April 5, 2012

TO: Marin Energy Authority Board

FROM: Jamie Tuckey, Communications Director

RE: Charles F. McGlashan Advocacy Appreciation Award (Agenda Item #6)

ATTACHMENT:

Dear Board Members:

______________________________________________

SUMMARY:

On June 2, 2011, your Board established the Charles F. McGlashan Advocacy Award to recognize individuals and organizations who have demonstrated passion, dedication and leadership to promote Marin Clean Energy, as was exemplified by the late Charles McGlashan, former Chair of the Marin Energy Authority.

On March 21, 2012, the MEA Executive Committee voted to nominate and recommend Mainstreet Moms Organize or Bust as the second recipient of the Charles F. McGlashan Advocacy Award.

Mainstreet Moms Organize or Bust is a non-partisan 501c(3) committed to securing a more viable future for children through the relentless education, engagement, bite-size action, and leadership of moms and honorary moms everywhere. The organization has made education and outreach for Marin Clean Energy one of their top priorities.

The Mainstreet Moms has a broad and deep history with several years of involvement and commitment leading to the launch and continued success of Marin Clean Energy. The organization advocated fiercely against Proposition 16 in 2010, encouraging the development of Community Choice Aggregation programs throughout California. Mainstreet Moms has dedicated countless hours to volunteering, educating, and promoting Marin Clean Energy’s Deep Green program at community events. Mainstreet Moms also utilizes their website as a means of promoting Marin Clean Energy and has even obtained a grant to help support their efforts to promote MCE. Their hard work has resulted in the enrollment of several new Deep Green customers.

Recommendation: Honor Mainstreet Moms as the second recipient of the Charles. F. McGlashan Advocacy Appreciation Award.