

CalCCA Recognizes Dawn Weisz, MCE CEO, with 2020 CCA Champion Award

San Rafael and Concord, Calif. – The California Community Choice Association (CalCCA) and MCE announced today that it has recognized MCE CEO, Dawn Weisz, with the 2020 CCA Champion Award. The recipient of this annual award is selected by CalCCA’s Board of Directors and recognizes a leader who has worked to ensure the long-term success and viability of CCA in California.



Dawn Weisz is this year's CCA Champion

In selecting Weisz to receive the 2020 CCA Champion Award, CalCCA recognizes her enormous contributions as a CCA trailblazer, leader, and tireless supporter. With Weisz at the helm, MCE launched California’s first community choice energy program in 2010 and laid the groundwork for others to follow. There are now 23 operational CCA programs that serve more than 10 million customers in 180+ cities and counties throughout California, growth that sprung from the seeds that were planted by Dawn and MCE a decade ago.



Weisz's award (pictured) is made from recycled glass.

The award also recognizes Dawn's leadership role in the formation of CalCCA in 2016. CalCCA acts as a unified voice in the policy and legislative arenas, advancing policies that benefit local communities and the transition to a just energy future. CalCCA is honored to recognize Dawn's dedication as one of the most influential leaders in the fight for clean energy advocacy.

“Sonoma Clean Power recognizes Dawn and MCE’s role in creating the playbook for CCAs,” said Sonoma Clean Power CEO and CalCCA President Geof Syphers. “It's so much easier to be second than first. Under your leadership, MCE made CCAs possible and practical. We appreciate you cheering us on. ”

CalCCA Executive Director Beth Vaughan presented Weisz with the award at the association’s Nov. 12 Board of Directors meeting via video conferencing, noting that Weisz is widely recognized as the “godmother” of community choice.

“It is an honor to award Dawn with the 2020 CCA Champion Award in recognition for her tremendous contributions to the CCA movement in California,” Vaughan said. “Dawn is the very embodiment of a CCA champion.”

CalCCA board members praised Weisz for her leadership, positivity, and unwavering support for their partner agencies; her willingness to share her time and expertise with emerging CCAs; and her strong relationship with MCE’s Board of Directors and the benefit that relationship has brought to all community choice programs.

“I am honored to accept CalCCA’s 2020 CCA Champion Award,” said Weisz. “MCE started as a dream in the Marin County Civic Center and community and I am grateful to the dedicated advocates, staff, elected officials, and customers who have made CCAs the success they are today. Our goal was to shape the energy industry into something that benefits both people and the environment. The hard work of CCAs across the state has changed the face of power in California and I am proud to be a part of that change.”

This year, 2020, also marks the anniversary of MCE’s first 10 years of service. During this time MCE has reinvested over \$180 million in its member communities through cost savings, development of local renewable energy projects, and tailored customer programs. MCE’s impact stretches across their 36-

community service area as well as into the entire state of California. For more information on the success of MCE's first decade of service, please view their [10-year Impact Report](#).

Past recipients of the CCA Champion Award include Assemblymember Al Muratsuchi, Senator Mike McGuire, and Senator Mark Leno.

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About CalCCA

Launched in 2016, the California Community Choice Association (CalCCA) represents California's community choice electricity providers before the state Legislature and at regulatory agencies, advocating for a level playing field and opposing policies that unfairly discriminate against CCAs and their customers. There are currently 23 operational CCA programs in California serving approximately 10 million customers. For more information about CalCCA, visit www.cal-cca.org.

About MCE

As California's first Community Choice Aggregation Program, MCE is a groundbreaking, not-for-profit, public agency that has been setting the standard for energy innovation in our communities since 2010. MCE offers cleaner power at stable rates, significantly reducing energy-related greenhouse emissions and enabling millions of dollars of reinvestment in local energy programs. MCE is a load-serving entity supporting a 1,200 MW peak load. MCE provides electricity service to more than 480,000 customer accounts and more than one million residents and businesses in 36 member communities across four Bay Area counties: Contra Costa, Marin Napa and Solano. For more information about MCE, visit mceCleanEnergy.org, or follow us on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).