Agenda

1. Welcome
2. Community Inclusion & Enrollment
   1. Fairfield, Vallejo, and Pleasant Hill
3. MCE Workforce Education and Training
4. Policy/Regulatory Update
5. Looking Forward 2021
6. Upcoming Board Meetings
Manager of Community and Customer Engagement

Leanne Hoadley
MCE Inclusion Process

City of Fairfield, CA

November 2020 Board Presentation
The City of Fairfield’s Enrollment Process into MCE

- April 2, 2019: Fairfield’s City Council invites MCE to give presentation to City Council
- October 15, 2019: Fairfield’s City Council invites MCE back to present to City Council
- December 3 & December 17, 2019: Fairfield’s City Council conducts the first reading and then second reading of the ordinance authorizing the Implementation of a CCA Program in the City of Fairfield and approves the MCE Joint Powers Agreement
- November 6, 2020: The City of Fairfield’s Inclusion into the MCE JPA was presented to MCE’s Executive Committee for Board approval recommendation
- November 19, 2020: The City of Fairfield’s Inclusion to be presented to MCE’s Board. If approved, the Implementation Plan will be sent to the CPUC, with anticipated certification in Q1, 2020
City of Fairfield, Solano County

City of Fairfield Stats*

- Would be 4th largest city in MCE service area**
- Adding 8-9% growth to MCE accounts base
- Demographics skew younger (average 34yrs)
- Average annual population growth 1.5%
- Fairfield and Suisun Valley: known as the candy and wine region

* Based on 2018 stats: [https://www.fairfield.ca.gov/about/demographics.asp](https://www.fairfield.ca.gov/about/demographics.asp)
** After Vallejo’s enrollment in April, 2021
Community Development Managers

Sebastian Conn & Mariela Herrick
Cities of Vallejo & Pleasant Hill

Enrollment Overview

Spring 2021
Vallejo

• ~122k residents = 52,000 potential customers
• A diverse city: 25% Asian, 21% Black, 24% Hispanic, 23% White 29% of customers on CARE

Outreach to date

• Chambers: Vallejo, Solano Hispanic Chamber
• Outreach plan to Latino community via radio ads at Las Montañas Supermarket
• Bi-lingual advertising and Local print media

Com Pow ‘Ask’

• Identify CBO partners for ComPow membership, sponsorship opportunities and leadership meetings
Pleasant Hill

- ~35k residents, 17,000 potential customers
- 13% Asian, 2% Black, 14% Hispanic, 65% White and 9% of customers on CARE

Outreach to date

- MCE marketing materials will be available in English and Spanish
- Working with City and Chambers of Commerce to identify local leaders to host small group engagement sessions
- Outreach to Latino community via radio ads at Las Montañas Supermarket

Com Pow ‘Ask’

- Identify CBO partners for ComPow membership, sponsorship opportunities and leadership meetings
Manager of Customer Programs, Strategic Initiatives Manager

Jennifer Green & Alexandra McGee
MCE’s Workforce Education & Training Program

2018: CPUC adopts MCE’s 10-year Energy Efficiency Business Plan, including $2.24M for WE&T

2019: MCE interviews and selects WE&T program implementer – AEA – to lay foundation for program and work with contractors

2020: MCE interviews and selects local workforce training partners to work with job seekers

2021: AEA provides upskilling to contractors working on MCE EE projects; training orgs educate job seekers; program connects them with 160 hours of paid on-the-job opportunities

2022 and beyond: workforce pipeline for good paying green-collar jobs for other CCAs to replicate
Stepping Stones

Existing Contractors
Field Visits
AEA
Electrification workshops
160 hours of MCE Paid, Energy Efficiency On the Job Training
10-12 week training
Richmond BUILD Rising Sun
Wrap around services
SEI
Job Seekers
Community Input
Benefits for Existing and New Workforce

Job Seeker Benefits
Graduate from a comprehensive, job training program
Paid, on-the-job experience with a vetted contractor
Green job experience to give you a leading edge on employment opportunities

Contractor Benefits
No-cost, ride-along, home performance and electrification consultation with energy experts
No-cost matching with pre-qualified, trained job seekers
Connection to contractor incentive and rebate programs
MCE’s Workforce Education and Training Webpage

Questions?
We want to hear from you!
1 (888) 632-3674

MENTOR/WORKER MATCHING

HEAT PUMP WATER HEATER REBATES

RESOURCES FOR CONTRACTORS
Ways to Get Engaged

- Tell your favorite contractor to sign up for a field visit
- Share the word about MCE’s subsidized job trainings – or apply to be part of the next cohort!
- Ask your local city to post our webpage in their permitting department
- Listen in to our next electrification workshop
Upcoming Trainings-Spread the Word!


April 8, 2021: Heat Pump Heating & Cooling

August 11, 2021: Multifamily Electrification

October 13, 2021: Single-Family Electrification
MCE’s Workforce Education and Training Program

Contact Information

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Alexandra McGee: amcgee@mcecleanenergy.org

www.mcecleanenergy.org/workforce
Policy Assistant

Dan Settleymyer
Overview

• COVID Impacts on Customers
• Resource Adequacy
• Integrated Resource Planning
• Legislative Snapshot
COVID Impacts on Customers

- CPUC Workshop on COVID Impacts to Customers in the Energy Sector November 12, 2020

- Four Broad Trends Since March
  - Residential customer energy usage has increased
  - Enrollment in bill payment assistance programs has increased (CARE/FERA)
  - Customers have larger and older arrearages
  - Number of customers with bill payment arrangements has decreased overall

- New Resolution Approving Cost Recovery for AMP (arrearage management program)

- Comments due December 7
Resource Adequacy

- **Track 3A PD** Issued
  - PUC did not adopt reliability criteria presented in CAISO’s Final 2021 LCR report. Significant increase in Greater Bay Area local requirements (1,850 MW)
  - Working Group extended WG to further evaluated CAISO’s reliability LCR criteria and recommend necessary improvements
  - Draft Report due January 22, 2021
  - Final Report due February 12, 2021
Integrated Resource Planning – New Developments

- **OIR Emergency Procurement Activities**
  - Reducing limitations on fossil fuel back-generation
  - Directing IOU emergency procurement from existing resources (EE upgrades, retrofits of OTC, etc.)
  - Increasing month-ahead RA requirements for 2021

- **Proposed Decision on Backstop Procurement**
  - Supports partial backstop – LSEs would not have entire procurement obligation taken over by the IOU in the event of partial deficiencies
Incoming Biden Administration

• $400 Billion over 10 years in clean energy and energy innovation

• “Every federal dollar spent on infrastructure will be used to prevent, reduce, and withstand the effects of climate change”

• House passed Moving Forward Act – [Forbes](https://www.forbes.com), [Bill Text](https://example.com/billtext), [Fact Sheet](https://example.com/factsheet)
  • Modernize energy infrastructure – $70 Billion allocated
  • Builds on current tax incentives and expands possibilities of others
  • Massive emphasis on Zero-Emissions Vehicles – 500,00 by 2030
  • ITC has begun its sunset – likely to be extended
Looking Forward in 2021

- Upcoming Survey
- Revamp of biannual Advocate Training
- What do you want to cover?

#tbt in-person meetings
Next Board Meeting

Last meeting of the year: Full Board 11/19/20
Several new Board members will be joining in 2021
Thank You

Justin Marquez, Community Equity Specialist
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