October 15, 2015

TO: Marin Clean Energy Board

FROM: Allison Hang, Community Development Manager

RE: Charles F. McGlashan Advocacy Award Nominations (Agenda Item #06)

Dear Board Members:

SUMMARY:

On June 2, 2011, your Board established the Charles F. McGlashan Advocacy Award to recognize individuals and organizations who have demonstrated passion, dedication and leadership to promote MCE, as exemplified by the late Charles McGlashan, founding Chair of Marin Clean Energy.

To date, the Charles F. McGlashan Advocacy Award has been awarded to Barbara George in 2011; the Mainstreet Moms in 2012; Lea Dutton in 2013; and Doria Robinson in 2014.

On October 7, 2015, the MCE Executive Committee voted unanimously to honor Constance Beutel as the fifth recipient of the Charles F. McGlashan Advocacy Award.

Constance Beutel was instrumental to Benicia’s membership in MCE. Ms. Beutel was the first chairperson of Benicia’s Community Sustainability Commission when it was formed in 2010. The commission has a strong emphasis on public outreach and education, and hosted workshops about MCE such as “The Energy Symposium” and “Clean Energy/Community Choice Aggregation” panel. Under Ms. Beutel’s leadership, the Sustainability Commission recommended Community Choice Aggregation to the City of Benicia. Ms. Beutel played a pivotal role in MCE’s enrollment outreach in Benicia. She distributed information, provided regular feedback on outreach activities, and connected MCE with customers to answer questions. These efforts made a tangible impact on the success of MCE’s outreach. Ms. Beutel remains engaged with MCE’s work. She recently provided feedback on MCE’s 2016 and beyond Energy Efficiency programs and attended MCE’s advocacy training to continue effective outreach in her community.

Recommendation: Honor Constance Beutel as the fifth recipient of the Charles. F. McGlashan Advocacy Appreciation Award.