and Results

An annual Technical Review of the M&V process shall be conducted between the implementer and IOU sponsoring the SEM program engagement. The purpose of the Technical Review is to ensure that the M&V process is being followed, valid energy consumption adjustment models are being developed or assessed for continued use, and energy savings for EPIAs listed on the Opportunity Register are being appropriately calculated. The Technical Review is not designed to be part of the CPUC evaluation process.

Materials used as part of the Technical Review should be components of the M&V Report that would be developed regardless.

10.1 Introduction

During the review the implementer shall present to the IOU:

- A synopsis of facility characterization
- Energy Data Collection Plan
- Energy consumption adjustment models selected for use
  o The table of competing models (ideally 5 and a maximum of 10) with quantitative and qualitative test results for each new model selected for use.
  o Confirmation that previously used energy consumption models meet the requirements to re-use models per this M&V Guide.
- The Opportunity Register.

If the Technical Review is successful, the IOU will be able to:

- Confirm that the M&V process outlined in this M&V Guide is being conducted with appropriate customer engagement and leadership.
- Confirm the customer facility has been well characterized based upon the requirements of this M&V Guide.
- Approve the continued use of a previously developed energy consumption adjustment model if requested and appropriate.
- Approve the use of a newly developed energy consumption adjustment model if requested and appropriate.
- Approve requests to not pursue energy consumption adjustment modeling for a given type of energy, if such request is made and appropriate.
- Confirm that the Opportunity Register is being updated appropriately.

10.2 Scheduling the Technical Review

The Technical Review can be conducted in person, remotely via web meeting, or through desk audit by IOU staff. The IOU shall specify how the Technical Review will be conducted.

NOTE: This M&V Guide assumes an in person or remote presentation will be given and this section is written accordingly. Adjustment made by the IOU are permitted to accommodate how they want the Technical Review to proceed.

The Technical Review should be scheduled first approximately four months after the start of an SEM Program Engagement Period and then approximately every 12 months thereafter. With the current SEM Program Design of three, two-year SEM program cycles this would result in two Technical Reviews per SEM program cycle. It is the implementer’s responsibility to schedule the Technical Review once all materials are prepared.

The Energy Data Collection Plan, Energy Performance Tracker Tool populated with model coefficients, and Opportunity Register shall be supplied to the IOU by the implementer at least five business days before the scheduled Technical Review.
10.3 Technical Review Topics
The items below will be part of the Technical Review.

10.3.1 Customer facility synopsis preparation
Keeping to a maximum of 10 minutes, the implementer shall provide a brief presentation of the customer to orient IOU staff.

- What is the customer’s business?
- What energy types are being included in the M&V process?
  - Fed by how many meters each
  - % of total load
- Any special M&V boundary considerations such as on-site generation or energy conversion technology?
- What are their major energy uses?
- What relevant variables were selected?
  - Which relevant variables were rejected but may come back into play?
- Review of the energy map.

10.3.2 Energy Data Collection Plan
The current Energy Data Collection Plan shall be electronically provided to the IOU staff as directed. The Technical Review is not designed to detail the contents of the Energy Data Collection Plan but provide time to discuss any questions and concerns. This portion of the Technical Review should normally be kept to 5 minutes but may extend if questions are raised by the IOU staff. The implementer shall:

- Present if there have been unexpected changes to the Energy Data Collection Plan.
- Present which utility or other energy consumption meters are being used.
- Present if there have been any delays in the customer collecting and tracking data.

10.3.3 Competing Energy Consumption Adjustment Models
For each energy consumption adjustment model developed for use

- Model original development date and prior use.
- Energy Baseline Period.
- Boundaries for the model.
- Energy type model is created for.
- Number of meters feeding data for each energy consumption adjustment model.
- Boundaries of the model (whole-facility, system…).
- Model equation.
- Results of relevant variable statistical tests.
- Results of quantitative validity tests.
- Actual vs. predicted chart (to date).
- CUSUM chart (to date).
- Identification of risks.

10.3.3.1 General
During the Technical Review, the implementer describes to the IOU all energy consumption adjustment models selected for use. For each energy consumption adjustment model being used the implementer shall be prepared to discuss alternative models and why they were not selected for use. Each energy consumption adjustment model shall be discussed between the implementer and IOU. Each energy consumption adjustment model should be discussed for a maximum of 30 minutes.
10.3.3.2 For New Models
For new models, the implementer shall develop a competing model summary table with notes as specified in Section 7.6.4. This table will be used in the M&V Report as well. Ideally, about 5 and no more than 10 competing models would be presented.

10.3.3.3 For Existing Models
For existing models, the Technical Review should focus on what was done to evaluate the model to confirm validity. This should include:

- Reviewing time series graphs & CUSUM graphs to identify changes in relationship between energy drivers and energy.
- Identifying and accounting for step changes or outliers in the data.
- The customer’s success/challenges with managing their model(s).

The IOU shall confirm or reject use of existing models. The IOU can at its discretion require a new Baseline Period, energy baseline, and energy consumption adjustment model development.

10.3.4 Opportunity Register Review
The focus of the Technical Review is not how energy savings values were calculated for the Opportunity Register. The focus is a check that EPIA are being identified, implemented, and energy savings are calculated. Depending upon the types of EPIA listed, discussion of the IOU providing additional or different resources to assist the customer implement the EPIA may occur.

Ensure that EPIAs that received incentives from other programs have correctly recorded IOU claimed energy savings values.

10.3.5 Note Taking and Follow-up
During the session, the implementer shall be responsible for taking notes and keeping records of any follow up questions or requests. These notes and follow up questions should be sent out to all Technical Review attendees immediately after the review session. These notes should be documented in the M&V Report.
11. Calculating Energy Savings with Energy Consumption Adjustment Models

11.1 Introduction

Energy consumption adjustment models can be used to calculate energy saving realized during the Reporting Period. Energy savings of all types of energy shall be calculated and confidence established for the Reporting Period.

Energy savings calculated during the Reporting Period are not annualized values, meaning the energy savings do not represent the annual savings level that would be projected to persist beyond the Reporting Period. If an energy consumption adjustment model is used for consecutive Reporting Periods the energy savings value for each Reporting Period will reflect the cumulative change in energy consumption since the Baseline Period. Incremental energy savings can be calculated for each successive Reporting Period by subtracting the energy savings of the prior Reporting Period from the energy savings value calculated for the Reporting Period of interest.

As part of an IOU sponsored SEM program engagement and for the purposes for regulatory reporting, annualized energy savings resulting from 1) the implementation of EPIA identified and planned outside of any SEM program engagement as well as 2) EPIA identified at any time that will receive incentive from another IOU program, and are implemented during the current Reporting Period shall be removed from the current Reporting Period annualized energy savings as determined with use of the energy consumption adjustment model.

While the intent is for the customer to learn and eventually lead the energy savings calculation process, steps specifically related to regulatory requirements shall be addressed by the implementer rather than the customer. Ideally, the customer will be able to lead the calculation of Facility-wide Projected Energy Savings but the implementer should then conduct necessary actions to meet IOU and CPUC policy requirements (e.g., non-IOU fuels) and disaggregate the overall energy savings to their component parts as described in Section 11.7.

11.2 Process

In order to calculate energy savings during a Reporting Period the following shall be followed:

1. Establish a Reporting Period.
2. Calculate energy savings realized during the Reporting Period.
3. Annualize energy savings.
4. Consider when energy consumption adjustment models are used for multiple Reporting Periods.
5. Prepare energy savings for regulatory reporting.
6. Establish confidence in energy savings values.

11.3 Establishing Reporting Periods

The customer and implementer shall establish one or more Reporting Periods within the SEM Program Engagement Period. Reporting Periods can be established based upon customer needs and IOU specified reporting requirements. While this M&V Guide establishes the overall process based upon an annual process, the need to calculate energy savings is not required to be performed annually. Establishing a single Reporting Period so that it is the same duration as the SEM Program Engagement Period offers simplicity advantages and can provide a more meaningful retrospect on actions taken to improve energy performance over time. Tracking energy performance on a more frequent basis provides more informative information on which corrective actions can be taken.

Energy savings calculations made during the Reporting Period are by definition not annualized, that is the calculated Reporting Period energy savings value is the actual amount of energy...
saved during the Reporting Period as compared to the energy baseline rather than a forward projection of expected annual energy savings following the Reporting Period.

In many cases the Reporting Period is established as a 12-month period. When a 12-month Reporting Period is used to calculate energy savings the value still is not annualized but rather the energy savings resulting during those specific 12 months.

As understood currently, there is no requirement to report energy savings to the CPUC from the SEM program on an annual basis. Use of a Reporting Period equal to the two-year SEM program engagement period increases the time for energy management systems to be developed, energy performance improvement actions to be implemented, and data collection system to be established and accurately utilized.

Annualization of energy savings based upon a two-year Reporting Period will provide a single annualized energy savings value that directly reflects the result of the two-year SEM program engagement. This is aligned with how energy savings are reported to the CPUC for capital projects, with energy savings being reported once when the project is implemented, not during and again after implementation.

A drawback to using a Reporting Period aligned with the two year SEM Program Engagement Period is that while energy savings are not required to be reported to the CPUC every year, associated costs of operating the SEM program are. This creates a misalignment of reporting program costs and energy savings. This issue can be addressed in some way by offering multiple SEM cohorts that are started in alternating years.

Unless otherwise specified by the IOU, a Reporting Period equal in duration to the SEM Program Engagement Period shall be established and used for regulatory reporting.

11.4 Calculating Energy Savings During the Reporting Period

For each energy consumption adjustment model selected for use, energy savings during a specified Reporting Period shall be calculated by applying the following equation using observed (actual) and estimated (predicted) energy consumption values as appropriate.

11.4.1 Calculating Energy Savings for Each Interval of the Reporting Period

\[
\text{Energy Savings}_{\text{Reporting Period Interval}} = \text{Energy Consumption}_{\text{Reporting Period Interval, Modeled}} - \text{Energy Consumption}_{\text{Reporting Period Interval, Observed}}
\]

11.4.2 Aggregating Interval Energy Savings to Calculate Reporting Period Energy Savings

\[
\text{Energy Savings}_{\text{Reporting Period}} = \sum_{i=1}^{n} \text{Energy Savings}_{\text{Reporting Period Interval } i}
\]

Where

\(n\) = number of intervals in the Reporting Period

Energy savings calculated using the above equation are for the current Reporting Period as compared to the energy baseline and will be cumulative of all energy savings activities between the end of the Baseline Period and the current Reporting Period. See Section 11.7.1 to determine incremental energy savings for the current Reporting Period.
11.4.3 Visualizing Energy Savings

The cumulative sum of differences (CUSUM) calculation is an effective means of quantifying and visualizing energy savings for each type of energy during the Reporting Period.

A CUSUM graph provides an illustration of the total savings achieved as compared to the energy baseline. A CUSUM graph can be accompanied by a time-series plot of actual and predicted energy consumption. A time-series plot of actual and predicted energy consumption for each energy consumption model in use shall be created while tracking Energy Performance as described in Section 9.

The CUSUM of energy savings shall be added to this existing graph of actual and predicted energy consumption.

NOTE: A national consensus whether to display CUSUM energy savings as a positive or negative value does not exist. Some utility sponsored SEM programs mandate increasing energy savings be displayed as a positive value while other programs mandate the opposite. Implementers and customers can display CUSUM energy savings as positive or negative so long as graphical representations of CUSUM energy savings clearly indicate the direction of increased energy savings. At its discretion the sponsoring IOU may require one approach or the other.

The implementation date of EPIAs listed on the Opportunity Register for which energy savings have been calculated shall be indicated on the CUSUM graph. Confirm the implementation date recorded by the IOU, if available, against the records and memory of facility staff. Use the implementation date that best connects to when energy savings resulting from the EPIA would have been realized.

Significant changes in CUSUM slope, positive and negative, should be investigated with analysis results noted as footnotes to the CUSUM graph.

CUSUM graphs with annotation and footnotes that span all Reporting Periods (current and historic) for which the energy consumption adjustment model has been used shall be provided as part of the M&V Report.

11.5 Annualization of Energy Savings

Energy savings calculated for implemented EPIAs are typically annualized values. As such, EPIA energy savings values are not comparable with energy consumption adjustment model based energy savings calculated during a Reporting Period. Additionally, while it is possible to disaggregate EPIA energy savings from Reporting Period energy savings using an approach that prorates EPIA energy savings using the EPIA implementation date, the concept assumes that energy savings from the EPIA are not seasonally affected and decay or increase over time.

Reporting Period energy savings can annualized through a process sometimes referred to as, “forward projection.” This annualization process uses a brief time period before the end of the Reporting Period (the Annualization Period) to annualize energy savings.

Annualization of energy savings is performed to:

- Convey the expected level of energy savings expected to be realized beyond the Reporting Period.
- Make energy savings comparable to annual energy savings calculated for implemented EPIAs.

11.5.1 Annualization Period

Annualization of energy savings is dependent upon extrapolating energy savings calculated during a short time period established towards the end of the Reporting Period. This time
period, the Annualization Period, shall be 90 consecutive days within the final 5 months of the Reporting Period.

The Annualization Period can longer than 90 days depending on the variability of the facility but shall be wholly within the final 5 months of the Reporting Period. If the customer’s operation is highly seasonal, and only has one model, a longer Annualization Period that addresses seasonal impact on varying energy savings rates should be selected. The rationale for selecting a Annualization Period duration longer than 90 days shall be documented in the M&V Report. Annualization Periods shorter than 90 days shall not be used as they may result in energy savings based on short trends that may not be representative.

Ideally, the end of the Annualization Period should be established as close to the end of the Reporting Period as possible. The rationale for ending the Annualization Period prior to the end of the Reporting Period shall be documented as part of the M&V Report.

11.5.2 Confirming Data Quality within the Annualization Period
Data collected during the Annualization Period should be reviewed in detail to detect anomalous values and account for situations that did not happen in the Baseline Period.

Individual data intervals in the Annualization Period should be flagged if a relevant variable data point is $\pm 10\%$ beyond the bounds of the energy baseline data set. These points may be handled in one of three ways:

- Include the point without alteration.
  - This is appropriate if the residual for the point is not an outlier compared to the overall population of residuals.
- Exclude the point.
  - This is appropriate if the residual of the outlier point is an outlier compared to the overall population of residuals. In this case the energy savings from this outlier point would have an outsized effect on the energy savings measurement.
- Shift the Annualization Period.
  - This is appropriate if the interval in question is towards the end of the current Annualization Period and shifting the period will omit the interval in question while otherwise maintaining the integrity of the Annualization Period.
- Remodel
  - This is appropriate if no Annualization Period can be established during which a valid energy savings value can be calculated.

If an outlier is detected, qualitative justification based on visual representation of the data and quantitative justification should be provided, rationalizing the selected approach used to address the outlier. The selected approach should be documented in the M&V Report.

11.5.3 Calculating annualized energy savings
Annualized energy savings shall be calculated using the following equation:

$$\text{Annualized Energy Savings} = \left( \sum_{i=1}^{n} (\text{Energy Savings})_i \right) \times \left( \frac{n_{\text{year}}}{n} \right)$$

Where

$n = \text{number of intervals in the Annualization Period}$

$n_{\text{year}} = \text{number of intervals in a year}$

With energy savings being calculated using the equation in Section 11.4.1.
11.5.4 Considerations for Seasonality
When the distribution of relevant variables used for a particular energy consumption adjustment model is expected to be markedly different throughout the Reporting Period, this distribution must be considered when annualizing energy savings. If the ratio of higher to lower expected production level is not anticipated to stay seasonally consistent, the Reporting Period can be divided into two or more distinct periods for a given energy consumption adjustment model. This method is generally only feasible for daily models. There must be a minimum number of intervals (normally 30 for daily models) in each period to justify the split. Use of this method shall be documented in the M&V Report.

11.6 Calculating Annualized Energy Savings for Multiple Reporting Periods using the Same Energy Consumption Adjustment Model
Energy consumption adjustment models can be used for multiple consecutive Reporting Periods. Energy savings values for consecutive Reporting Periods are by nature cumulative of energy savings resulting from actions taken in the current as well as prior Reporting Periods. Incremental annualized energy savings for the current Reporting Period shall be calculated if energy consumption adjustment models are used for more than one Reporting Period as a way of “artificially re-baselining” the energy consumption model.

Incremental annualized energy savings for the current Reporting Period shall be calculated by subtracting the annualized energy savings from the prior Reporting Period from the annualized energy savings of the current Reporting Period. The prior Reporting Period energy savings must be cumulative with all other prior Reporting Periods.

If an energy consumption adjustment model is used for multiple consecutive Reporting Periods then the CUSUM value and graph shall be “artificially re-baselined” by setting the CUSUM value and graph to 0 at the start of each Reporting Period.

If an energy consumption adjustment model is re-baselined (a new energy baseline established and new model developed) any savings achieved prior to the new Baseline Period do not need to be removed from energy savings calculations made for the current Reporting Period as they will have been incorporated into the new model. Energy savings achieved during the Baseline Period must be accounted for following the guidance in Section 7.4.6.

11.7 Classifying Energy Savings for Regulatory Reporting
If incremental annualized energy savings for a given type of energy are calculated for the purposes of regulatory reporting, energy savings resulting from EPIA implemented during the Reporting Period that are incentivized by another IOU program or were identified and planned outside of participation in any SEM program engagement shall be removed from the energy savings value reported.

The following process of removing energy savings resulting from EPIAs implemented during the Reporting Period that are incentivized by another IOU program or were identified and planned outside of participation in any SEM program engagement shall be used and documented as part of the M&V Report.

All types of energy savings for each type of energy shall be documented in the M&V report.

11.7.1 Relationship Between Different Types of Energy Savings
The below listing defines types of energy savings that will be referenced in the process of appropriately removing energy savings from annualized energy savings for each type of energy.

1. **Facility-wide Annualized Energy Savings**: Incremental, annualized energy savings for a given type of energy resulting from the aggregation of annualized energy savings from
each energy consumption adjustment model developed for the same energy type. These “modeled” savings encompass all energy saving types listed below.

2. **Non-SEM Program Energy Savings**: Annualized energy savings calculated for EPIAs identified and planned outside of any SEM program engagement and implemented during the current Reporting Period, whether receiving other incentives or not.

3. **SEM Program Energy Savings**: Facility-wide Annualized Energy Savings minus Non-SEM Program Energy Savings. This value is the annualized combination of BRO, capital, and deemed projects that were influenced by SEM. This energy savings value is used to calculate program cost-effectiveness.

4. **SEM Incented Project Energy Savings**: Annualized energy savings for an EPIA (project) identified during any SEM program engagement and implemented during the current Reporting Period that is to receive an incentive from another IOU program. IOU custom capital M&V requirements (ex-ante, ex-post, etc.) will apply.

5. **SEM BRO Energy Savings**: SEM Program Energy Savings minus SEM Incented Project Energy Savings. At the discretion of the IOU, this energy savings value can be used to pay BRO performance incentives.

Mathematically:

SEM Program Energy Savings = Facility-wide Annualized Energy Savings - Non-SEM Program Energy Savings

SEM BRO Energy Savings = SEM Program Energy Savings - SEM Incented Project Energy Savings

The figure below illustrates the relationship of the different types of energy savings.

![Figure 6. Relationship Between Different Types of Energy Savings.](image)
For each listed EPIA that was identified outside any SEM program engagement, a determination shall be made if it was not only identified but also planned for implementation outside any SEM program engagement. Energy savings resulting from EPIA that are both identified and planned outside of any SEM program engagement shall be included as part of the Non-SEM Program Energy Savings. Energy savings that ultimately result from EPIA that were identified outside of any SEM program engagement but not planned for implementation shall be included as part of future SEM Program Energy Savings when the EPIA is implemented during a Reporting Period.

The determination whether an EPIA was not only identified but also planned for implementation outside of any SEM program engagement shall be based on evidence of planning taking place within the 12 months prior to the SEM Program Engagement Period. Evidence older than 12 months indicates that while planning may have been started, EPIA implementation was stalled and the SEM program engagement influenced its implementation. A, “wish-list,” or brainstorming list of EPIA ideas does not qualify as a planned EPIA. Evidence of an EPIA being planned for implementation could include the following:

- Budget allocated for the EPIA.
- Contracts signed related to EPIA implementation.
- Purchase orders issued or other indications of spending on the EPIA.
- Internal project manager assigned.
- Detailed EPIA implementation scope and schedule developed.

If an EPIA was identified and planned outside of an SEM program engagement but the implementation was abandoned or postponed, the EPIA may be considered as “planned” during an SEM Program Engagement Period if it can be demonstrated that the EPIA implementation was accelerated (e.g., from in three years to in one year).

The Opportunity Register shall be updated to indicate if each listed EPIA is determined to have been both identified and planned outside of any SEM program engagement or not. The rationale for the determination shall be recorded as part of the Opportunity Register.

Indication on the Opportunity Register or a separate list in the M&V Report of EPIAs linked to the Opportunity Register in some way for which energy savings were removed from each type of energy savings calculated should be provided.

### 11.7.3 Removing Energy Savings for EPIA Planned and Implemented during the SEM program engagement

Facility-wide Projected Energy Savings, Non-SEM Program Energy Savings, SEM Program Energy Savings, SEM Incented Project Energy Savings, and SEM BRO Energy Savings shall be calculated for each type of energy. The calculation of these values can be conducted by the implementer or led by the customer. If the energy savings values are to be reported to the IOU the implementer shall ensure they are calculated correctly and supported with documentation.

### 11.8 Establishing Confidence in Energy Savings

Fractional savings uncertainty (FSU) analysis is a method for judging the validity of energy savings based on regression modeling. An FSU calculation shall be conducted for each Facility-Wide Projected Energy Savings value calculated and used as the basis of an energy savings value to be reported.

The fractional uncertainty can be estimated with the general FSU equation as follows:

\[
\frac{\Delta E_{\text{save,m}}}{E_{\text{save,m}}} = t \cdot \frac{1.26 \cdot CV(( \frac{n}{m} ) ( 1 + \frac{2}{n} ) \cdot \frac{1}{m} )^{\frac{1}{2}}}{F}
\]
Where:
- \( t = \) t-statistic for desired confidence level
- \( CV = \) coefficient of variation
- \( n = \) number of observations in the Baseline Period
- \( m = \) number of observations in the Reporting Period
- \( F = \) observed savings during Reporting Period
- \( n' = \) number of independent Baseline Period observations
- \( p = \) auto-correlation coefficient

\[
n' = n \left( 1 - \frac{1}{1 + \rho} \right)
\]

According to ASHRAE Guideline 14:2014, for monthly data an assumption that autocorrelation is 0 so \( n' \) is equal to \( n \).

When Reporting Period intervals are monthly or daily the improved FSU equation from Sun and Baltazar should be used which replaces the 1.26 coefficient in the above equation with a polynomial:

\[
\Delta b_{cdef, h_{b_{cdef, h}} = i \cdot \left( u_{E} + a_{V} + w \right) \cdot \frac{1}{m^{2}}} C_{Es}
\]

Where:
- \( M = \) number of months of Reporting Period data
- \( a, b, \) and \( c \) are defined as follows:

<table>
<thead>
<tr>
<th>Data Interval</th>
<th>Monthly</th>
<th>Daily</th>
</tr>
</thead>
<tbody>
<tr>
<td>( a )</td>
<td>-0.00022</td>
<td>-0.00024</td>
</tr>
<tr>
<td>( b )</td>
<td>0.03306</td>
<td>0.03535</td>
</tr>
<tr>
<td>( c )</td>
<td>0.94054</td>
<td>1.00286</td>
</tr>
</tbody>
</table>

Table 5: FSU Equation Coefficients.

ASHRAE Guideline 14-2002, Section 5.3.2.2 specifies that the level of uncertainty must be less than 50% of the annual reported savings, at a confidence level of 68%.

For an FSU value:
- Less than 50%, the reported energy savings value should be considered valid.
- Greater than or equal to 50%, energy savings aggregated from the list of implemented EPIAs on the Opportunity Register should be used to justify the energy savings calculated using the energy consumption adjustment model.
- Much greater than 50%, seen as an indicator that the energy savings are not valid.

The table in Annex F – Fractional Savings Uncertainty Scenarios, provides additional information for different uncertainty scenarios.
12 Calculating Energy Savings with the Opportunity Register

12.1 Introduction
Energy savings may additionally be calculated from the aggregation of energy savings resulting from the implementation of selected individual EPIAs listed on the Opportunity Register. This approach is commonly referred to as a bottom-up approach.

12.2 Process
If one or more energy consumption adjustment models is not developed and used to calculate energy savings for a given type of energy, then a bottom-up approach of calculating energy savings shall be used. This bottom-up approach is optional and not necessary if one or more valid energy consumption adjustment models are developed and used to calculate energy savings for a given type of energy.

Energy savings for individual implemented EPIA listed on the Opportunity Register shall be conducted in accordance with the requirements of Section 8. Not all EPIA listed on the Opportunity Register will necessarily have a calculated energy savings value.

For EPIA implemented and listed on the Opportunity Register, the implementer shall ensure that energy savings values for each EPIA listed on the Opportunity Register were calculated properly with effort proportional to the assumed energy savings value. The level of detail for calculating energy savings should be higher for more complex EPIAs and/or EPIAs that result in large energy savings values.

The implementer and customer shall identify which EPIA listed on the Opportunity Register to include in the bottom-up calculation. Not all EPIA for which energy savings have been calculated must be included in the bottom-up calculation. Reasons to not include energy savings from specific EPIA may include lack of confidence in the estimated energy savings value and uncertainty that the implemented EPIA will remain in place during the SEM Program Engagement Period.

Only energy savings for EPIA implemented during the current Reporting Period shall be included in the bottom-up calculation.

If a bottom up calculation is made in addition to development and use of a valid energy consumption adjustment model for the same type of energy, the resulting aggregated energy savings can be used as a, “gut check,” in comparison to energy savings calculated with energy consumption adjustment models. This analysis is not a requirement of this M&V Guide. Energy savings calculated from the two methods should not be reconciled as the foundational assumptions of the two methods are incongruent.
13 Regulatory Reporting of the M&V Process and Energy Savings

13.1 Introduction
For the current Reporting Period, annualized energy savings values will be calculated for each type of energy included in the M&V process using one of two methods:

- Energy consumption adjustment models if the development of valid energy consumption models is attempted and possible.
- Aggregation of energy savings from individual EPIAs listed on the Opportunity Register.

For each type of energy included in the M&V process, if one or more valid energy consumption adjustment models were developed and used to calculate energy savings then energy savings for that type of energy shall be reported using this method. Development and use of energy consumption adjustment models is the preferred method to determine energy savings to be reported.

For each type of energy, if energy consumption adjustment models are not or cannot be developed, aggregated energy savings resulting from the implementation of EPIAs listed on the Opportunity Register per the requirements of this M&V Guide shall be reported for that type of energy.

If the bottom-up aggregation of energy savings approach to calculating energy savings is used to report energy savings it should be done so with the understanding that evaluation of energy savings for individual EPIA listed on the Opportunity Register may occur. This evaluation shall not be conducted to the level of rigor and specificity as is conducted for projects part of custom capital incentive programs. The evaluation shall be a check of the reasonable nature of the EPIA energy savings calculation approach, recognizing the requirements of this M&V Guide direct that a detailed M&V plan for each EPIA is not to be developed and energy savings are to be estimated with a rough order of magnitude data and calculations proportional to the expected level of energy savings.

Energy savings for different types of energy do not all have to be reported using the same energy savings determination method.

The M&V Report, Opportunity Register, and Energy Data and Performance Tracking Tool shall be provided to the CPUC as requested when reporting energy savings. The CPUC may have additional requests for data though the M&V Report should be adequate to evaluate if the energy savings reported conform to the requirements of this M&V Guide.

Program cost-effectiveness shall be based upon SEM Program Energy Savings.

This M&V Guide does not consider regulatory reporting aimed to evaluate the development of customer EnMS. As the M&V process is a component of a functional EnMS requests pertaining to the customer’s understanding, activities, and leadership of parts of the M&V process may be made by the CPUC.

13.2 Considerations for non-IOU Supplied Energy
The implementer shall be responsible for adjusting energy savings values to account for IOU and CPUC requirements pertaining to claiming energy savings for facilities that have on-site energy generation and non-IOU supplied energy. In general, energy savings claims should only support impacts to IOU supplied energy. If a facility generates electricity on-site and exports excess electricity to the grid, those time periods shall be excluded from electricity savings claims.
The implementer shall also be responsible for ensuring the customer pays a public purpose charge for each type of energy for which energy savings will be reported and that the reported energy savings value is attributed to energy for which the public purpose charge was paid.

13.3 Negative Energy Savings
Energy consumption adjustment models may indicate that worsening energy performance (sometimes referred to as backsliding) occurred as compared to the energy baseline or relative to prior Reporting Periods when energy consumption models are used for multiple concurrent Reporting Periods.

Regardless of if and when backsliding occurs energy savings shall still be calculated per the requirements of this M&V Guide. This may result in negative energy savings. Negative energy savings shall be reported in the same way as positive energy savings values.
14 M&V Report Preparation Checklist

14.1 Introduction
The M&V Report shall be a living document compiled throughout the M&V Process that is finalized once per year and submitted as part of regulatory reporting requirements. Regulatory reporting of energy savings may not be every year, thus not requirement regulatory submission of the M&V Report for those years.

The M&V Report is intended to be of use to the customer as a record of the M&V Process that can be used in subsequent year M&V cycles.

The customer and implementer play a role in the development of the M&V Report. The customer should, over the course of multiple SEM program engagements, take a leadership in the development and continued use of the M&V Report.

It is the responsibility of the implementer to finalize the M&V Report and deliver it to the utility as requested or at the conclusion of the SEM program engagement.

14.2 Process
The below M&V Report preparation checklist is intended to help the implementer and customer build the M&V Report during the annual process of conducting M&V. Items on the check list are based upon the requirements within this M&V Guide. Additional information can be included in the M&V Report if it is of value to the customer or required by the IOU sponsoring the M&V engagement.

14.2.1 SEM Time Periods (2)
1. All time periods are provided. (2.1)

14.2.2 Characterizing the Facility (3)
1. The energy types that are consumed within the M&V boundaries are listed. (3.3)
2. The analysis based omission of energy types is provided. (3.3.3)
3. All utility and other energy meters for all types of energy are provided. (3.5)
4. Equation and conversion factors used to measure energy consumption are provided. (3.5)
5. The M&V boundaries are described. (3.6)
6. One or more line drawings or aerial images of the facility with the M&V boundaries is provided. (3.6)

14.2.3 Relevant Variables (4)
1. The list of potential relevant variables is provided. (4.3)
2. The list of potential relevant variables includes associated data sources. (4.5)
3. The relevant variables selected for data collection are identified. (4.5)
4. Relevant variable selection criteria is provided. (4.5)

14.2.4 Collecting Data and Assessing Data Quality (6)
1. The effect of outliers on the reliability of energy consumption adjustment models and the reason for removal is provided. (6.4)
2. The reason for making any changes to the data set is provided. (6.4)
3. The strategy used to remove outliers is provided. (6.4)
4. The omission of data points is documented and rationale provided. (6.4)
5. The decision to use a time-series adjustment is provided. (6.5)

14.2.5 Energy Consumption Model Development (7)
1. The decision and rationale to not start or not continue energy consumption adjustment model development is provided and has been approved by the IOU. (7.3)
2. Scatter diagrams of energy consumption for each type of energy and each relevant variable are provided. (7.4.2)
3. If pertinent, the rationale for not ending the energy baseline immediately before the start of the SEM Program Engagement Period is provided. (7.4.5.1)
4. The table of competing models is provided. (7.6.4)
5. The selection rationale for each energy consumption adjustment model is provided. (7.6.2)
6. The method for making non-routine adjustments and the rationale for that method are provided. (7.8.1.1)
7. Rationale for the use of the backcast model over aggregated EPIA energy savings is provided and has been accepted by the IOU. (7.1 and 7.8.1.2)

14.2.6 Results of Technical Review
1. Notes and results of the Technical Review are provided. (10.3.5)

14.2.7 Annualization of Energy Savings
1. CUSUM graphs with annotation and footnotes that span all Reporting Periods (current and historic) for which the energy consumption adjustment model has been used are provided. (11.4.3)
2. If pertinent, for each type of energy, the rationale for selecting an Annualization Period duration longer than 90 days is provided. (11.5.1)
3. If pertinent, for each type of energy, the rationale for ending the Annualization Period prior to the end of the Reporting Period is provided. (11.5.1)
4. If pertinent, the selected approach to handle outliers in the Annualization Period is provided. (11.5.2)
5. If pertinent, the method used to split the Reporting Period to accommodate seasonality is provided. (11.5.4)
6. The process of removing energy savings resulting from EPIAs implemented during the Reporting Period is provided. (11.7)
7. All types of energy savings are provided for each type of energy. (11.7)
8. A table similar to that presented in Annex E – Example of Energy Savings Annualization and Disaggregation of Energy Savings Types, is provided for each energy consumption adjustment model. (11.8)
References

- Bonneville Power Administration Monitoring Tracking and Reporting (MT&R) Reference Guide, Revision 8.0, November 15, 2019
- ISO 50047:2016 – Determination of energy savings in organizations
- NW SEM Collaborative, SEM Energy Modeling Method Selection Guide, 2019
- SBW Consulting Inc., Uncertainty Approaches and Analyses for Regression Models and ECAM, 2017

Acknowledgements

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We would particularly like to thank Kati Harper of the Energy Trust of Oregon and Todd Amundson of the Bonneville Power Administration for graciously sharing their time discussing their decades-long experience designing and offering SEM programs. Their institutional knowledge far exceeds that captured in any SEM documentation.

In addition, thanks to the staff of the California Public Utilities Commission Energy Division, Pacific Gas and Electric, San Diego Gas and Electric, Southern California Gas, and Southern California Edison who have provided their expertise, knowledge, and made available their contractors time to support the revision of this M&V Guide. Utility and CPUC contractors include staff from Cascade Energy, CleaResult, Energy 350, Leidos, and EPS. Special thanks to Stillwater Energy whose staff provided contextualized answers to foundational questions.

Lastly, thank you to all the individuals that contributed comments and input through the original public review process.
Annex A - Terminology
For the purposes of this M&V Guide, the following terms and definitions apply.

This terminology guide is focused on providing clarity to assist the establishment of the M&V process. Statistical tests are not defined as detailed understanding of the meaning of these tests is not required of the customer and competent implementers should already be familiar with these terms. Additionally, these terms are well established in authoritative and easily obtained statistics reference manuals.

SEM Program Engagement Period: interval between the end of the Baseline Period and the end of the Reporting Period
Additional specifications provided in Section 2.1.2

Baseline Period: specific period of time before the implementation of an energy performance improvement action selected for comparison with the Reporting Period and the calculation of the energy performance and of energy performance improvement
Source: ISO 50015:2014, 3.1
Additional specifications provided in Section 2.1.1

Behavioral: Behavioral activities provide energy savings from interventions that result in changes in actions by customers with respect to energy usage in a building. Behavioral activities consist of actions such as manually turning off lights and equipment, adjusting blinds, reducing water use and so on.
Source: CPUC NMEC Rulebook version 2.0

Boundary: physical or organizational limits
Example: A process; a group of processes; a site; multiple sites under the control of an organization, or an entire organization
Source: ISO 50001:2018, 3.1.3 - modified (removed Note 1)

BRO: The combination of behavioral, retrocommissioning, and operational activities

Energy: electricity, fuels, steam, heat, compressed air, and other like media
Note 1: for the purposes of this Guide, energy refers to the various types of energy, which can be purchased, stored, treated, used in equipment or in a process, or recovered.
Source: ISO 50001:2018, 3.5.1 - modified (replaced “International Standard” with “this Guide”, and removed “including renewable” in Note 1)

Energy baseline: quantitative reference(s) providing a basis for comparison of energy performance

AI #05_C.3_Proposed MSA with CLEAResult
Note 1: An energy baseline is based on data from a specified period of time and/or conditions, as defined by the organization.

Note 2: Energy baselines are used for determination of energy performance improvement, as a reference before and after, or with and without implementation of energy performance improvement actions.

Source: ISO 50001:2018, 3.4.7

**Energy consumption**: Quantity of energy applied

Source: ISO 50001:2018, 3.5.2

**Energy efficiency**: Ratio or other quantitative relationship between an output of performance, service, goods, commodities, or energy, and an input of energy

Source: ISO 50001:2018, 3.5.3 – modified (removed examples and Note 1)

**Energy export**: The quantity of energy delivered away from the M&V boundary such that the facility is not be counted as a net negative consumer of energy

Source: Modified from SEP 50001 M&V Protocol, 2019

**Energy management system**: Management system to establish an energy policy, objectives, energy targets, action plans and process(es) to achieve the objectives and energy targets

Source: ISO 50001:2018, 3.2.2

**Energy performance**: Measurable result(s) related to energy efficiency, energy use, and energy consumption

Note 1: Energy performance can be measured against the organization’s objectives, energy targets and other energy performance requirements.

Note 2: Energy performance is one component of the performance of the energy management system

Source: ISO 50001:2018, 3.4.3

**Energy performance improvement**: Improvement in measurable results of energy efficiency, or energy consumption related to energy use, compared to the energy baseline

Note 1: This M&V Guide uses energy savings as the indicator of energy performance improvement.

Source: ISO 50001:2018, 3.4.6 – modified (added note)

**Energy performance improvement action**: Action or measure or group of action or measures implemented or planned within an organization intended to achieve energy performance improvement through technological, managerial or operational, behavioral, economical, or other changes.
Note 1: Energy performance improvement actions includes both BRO and capital projects.
Source: ISO 50015:2014, 3.3 – modified (added note)

**Energy product**: Any excess energy delivered away from the M&V boundaries after a net zero level of energy consumption is reached
Source: Modified from SEP 50001 M&V Protocol, 2019

**Energy target**: quantifiable objective of energy performance improvement
Source: ISO 50001:2018, 3.4.15

**Energy use**: application of energy
Examples: ventilation; lighting; heating; cooling; transportation; data storage; production process
Note 1: Energy use is sometimes referred to as “energy end-use”
Source: ISO 50001:2011, 3.5.4

**Facility-wide Projected Energy Savings**: Incremental, annualized energy savings for a given type of energy resulting from the aggregation of annualized energy savings from each energy consumption adjustment model developed for the same energy type.
Additional specification provided in Section 11.7.1.

**Feedstock**: raw or unprocessed material used as an input to a manufacturing process to be converted to a product
Example: crude oil used to produce petroleum products

**Annualization Period**: defined period of time selected for the annualization of energy savings
Additional specification provided in Section 2.1.4

**Measurement and verification (M&V)**: process of planning, measuring, collecting data, analyzing, verifying, and reporting energy performance or energy performance improvement for defined M&V boundaries
Source: ISO 50015:2014, 3.11

**M&V boundary**: organizational, physical, site, facility, equipment, systems, process or activity limits within which energy performance or energy performance improvement is measured and verified
**Natural resources**: Energy delivered to the M&V boundaries that is not supplied by an organization

Examples: sunlight, natural gas from an on-site well, geothermal

Source: Modified from SEP 50001 M&V Protocol, 2019

**Non-routine adjustment**: adjustment made to the energy baseline or Reporting Period energy consumption to account for unusual changes in relevant variables or static factors, outside the changes accounted for by normalization

Note 1: non-routine adjustments may apply where the energy baseline or Reporting Period no longer reflects energy use or energy consumption patterns, or there have been major changes to the process, operational patterns, or energy using systems

Source: ISO 50015:2014, 3.16 – modified (added, “or Reporting Period energy consumption”)

**Non-SEM Program Energy Savings**: Annualized energy savings calculated for EPIAs identified and planned outside of any SEM program engagement and implemented during the current Reporting Period, whether receiving other incentives or not.

Definition also provided in Section 11.7.1.

**Normalization**: modification of data to account for changes to enable comparison of energy performance under equivalent conditions

Source: ISO 50001:2018, 3.4.10

**Operational Activities**: Control-based; they improve or adjust existing controls to optimize equipment performance. Operational activities include maintaining room temperature set points, revising equipment operating schedules consistent with current building occupancy schedule, and changing equipment set points in response to current weather conditions.

Source: CPUC NMEC Rulebook version 2.0

**Relevant variable**: quantifiable factor that affects energy performance and routinely changes

Note 1: Significance criteria are determined by the organization

Note 2: Other commonly terms for relevant variables include independent variable and energy driver

Examples: Weather conditions, operating conditions (indoor temperature, light level), working hours, production output

Source: ISO 50001:2018, 3.4.9 – modified (added Note 2)

**Reporting Period**: defined period of time selected for calculation and reporting of energy performance

Source: ISO 50001:3.17, 3.17

Additional specifications provided in Section 2.1.3
**Retrocommissioning**: A systematic process of identifying and implementing operational and maintenance improvements to achieve the design intentions consistent with the current usage of a building. The process is designed to improve the performance of building subsystems as well as optimize the performance of the overall system. Retrocommissioning focuses on operations and maintenance improvements and diagnostic testing, although major repairs and equipment upgrades may be identified and recommended through the process. Minor repairs required to conduct diagnostic testing may also be implemented.

Behavioral, Operational, Maintenance and Repair measures may be identified and carried out during a retrocommissioning project. Behavioral, operational and maintenance activities may also be implemented separately as "operations and maintenance" projects in existing buildings.

Source: CPUC NMEC Rulebook version 2.0

**Strategic Energy Management (SEM)**: A holistic approach to managing energy consumption in order to continuously improve energy performance, by achieving persistent energy and cost savings over the long term. SEM focuses on business practice change from senior management through shop floor staff, affecting organizational culture to reduce energy waste and improve energy intensity. SEM emphasizes equipping and enabling plant management and staff to impact energy consumption through behavioral and operational change. While SEM does not emphasize a technical or project centric approach, SEM principles and objectives may support capital project implementation.

Source: CEE SEM Minimum Element – modified (replaced energy use with consumption)


Additional specification provided in Section 11.7.1.

**SEM Incented Project Energy Savings**: Annualized energy savings for an EPIA (project) identified during any SEM program engagement and implemented during the current Reporting Period that is to receive an incentive from another IOU program.

Additional specification provided in Section 11.7.1.


Additional specification provided in Section 11.7.1.

**Static factor**: Identified factor that impacts energy performance and does not routinely change

Example 1 Examples of static factors may include facility size, design of installed equipment, the number of weekly production shifts, the number or type of occupants, range of products

Example 2 An example of a change in a static factor could be a change in a manufacturing process raw material from aluminum to plastic may lead to a non-routine adjustment.

Source: ISO 50015, 3.20
Annex B - Reference Notation
This section describes the notation used in this Guide. The energy consumption and savings notation is designed to distinguish quantities in the format shown below.

1. **Base Notation**: Describes if the energy consumption or savings is for delivered energy and provides the base for energy performance improvement notation.

2. **Energy Types**: Describes the type of energy that is quantified. The asterisk (*) notation is used as a placeholder for a generic or unknown energy type.

3. **Modeled Period**: Indicated in subscripts and defines the time period for which the model is built.

4. **Period/Conditions of Interest**: Indicates the time period or conditions of interest for which the model is being applied to.

5. **Adjustment Indicator**: Indicated in superscripts and describes if the quantity of energy is observed (actual) or adjusted.

### 1. Base Notation

<table>
<thead>
<tr>
<th>Notation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECD(*)</td>
<td>Delivered energy consumption of an unspecified energy type</td>
</tr>
<tr>
<td>E(*)</td>
<td>Quantity of energy of an unspecified type</td>
</tr>
<tr>
<td>ESD(*)</td>
<td>Delivered energy savings of an unspecified energy type</td>
</tr>
<tr>
<td>EnPI</td>
<td>Energy Performance Indicator</td>
</tr>
</tbody>
</table>

### 2. Energy Types

Individual energy type notation replaces the asterisk (*) in parentheses from the base notation above. The following are recommended for clarity of communication.

<table>
<thead>
<tr>
<th>Symbol</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>*</td>
<td>Unspecified energy type</td>
</tr>
<tr>
<td>e</td>
<td>Electricity</td>
</tr>
<tr>
<td>ge</td>
<td>Grid delivered electricity</td>
</tr>
<tr>
<td>pve</td>
<td>On-site generated electricity from on-site photovoltaic panels</td>
</tr>
<tr>
<td>ng</td>
<td>Natural gas</td>
</tr>
<tr>
<td>st</td>
<td>Steam</td>
</tr>
<tr>
<td>ca</td>
<td>Compressed air</td>
</tr>
<tr>
<td>d</td>
<td>Diesel</td>
</tr>
<tr>
<td>c</td>
<td>Coal</td>
</tr>
<tr>
<td>hw</td>
<td>Hot water</td>
</tr>
<tr>
<td>Σ</td>
<td>The sigma notation is used to represent summation of all energy types. $ECD(Σ) = \sum ECD(*)$ Example: if observed baseline delivered energy types are “ge” and “ng”, then $ECD(Σ) = ECD(ge) + ECD(ng)$</td>
</tr>
</tbody>
</table>
3. Modeled Period and 4. Period/Conditions of Interest – (Subscript)

<table>
<thead>
<tr>
<th>Subscript</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>b</td>
<td>Baseline Period</td>
</tr>
<tr>
<td>r</td>
<td>Reporting Period</td>
</tr>
<tr>
<td>ap</td>
<td>Annualization Period</td>
</tr>
</tbody>
</table>

5. Adjustment Indicator – (Superscript)

<table>
<thead>
<tr>
<th>Superscript</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>o</td>
<td>Observed (actual) value for the indicated time period of condition of interest</td>
</tr>
<tr>
<td>a</td>
<td>Adjusted value for the indicated time period or condition of interest</td>
</tr>
</tbody>
</table>
Annex C - Special Cases in Energy Accounting

The below scenarios are provided as examples and are not requirements of this M&V Guide. Current IOU and CPUC policies should be reviewed and used throughout the M&V process.

Energy Accounting of Energy Export and Energy Product

Energy delivered away from the M&V boundaries shall be accounted for as either an energy export or energy product.

Energy Export

The maximum allowable amount of energy export is equal to the quantity of energy delivered into the facility boundary of the same energy type such that a net zero level is reached on a delivered energy basis. A facility may not be counted as a net negative consumer of any energy type.

EXAMPLE: A facility purchases 30 GWh of grid electricity and produces 25 GWh of electricity with on-site photovoltaic (PV) panels. The facility consumes 45 GWh and delivers 10 GWh away from the M&V boundaries. The 10 GWh delivered away from the M&V boundaries is treated as energy export. See figure below.

\[ ECD(e) = 30 \text{ GWh} + 25 \text{ GWh} - 10 \text{ GWh} = 45 \text{ GWh} \]

Energy Product

For each energy type, if a net zero level is reached on a delivered energy basis, any excess energy delivered away from the M&V boundaries is accounted for as an energy product. This may result from a facility producing large quantities of on-site energy. Energy product shall be considered as a relevant variable for adjustment models.

EXAMPLE: A facility purchases 30 GWh of grid electricity and generates 100 GWh of electricity with on-site wind turbines. The facility consumes 55 GWh and delivers 75 GWh away from the M&V boundaries. A maximum quantity of 30 GWh is treated as energy export. The remaining 45 GWh is treated as energy product. See figure below.
ECD(e) = 30 GWh + 100 GWh – 30 GWh – 45 GWh = 55 GWh

On-site Extraction or Generation of Energy from Natural Resources
Energy from natural resources that are delivered into and consumed within or delivered away from the M&V boundaries shall be included in the energy accounting. The point at which on-site extracted or generated energy is metered and accounted for may be selected by the organization so long as it is at a reasonable point along the extraction or generation process flow (e.g., a facility may choose to meter biogas flow and energy content or the resulting electricity and hot water generated from the utilization of the same biogas). This measurement point shall be consistent between the baseline and Reporting Periods. This allowance is made recognizing that the quantity of energy of some natural resources (e.g., photons or wind) or the energy derived thereof (e.g., biogas) may be difficult to meter. In such cases, the quantity of energy generated within the M&V boundaries from the natural resource (e.g., AC electricity from the inverter of a PV panel system) may be metered and included in the energy accounting.

NOTE: While metering energy at a point along the extraction or generation process flow downstream of the M&V boundaries may be simpler and more cost effective (e.g. metering hot water produced from a biogas fired boiler, rather than the biogas produced from a sewage fed digester), the effect of energy performance improvement actions implemented upstream of the point of metering may not be reflected in the calculated facility-wide energy performance improvement.

EXAMPLE: A wastewater treatment facility uses sewage to generate biogas, which is used to generate electricity and steam in a CHP system. The facility also purchases grid electricity, and generates on-site electricity with an array of PV panels. As the facility cannot cost-effectively install meters to measure biogas flow and energy content, the facility decides to meter the electricity and steam coming out of the CHP system for energy accounting purposes. In one month, the biogas CHP system produces 60 GWh of electricity and 100 MMBTU of steam. The facility purchases 50 GWh of grid electricity and generates 40 GWh of on-site electricity with the PV panels. The facility consumes 85 GWh of electricity and delivers 65 GWh of electricity away from the M&V boundaries. The facility consumes 80 MMBTU of steam and delivers 20 MMBTU away from the M&V boundaries. See figure below.

Electricity: ECD(e) = 50 GWh + 60 GWh + 40 GWh – 50 GWh – 15 GWh = 85 GWh
Steam: ECD(st) = 100 MMBtu – 20 MMBtu = 80 MMBtu

Feedstock and Resulting Energy Types
In some instances, energy delivered to the M&V boundaries may be used as a feedstock rather than consumed as energy. The portion of an energy type used as a feedstock shall be
subtracted from the delivered energy. The commodity that is being produced from the feedstock shall be considered as a relevant variable in the energy consumption adjustment model.

Any energy types resulting from the processing of feedstock (e.g., process gas produced during the refining process, heat generated by an exothermic reaction, biogas generated from sewage) that are consumed within or delivered away from the M&V boundaries shall be included in the energy accounting.

EXAMPLE: A facility purchases 1000 Therms of natural gas and uses 750 Therms to produce hydrogen, which is sold as a commodity, while consuming the other 250 Therms within the facility boundary in a boiler. The energy accounting shall include 250 Therms. The production quantity of hydrogen shall be considered as a relevant variable in the energy consumption adjustment model.
Annex D – Multicollinearity and Autocorrelation

Multicollinearity
Multicollinearity is present when two or more relevant variables in a regression model are correlated between themselves. When two relevant variables are correlated, including both variables, instead of just one, may not add appreciably to the model’s explanatory power.

Keep the following points in mind when validating an adjustment model:

- The presence of correlated variables should serve as a warning that the statistical significance of a variable in a particular regression does not, by itself, indicate how closely that variable is correlated with energy consumption. The modeler should use caution in excluding any variables that may actually be relevant variables, but are masked by correlated variables.
- Multicollinearity has limited influence on the predictive capability of the final model if operating conditions stay relatively consistent. However, if the relationship between the correlated relevant variables changes during the Reporting Period, the model will lose predictive power.
- Multicollinearity can be identified by using XY scatterplots to view the relationship between two relevant variables. Additionally, the coefficients in a model will swing drastically if a variable with multicollinearity is added or removed.
- Perform a general assessment of multicollinearity by regressing each variable against the other hypothesis variables and examine the $R^2$ of each relationship. As a rule of thumb, any bivariate correlation with $R^2 > 0.7$ is an indication that multicollinearity needs to be carefully considered in the variable selection process.
- Multicollinearity can also be identified by calculating the variance inflation factor (VIF), which describes the increase in standard error compared to the standard error if the variable were uncorrelated with the other predictor variables.
- The simplest solution to addressing multicollinearity is to drop one of the variables from the regression analysis. However, this approach may negatively affect the model’s predictive capability. The modeler should use his/her best engineering judgment along with an understanding of how the customer’s facility uses energy to include or exclude variables, while considering factors such as data availability and model complexity.

EXAMPLE: At a soft drink bottling facility, energy consumption and production increase in the summer, due to higher seasonal sales. Both energy and production show a strong correlation with ambient, dry bulb temperature. The modeler includes the production variable in the adjustment model, but is unsure whether to include the ambient temperature variable. In this example, plot the production variable against the temperature variable to determine the correlation. If the $R^2$ is greater than 0.7, consider removing the temperature variable from the model. Justify the decision using engineering knowledge about the temperature dependency of equipment and loads at the facility.

Autocorrelation
Autocorrelation is present when the error term in a time period is related to the error term in a prior time period. In other words, autocorrelation is characterized by a correlation in the residuals.

Calculate the autocorrelation coefficient and plot model residuals over the Baseline Period. If autocorrelation is detected, the number of independent baseline points is effectively reduced. The typical remedy involves increasing the sample size, or selecting a different data interval. For annual models with daily baseline intervals, moderate autocorrelation may not be a concern.
According to ASHRAE Guideline 14:2014, for monthly data an assumption that autocorrelation is 0 so \( n' \) is equal to \( n \).

Typically, regression-based energy models exhibit positive autocorrelation. Positive autocorrelation occurs when the sign change of the residuals is infrequent. Conversely, too frequent sign changes in the residual pattern results in negative autocorrelation.

There is no defined threshold for the autocorrelation coefficient in the model development phase. Autocorrelation becomes a factor in the fractional savings uncertainty analysis when it has the mathematical effect of reducing performance period energy data samples.

The Durbin-Watson test can also be used to determine if autocorrelation is statistically significant. For uncorrelated errors, the Durbin-Watson number, \( d \), should be approximately 2. The upper and lower bounds for the Durbin-Watson statistic are a function of sample size, the number of predictor variables and desired confidence level.
Annex E – Example of Energy Savings Annualization and Disaggregation of Energy Savings Types

The below example assumes a monthly energy consumption adjustment model was created for electricity consumption at a facility. For each Reporting Period the Annualization Period is based upon months 10, 11, and 12.

### Annualization of Energy Savings

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### Annualized Energy Savings

- Facility-wide Annualized Energy Savings: 900,000 kWh
- Annualized Incremental Energy Savings (all in kWh)
  - Facility-wide Annualized Energy Savings: 1,200,000 kWh

### Disaggregating of Energy Savings Types

#### Annualized Energy Savings Calculated Against the Baseline Period (all in kWh)

- Facility-wide Annualized Energy Savings: 900,000 kWh
- Annualized Incremental Energy Savings: 1,200,000 kWh

#### Types of Annualized Energy Savings - Calculations Based on Incremental Annualized Energy Savings (all in kWh)

- **Non-SEM Program Energy Savings**: 600,000 kWh
- **SEM Program Energy Savings**: 300,000 kWh
- **SEM Incented Project Energy Savings**: 300,000 kWh
- **SEM BRO Energy Savings**: 300,000 kWh
Annex F – Fractional Savings Uncertainty Scenarios

### Daily Model
68% confidence, 365 baseline intervals, 90 reporting intervals

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### Weekly Model
68% confidence, 52 baseline intervals, 13 reporting intervals

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### Monthly Model
68% confidence, 12 baseline intervals, 3 reporting intervals

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<td>93%</td>
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</table>

### Notes:
- ASHRAE guidelines specify 50% uncertainty at 68% confidence.
- 100% uncertainty means that the savings are not negative.
- Uncertainty higher than 100% means there is a chance that savings are negative.
- Monthly models will generally not show autocorrelation.
- Daily and weekly models will generally show autocorrelation. Usually the addition of production data lowers the autocorrelation.
## Annex G – Revision History

The below table documents changes made to this M&V Guide.

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<thead>
<tr>
<th>Version and Date</th>
<th>Section</th>
<th>Change</th>
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<td>2.0, September 12, 2020</td>
<td>Document</td>
<td>Structural and technical update from version 1.0 originally published</td>
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<tr>
<td></td>
<td></td>
<td>February 8, 2017.</td>
</tr>
<tr>
<td>2.01, September 12, 2020</td>
<td>All tables</td>
<td>Corrected table formatting</td>
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<td>2.02, September 28, 2020</td>
<td>11.5.3</td>
<td>Corrected equation to annualize correctly for non 12 month reporting</td>
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<td></td>
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<td>periods. Last term change from $\left( \frac{p}{n} \right)$ to $\left( \frac{n_{\text{year}}}{n} \right)$ where $p$ = number of</td>
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<td>intervals in the Reporting Period, $n$ = number of intervals in the</td>
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<tr>
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<td>Annualization Period, and $n_{\text{year}}$ = number of intervals in a year.</td>
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*Table 6: Revision History.*
September 2, 2021

TO: MCE Technical Committee

FROM: Kirby Dusel, Consultant (Pacific Energy Advisors, Inc.)

(Agenda Item #06)

Dear Technical Committee Members:

SUMMARY: California Public Utilities Code requires all retail sellers of electric energy, including MCE, to disclose “accurate, reliable, and simple-to-understand information on the sources of energy, and the associated emissions of greenhouse gasses, that are used to provide electric services.”\(^1\) Applicable regulations direct retail sellers to provide such communications to customers following each year of operation. The format for this communication, named the Power Content Label (PCL) by the California Energy Commission (CEC), is highly prescriptive, offering little flexibility to retail sellers when presenting such information to customers. Similar to the presentation of information on a nutritional label, the PCL informs retail electricity customers of the power sources that were procured to serve their electric energy needs. Prior to distributing the PCL to its customers, MCE annually submits a report to the CEC detailing specified-source power purchases during the previous year. This annual report and the PCL are required elements of California’s Power Source Disclosure Program (PSD Program); information reflected in the annual report is contributory to the PCL (with the annual report’s power supply breakout being inserted in the PCL).

Information presented in the PCL includes the proportionate share of total energy supply attributable to various resource types, including both renewable and conventional fuel sources. In the event that a retail seller meets a certain percentage of its supply obligation from unspecified resources, the report must identify such purchases as “unspecified sources of power.” As your Committee is aware, certain of MCE’s power supply agreements reflect the delivery of unspecified/market power to satisfy a portion of MCE’s energy requirements while promoting budgetary certainty – these purchases, as well as electric energy provided by the California Independent System Operation for purposes of grid balancing, have been appropriately identified as “unspecified sources of power” in the PCL.

During the 2020 calendar year, MCE successfully delivered a substantial portion of its electric energy supply from various renewable energy sources, including wind, solar, geothermal, hydroelectricity, biomass and biogas – for Light Green customers, the percentage of supply attributable to renewable energy sources approximated 61 percent (with nearly 99 percent of total

\(^1\) California Public Utilities Code Section 398.1(b)
Light Green energy purchases sourced from zero- or low-carbon sources. Note that the reflection of 1.1% nuclear supply relates to a relatively new PSD reporting convention (incorporated following the implementation of Assembly Bill 1110) that separates purchases from Asset Controlling Suppliers by resource type. MCE made no specified nuclear purchases in 2020, and the reflection of such purchases simply relates to residual amounts of nuclear power that were included in purchases from Asset Controlling Suppliers located in the Pacific Northwest – the substantial majority of Asset Controlling Supply is comprised of hydroelectricity with small amounts of renewable, natural gas, nuclear and system power used for portfolio balancing. For the Deep Green and Local Sol retail service offerings, renewable power sources were the exclusive sources of energy procured to serve participating customers. The following table reflects MCE’s 2020 PCL, presented in the CEC’s required format.

### 2020 POWER CONTENT LABEL

**Marin Clean Energy (“MCE”)**

https://www.mceCleanEnergy.org/energy-suppliers/

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<td>2020 MCE Local Sol Power Mix</td>
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</table>

¹The eligible renewable percentage above does not reflect RPS compliance, which is determined using a different methodology.
²Unspecified power is electricity that has been purchased through open market transactions and is not traceable to a specific generation source.
³Renewable energy credits (RECs) are tracking instruments issued for renewable generation. Unbundled renewable energy credits (RECs) represent renewable generation that was not delivered to serve retail sales. Unbundled RECs are not reflected in the power mix or GHG emissions intensities above.

For specific information about this electricity portfolio, contact:
MCE 1 (888) 632-3674

For general information about the Power Content Label, visit: http://www.energy.ca.gov/pcl/

For additional questions, please contact the California Energy Commission at: Toll-free in California: 844-454-2906 Outside California: 916-653-0237

Consistent with applicable regulations, MCE will complete requisite customer communications following your Committee’s approval of pertinent information to be included in the 2020 PCL. Customers receiving 2020 PCL communications will include those enrolled in the MCE program as of December 31, 2020.

While preparing MCE’s 2020 annual PSD report, staff performed a detailed review of all power purchases completed for the 2020 calendar year. This review included an inventory of all renewable energy credit transfers within MCE’s Western Renewable Energy Generation Information System (WREGIS) accounts and pertinent transaction records related to other purchases. Based on staff’s review of available data, the information presented in the annual report was determined to be accurate. Again, such information will be reflected in MCE’s upcoming PCL mailer for 2020 operations.

To fulfill its obligations under the PSD Program, MCE must also provide the CEC with an
attestation of its Governing Board regarding the accuracy of information included in the PSD annual report and PCL for the 2020 operating year. As MCE’s Technical Committee, you have received delegated authority from the Governing Board to provide such attestation; the CEC has confirmed that such delegated authority is acceptable, subject to pertinent documentation of the Governing’s Board’s direction in this regard. With regard to this internally administered attestation process, applicable regulations state²:

> A retail supplier that is a public agency providing electric services is not required to comply with the provisions of subdivision (a)(1) if the board of directors of the public agency submits to the Energy Commission an attestation of the veracity of each annual report and power content label for the previous year.

The Technical Committee is advised that California’s Power Source Disclosure regulations expanded the ability of public agencies to provide self-attestations regarding the accuracy of information reflected in annual power source disclosure reports and PCLs. This positive change resulted from extensive advocacy and comment submittal by CCA organizations and other public utilities during the modification of such regulations in response to AB 1110. As such, independent audits are no longer required. Evidence of MCE’s attestation, however, must be provided to the CEC by October 1st.

In consideration of MCE’s internal review, independent audit and applicable regulations, staff requests that your Committee accept this determination and attest to the accuracy of information included in MCE’s 2020 Power Source Disclosure report and PCL. Should your Committee endorse staff’s recommendation, a copy of: 1) this staff report; and 2) meeting minutes for today’s Technical Committee Meeting will be forwarded to the CEC, thereby completing MCE’s obligations under the PSD Program for the 2020 calendar year.

**Fiscal Impacts:** Other than the typical cost of producing and distributing Power Content Labels to MCE customers, there are no expected fiscal impacts.

**Recommendation:** Based on staff’s review of the power purchases supporting MCE’s various retail supply portfolios in 2020, it is recommended that the Technical Committee endorse the accuracy of information presented in MCE’s 2020 PSD reports for Light Green, Deep Green and Local Sol service as well as related PCLs for such products.

---

² Note that Section 1393.2.(a)(1), as referenced in the excerpt from applicable PSD regulations, refers to the completion of annual independent audits.
Key Drivers of Power Supply Statistics

• MCE’s Integrated Resource Plan (IRP) (establishes targets)
• Actual vs. forecasted retail sales (denominator in most power portfolio calculations)
• Actual vs. forecasted renewable energy production (resource intermittency, curtailment, outages, drought, etc.)
• Variable hydrologic conditions
• Product availability: Renewable Portfolio Standard & Greenhouse Gas-Free (GHG-Free)
• Assembly Bill (AB)1110 emission accounting methodology (2020)
• PG&E’s evolving power portfolio composition
MCE Planning & Procurement Process

- MCE’s resource planning process utilizes a two-phased approach with attention given to:
  - **Clean-energy commitments**: resource commitments and open positions are evaluated in consideration of current IRP targets.
  - **Price risk mitigation/budgetary certainty**: resource commitments are evaluated in consideration of potential market price exposure and budgetary/rate impacts.
- Clean-energy purchases/sales are pursued to align resource commitments with IRP targets on a projected basis.
- Additional clean-energy purchases or sales may be executed throughout the year to balance commitments relative to needs.
- Certain contractual commitments are specifically executed to minimize MCE’s exposure to market price volatility.
MCE Historical Retail Sales Growth

- GWh
- MCE Retail Sales
- 0 1,000 2,000 3,000 4,000 5,000 6,000
## MCE 2020 Sales & Customer Snapshot

- MCE's Peak Demand of ≈1,280 MW occurred on September 7, 2020, HE 18
  - 7% increase in peak demand relative to 2019
  - Peak demand of ≈1,200 MW on August 15, 2019 (HE 18)
- MCE experienced a 2.5% increase in retail sales relative to 2019 (5,136,159 MWh)

<table>
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<tr>
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<th>% of Retail Sales</th>
<th>Retail Sales (MWh)</th>
<th>Customers (as of 12/31/2020)</th>
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<td><strong>MCE Light Green Total:</strong></td>
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<td>70.88%</td>
<td>3,730,074</td>
<td>427,238</td>
</tr>
<tr>
<td>Non-Residential</td>
<td>25.48%</td>
<td>1,340,807</td>
<td>48,871</td>
</tr>
<tr>
<td><strong>MCE Deep Green Total:</strong></td>
<td>3.63%</td>
<td>190,816</td>
<td>11,425</td>
</tr>
<tr>
<td>Residential</td>
<td>2.14%</td>
<td>112,768</td>
<td>8,506</td>
</tr>
<tr>
<td>Non-Residential</td>
<td>1.48%</td>
<td>78,048</td>
<td>2,919</td>
</tr>
<tr>
<td><strong>MCE Local Sol Total:</strong></td>
<td>0.01%</td>
<td>513</td>
<td>211</td>
</tr>
<tr>
<td>Residential</td>
<td>0.01%</td>
<td>491</td>
<td>204</td>
</tr>
<tr>
<td>Non-Residential</td>
<td>0.00%</td>
<td>22</td>
<td>7</td>
</tr>
<tr>
<td><strong>MCE Grand Total:</strong></td>
<td>100.00%</td>
<td>5,262,209</td>
<td>487,745</td>
</tr>
</tbody>
</table>
MCE received specified source energy products from ≈38 unique suppliers in 2020.
More than 90% of power sourced from California and Pacific Northwest in 2020
### MCE 2020 Power Content Label (PCL)

#### POWER CONTENT LABEL*

<table>
<thead>
<tr>
<th>ENERGY RESOURCES</th>
<th>2020 MCE TOTAL POWER MIX (Actual)</th>
<th>2020 LIGHT GREEN POWER MIX (Actual)</th>
<th>2020 LOCAL SOL POWER MIX (Actual)</th>
<th>2020 DEEP GREEN POWER MIX (Actual)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eligible Renewable</td>
<td>62.5%</td>
<td>61.1%</td>
<td>100.0%</td>
<td>100.0%</td>
</tr>
<tr>
<td>- Biomass &amp; waste</td>
<td>2.0%</td>
<td>2.1%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>- Geothermal</td>
<td>5.4%</td>
<td>5.6%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>- Small hydroelectric</td>
<td>3.0%</td>
<td>3.1%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>- Solar</td>
<td>24.1%</td>
<td>23.2%</td>
<td>100.0%</td>
<td>50.0%</td>
</tr>
<tr>
<td>- Wind</td>
<td>28.0%</td>
<td>27.2%</td>
<td>0.0%</td>
<td>50.0%</td>
</tr>
<tr>
<td>Coal</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Large Hydroelectric</td>
<td>35.1%</td>
<td>36.4%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Natural Gas</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Nuclear</td>
<td>1.1%</td>
<td>1.1%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Other</td>
<td>0.2%</td>
<td>0.2%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Unspecified sources of power</td>
<td>1.0%</td>
<td>1.1%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

*Representative example of resource breakout reflected in CA's PCL
## 2020 POWER CONTENT LABEL

Marin Clean Energy ("MCE")
https://www.mceCleanEnergy.org/energy-suppliers/

<table>
<thead>
<tr>
<th>Greenhouse Gas Emissions Intensity</th>
<th>Energy Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020 MCE Light Green Power Mix</td>
<td>77</td>
</tr>
</tbody>
</table>

### Eligible Renewable

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Biomass &amp; Biowaste</td>
<td>61.1%</td>
<td>100.0%</td>
<td>100.0%</td>
<td>33.1%</td>
</tr>
<tr>
<td>Geothermal</td>
<td>2.1%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>2.5%</td>
</tr>
<tr>
<td>Eligible Hydroelectric</td>
<td>5.6%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>4.9%</td>
</tr>
<tr>
<td>Solar</td>
<td>23.2%</td>
<td>50.0%</td>
<td>100.0%</td>
<td>13.2%</td>
</tr>
<tr>
<td>Wind</td>
<td>27.2%</td>
<td>50.0%</td>
<td>0.0%</td>
<td>11.1%</td>
</tr>
<tr>
<td>Coal</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>2.7%</td>
</tr>
<tr>
<td>Large Hydroelectric</td>
<td>36.4%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>12.2%</td>
</tr>
<tr>
<td>Natural Gas</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>37.1%</td>
</tr>
<tr>
<td>Nuclear</td>
<td>1.1%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Other</td>
<td>0.2%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Unspecified Power</td>
<td>1.1%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>5.4%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

### Percentage of Retail Sales Covered by Retired Unbundled RECs

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

1The eligible renewable percentage above does not reflect RPS compliance, which is determined using a different methodology.

2Unspecified power is electricity that has been purchased through open market transactions and is not traceable to a specific generation source.

3Renewable energy credits (RECs) are tracking instruments issued for renewable generation. Unbundled renewable energy credits (RECs) represent renewable generation that was not delivered to serve retail sales. Unbundled RECs are not reflected in the power mix or GHG emissions intensities above.

For specific information about this electricity portfolio, contact:
MCE
1 (888) 632-3674

For general information about the Power Content Label, visit:
http://www.energy.ca.gov/pcl/

For additional questions, please contact the California Energy Commission at:
Toll-free in California: 844-454-2906
Outside California: 916-653-0237
2020: Statistical Highlights

- 98.7% Clean Energy = (90.9% in 2019)
  - RPS-eligible Renewable + Carbon-Free + Asset Controlling Supply
- 62.5% RPS-Eligible Renewable (61.7% in 2019)
  - 56.9% Power Content Category (PCC) 1
  - 5.7% PCC 2
  - Zero PCC 3
- 35.1% Large Hydro (Includes proportionate allocations from ACS purchases)
- 1.1% Nuclear (exclusively related to proportionate allocations from ACS purchases)
- 60.4% California-based supply (all sources)
- 71.9% California-based renewables (as a % of total renewables)
- Light Green Emission Factor, per AB 1110: 77 lbs CO2e/MWh
*Includes eligible renewable, large hydro and nuclear power sources

PG&E’s Base Plan power portfolio included **42.8% nuclear energy**

2016-2020 Source Data: Annual Power Source Disclosure Reports, as provided by the CEC, and related Power Content Labels (if available)
Future Considerations

- Carbon-free energy supply
  - PG&E Hydro Allocations
  - Ongoing drought conditions have created supply constraints and uncertainty regarding future resource availability
  - Increased competition amongst CCA buyers
  - Supply constraints have resulted in price increases
- Evolving resource mix/requirements
  - Ongoing renewable energy buildout has increased curtailment frequency in certain locations
  - Reserve capacity needs are evolving
    - New peak periods
    - Generator ramping
    - Incremental capacity additions to address reserve deficiencies
- Evaluating MCE's performance relative to stated planning targets
Thank You

Kirby Dusel, Pacific Energy Advisors, Inc.
kirby@pacificea.com
Lindsay Saxby, Director of Power Resources
lsaxby@mcecleanenergy.org