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Emmett O'Donnell Town of Tiburon

1125 Tamalpais Avenue San Rafael, CA 94901

1 (888) 632-3674 mceCleanEnergy.org Marin Clean Energy Technical Committee Meeting Monday, June 1, 2015 5:00 P.M.

The Barbara George Conference Room 1125 Tamalpais Avenue, San Rafael, CA 94901

### Agenda Page 1 of 1

- 1. Board Announcements (Discussion)
- 2. Public Open Time (Discussion)
- 3. Report from Chief Executive Officer (Discussion)
- 4. Approval of 5.4.15 Meeting Minutes (Discussion/Action)
- 5. Potential Adjustments to Deep Green Product (Discussion/Action)
- 6. MCE Battery Storage Rate and Pilot Program (Discussion/Action)
- 7. Kisensum: Electric Vehicle Smart Charging (Discussion)
- 8. Energy Efficiency Update (Discussion)
- 9. Members & Staff Matters (Discussion)
- 10. Adjourn



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#### MARIN CLEAN ENERGY TECHNICAL COMMITTEE MEETING May 4, 2015 5:00PM

#### The Barbara George Conference Room 1125 Tamalpais Avenue, San Rafael, CA 94901

#### Roll Call Present:

| resent. | Kate Sears, County of Marin, Chair<br>Kevin Haroff, Town of Larkspur<br>Carla Small, Town of Ross<br>Emmett O'Donnell, Town of Tiburon<br>Greg Lyman, City of El Cerrito |
|---------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Absent: | Ford Greene, Town of San Anselmo<br>Ray Withy, City of Sausalito                                                                                                         |
| Staff:  | Dawn Weisz. Chief Executive Officer                                                                                                                                      |

Staff:Dawn Weisz, Chief Executive OfficerGreg Brehm, Director of Power ResourcesRafael Silberblatt, Program Specialist

#### Action taken:

#### Agenda Item #4 – Approval of Minutes from 3.9.15 Meeting (Discussion/Action)

M/s O'Donnell/Small (passed 4-0) approval of minutes from 3.9.15 meeting. Director Lyman abstained and Directors Greene and Withy were absent.

Kate Sears, Chair

ATTEST:

Dawn Weisz, Chief Executive Officer



# MCE Deep Green Program Review

June 1, 2015



# MCE Deep Green: 2014 Status Update

# • Customers: 2,610 as of December 31, 2014

- Residential: 2,110 (81%)
- Commercial: 500 (19%)

# Annual Energy Usage: 35 million kWh (35,000 MWh)

- Residential: 8,626,577 kWh (24%)
- Commercial: 26,874,179 kWh (76%)



2014 Deep Green Customer Composition

# 2014 Deep Green Customer Usage



Residential

Non-Residential

# • 100% Renewable Energy Supply

- 21.7% bundled, RPS- and Green-e Energy-eligible wind, produced by the Alta 10 wind facility in Kern County, California (Seller: Constellation)
- 78.3% unbundled, RPS- and Green-e Energy-eligible wind, produced by the Wild Horse wind facility in Kittitas County, Washington (Seller: Puget Sound Energy)

# 2014 Deep Green Power Content Label

| DEEP                                                                                                                                                                                                                                                   | GREEN PRODUCT CONTENT LA                                                   |                                                        |  |  |  |  |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------|--|--|--|--|--|
| This product matche<br>product will be made up                                                                                                                                                                                                         | es 100% of your estimated ele<br>of the following new renewab<br>annually. | ctricity usage. The<br>le resources averaged           |  |  |  |  |  |
| Green-e Energy Ce<br>Marin Clean Energy's                                                                                                                                                                                                              | rtified New <sup>2</sup> Renewables in<br>s Deep Green Service Option      | Generation Location                                    |  |  |  |  |  |
| Energy Source                                                                                                                                                                                                                                          | 2014 Calendar Year (Actual)                                                |                                                        |  |  |  |  |  |
| -Biomass                                                                                                                                                                                                                                               | 0%                                                                         |                                                        |  |  |  |  |  |
| -Geothermal                                                                                                                                                                                                                                            | 0%                                                                         |                                                        |  |  |  |  |  |
| -Small or low impact<br>hydroelectric                                                                                                                                                                                                                  | 0%                                                                         |                                                        |  |  |  |  |  |
| -Solar                                                                                                                                                                                                                                                 | 0%                                                                         |                                                        |  |  |  |  |  |
| -Wind                                                                                                                                                                                                                                                  | 100%                                                                       | Kern County, California<br>Kittitas County, Washington |  |  |  |  |  |
| Total Green-e Energy Certified<br>New Renewables                                                                                                                                                                                                       | 100%                                                                       |                                                        |  |  |  |  |  |
| -Other Renewables                                                                                                                                                                                                                                      | 0%                                                                         |                                                        |  |  |  |  |  |
| -Large Hydroelectric                                                                                                                                                                                                                                   | 0%                                                                         |                                                        |  |  |  |  |  |
| -Coal                                                                                                                                                                                                                                                  | 0%                                                                         |                                                        |  |  |  |  |  |
| -Natural Gas                                                                                                                                                                                                                                           | 0%                                                                         |                                                        |  |  |  |  |  |
| -Oil                                                                                                                                                                                                                                                   | 0%                                                                         |                                                        |  |  |  |  |  |
| -Other                                                                                                                                                                                                                                                 | 0%                                                                         |                                                        |  |  |  |  |  |
| Total                                                                                                                                                                                                                                                  | Total 100%                                                                 |                                                        |  |  |  |  |  |
| 1. These figures reflect the power that MCE has contracted to provide. Actual figures may vary according to resource availability. MCE will annually report to you the actual resource mix of the electricity you purchased during the preceding year. |                                                                            |                                                        |  |  |  |  |  |
| 2. New Kenewables come nom generation racinities that inst began commercial operation of or alter 17700.                                                                                                                                               |                                                                            |                                                        |  |  |  |  |  |

For comparison, the 2012 average mix of resources supplying California customers includes: Renewables (15%), Coal (8%), Nuclear (9%), Oil (0%), Natural Gas (43%), Hydroelectric (8%), and Other (16%).

For specific information about this electricity product, please contact Marin Clean Energy at 1 (888) 632-3674 or visit www.mceCleanEnergy.org.



Green-e Energy certifies that MCE's voluntary Deep Green (100% renewable energy) product meets the minimum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to www.green-e.org.

2014 is the first year in which MCE's Deep Green portfolio has included California-based supply

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# MCE Deep Green: Key Program Details

- Pricing:
  - +\$0.01/kWh premium (relative to otherwise applicable tariff rate)
  - $\approx $355,000$  in Deep Green premiums collected by MCE (CY 2014 sales)
  - Deep Green premium collected to: 1) offset program-specific procurement and administration costs; and 2) create local project development fund (which was used to initiate MCE Solar One project development)
- Certification:



- Center for Resource Solutions (located in San Francisco) oversees Green-e Energy program and maintains National Standard
- Annual audit is required to maintain certified status (2014 audit in-progress)
- Periodic review/audit of Deep Green marketing materials to ensure compliance
- Supply Objectives:
  - Increased use of bundled, in-state renewable energy (local, if possible)
  - Increased diversification of renewable fuel sources



# **Deep Green: Key Considerations**

- Pricing:
  - Flat pricing (i.e., a fixed monthly charge) may minimize perceived cost uncertainty/risk and yield increased customer participation
  - The Sacramento Municipal Utility District observed <u>significant</u> participatory increases (Greenergy program) following flat pricing transition: ≈4x increase
  - Transition to flat pricing may benefit some customers while marginally increasing costs for others
- Deep Green Supply:
  - Increased use of bundled renewable energy will generally add to supply costs
  - General alignment of delivery and usage profiles:
    - May improve perception of Deep Green program
    - Base + peak + intermittent energy delivery: more intuitively aligns with typical customer usage patterns
  - Timing: allocating additional bundled renewable energy supply to Deep
     Green may impact near-term RPS reporting and general resource planning
  - Not all supply sources will be Green-e Energy eligible: fuel source, location and <u>age of generator</u>

# Deep Green: Near-Term Transitions (2015)

# • Flat Pricing, \$3/Month Option (Residential Customers Only):

|            | 2014 Deep Green Residential Participation |                                           |                       |                                      |                        |                                                |              |                                                       |                   |                                                       |                                                                                           |         |
|------------|-------------------------------------------|-------------------------------------------|-----------------------|--------------------------------------|------------------------|------------------------------------------------|--------------|-------------------------------------------------------|-------------------|-------------------------------------------------------|-------------------------------------------------------------------------------------------|---------|
| Rate Class | Customer<br>Count                         | Total Annual<br>Deep Green<br>Sales (kWh) | M<br>Av<br>Pr<br>(\$/ | onthly<br>/g Cust<br>emium<br>Month) | Tot<br>De<br>Re<br>\$0 | tal Annual<br>ep Green<br>venues @<br>0.01/kWh | A<br>Re<br>N | Annual<br>Deep<br>Green<br>venues<br>@ \$3<br>Ionthly | A<br>(<br>Re<br>M | Annual<br>Deep<br>Green<br>venues<br>@ \$4<br>Ionthly | nnual Annual<br>eep Deep<br>reen Green<br>enues Revenues<br>호 \$4 @ \$5<br>onthly Monthly |         |
| E1         | 1,915                                     | 7,739,060                                 | \$                    | 3.37                                 | \$                     | 77,391                                         | \$           | 68,940                                                | \$                | 91,920                                                | \$                                                                                        | 114,900 |
| E6         | 78                                        | 190,269                                   | \$                    | 2.03                                 | \$                     | 1,903                                          | \$           | 2,808                                                 | \$                | 3,744                                                 | \$                                                                                        | 4,680   |
| E7         | 123                                       | 594,005                                   | \$                    | 4.02                                 | \$                     | 5 <i>,</i> 940                                 | \$           | 4,428                                                 | \$                | 5,904                                                 | \$                                                                                        | 7,380   |
| E8         | 23                                        | 159,171                                   | \$                    | 5.77                                 | \$                     | 1,592                                          | \$           | 828                                                   | \$                | 1,104                                                 | \$                                                                                        | 1,380   |
| E9         | 17                                        | 112,182                                   | \$                    | 5.50                                 | \$                     | 1,122                                          | \$           | 612                                                   | \$                | 816                                                   | \$                                                                                        | 1,020   |

- Annual Deep Green premium revenues are expected to decrease by  $\approx$  \$10,000

- Approximately half of all residential Deep Green customers would pay less; half would pay more
- Commercial customers continue to pay \$0.01/kWh premium
- Future procurement flexibility may be limited (additional bundled renewables)



# Deep Green: Near-Term Transitions (2015)

# • Flat Pricing, \$5/Month Option (Residential Customers Only):

|            | 2014 Deep Green Residential Participation |                                           |                       |                                      |                                                        |        |                                                        |        |         |                                                        |                   |                                                        |         |                                                        |
|------------|-------------------------------------------|-------------------------------------------|-----------------------|--------------------------------------|--------------------------------------------------------|--------|--------------------------------------------------------|--------|---------|--------------------------------------------------------|-------------------|--------------------------------------------------------|---------|--------------------------------------------------------|
| Rate Class | Customer<br>Count                         | Total Annual<br>Deep Green<br>Sales (kWh) | M<br>Av<br>Pr<br>(\$/ | onthly<br>/g Cust<br>emium<br>Month) | Total Annual<br>Deep Green<br>Revenues @<br>\$0.01/kWh |        | Total Annual<br>Deep Green<br>Revenues @<br>\$0.01/kWh |        | /<br>Re | Annual<br>Deep<br>Green<br>evenues<br>@ \$3<br>Ionthly | A<br>(<br>Re<br>M | Annual<br>Deep<br>Green<br>evenues<br>@ \$4<br>Ionthly | Re<br>N | Annual<br>Deep<br>Green<br>evenues<br>@ \$5<br>Ionthly |
| E1         | 1,915                                     | 7,739,060                                 | \$                    | 3.37                                 | \$                                                     | 77,391 | \$                                                     | 68,940 | \$      | 91,920                                                 | \$                | 114,900                                                |         |                                                        |
| E6         | 78                                        | 190,269                                   | \$                    | 2.03                                 | \$                                                     | 1,903  | \$                                                     | 2,808  | \$      | 3,744                                                  | \$                | 4,680                                                  |         |                                                        |
| E7         | 123                                       | 594,005                                   | \$                    | 4.02                                 | \$                                                     | 5,940  | \$                                                     | 4,428  | \$      | 5,904                                                  | \$                | 7,380                                                  |         |                                                        |
| E8         | 23                                        | 159,171                                   | \$                    | 5.77                                 | \$                                                     | 1,592  | \$                                                     | 828    | \$      | 1,104                                                  | \$                | 1,380                                                  |         |                                                        |
| E9         | 17                                        | 112,182                                   | \$                    | 5.50                                 | \$                                                     | 1,122  | \$                                                     | 612    | \$      | 816                                                    | \$                | 1,020                                                  |         |                                                        |

- Deep Green premium revenues would increase by  $\approx$  \$41,000 (by nearly 50%)

- Approximately three quarters of all residential Deep Green customers would pay more; one quarter would pay less
- Increased premium would minimize the need for future premium adjustments
- Increased premium would also accommodate additional bundled renewable supply
- Premium amount generally aligns with average residential use  $\approx$  500 kWh/month

# Deep Green: Near-Term Transitions (Cont.)

**DEEP GREEN PRODUCT CONTENT LABEL<sup>1</sup>** 

Proposed 2015 Deep Green supply portfolio to include PV solar sourced from new generators under contract with MCE

| This product match<br>product will be made up                                                                                                                                                            | es 100% of your estimated ele<br>of the following new renewabl<br>annually.                                                                                | ctricity usage. The<br>e resources averaged                              |  |  |  |  |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|--|--|--|--|--|
| Green-e Energy Certified New <sup>2</sup> Renewables in Generation Location Marin Clean Energy's Deep Green Service Option                                                                               |                                                                                                                                                            |                                                                          |  |  |  |  |  |
| Energy Source                                                                                                                                                                                            | 2015 Calendar Year (Prospective)                                                                                                                           |                                                                          |  |  |  |  |  |
| Biomass                                                                                                                                                                                                  | 0%                                                                                                                                                         |                                                                          |  |  |  |  |  |
| Geothermal                                                                                                                                                                                               | 0%                                                                                                                                                         |                                                                          |  |  |  |  |  |
| Small or low impact                                                                                                                                                                                      | 0%                                                                                                                                                         |                                                                          |  |  |  |  |  |
| Solar                                                                                                                                                                                                    | 23.3%                                                                                                                                                      | Kings County, California                                                 |  |  |  |  |  |
| Wind                                                                                                                                                                                                     | 76.7%                                                                                                                                                      | Columbia County, Washington                                              |  |  |  |  |  |
| Fotal Green-e Energy Certified<br>New Renewables                                                                                                                                                         | 100%                                                                                                                                                       |                                                                          |  |  |  |  |  |
| Other Renewables                                                                                                                                                                                         | 0%                                                                                                                                                         |                                                                          |  |  |  |  |  |
| Large Hydroelectric                                                                                                                                                                                      | 0%                                                                                                                                                         |                                                                          |  |  |  |  |  |
| Coal                                                                                                                                                                                                     | 0%                                                                                                                                                         |                                                                          |  |  |  |  |  |
| Natural Gas                                                                                                                                                                                              | 0%                                                                                                                                                         |                                                                          |  |  |  |  |  |
| Oil                                                                                                                                                                                                      | 0%                                                                                                                                                         |                                                                          |  |  |  |  |  |
| Other                                                                                                                                                                                                    | 0%                                                                                                                                                         |                                                                          |  |  |  |  |  |
| Fotal                                                                                                                                                                                                    | 100%                                                                                                                                                       |                                                                          |  |  |  |  |  |
| 1. These figures reflect the power that I<br>MCE will annually report to you the action                                                                                                                  | MCE has contracted to provide. Actual figures may va<br>ual resource mix of the electricity you purchased durin                                            | ry according to resource availability.<br>g the preceding year.          |  |  |  |  |  |
| 2. New Renewables come from genera                                                                                                                                                                       | tion facilities that first began commercial operation on                                                                                                   | or after 1/1/00.                                                         |  |  |  |  |  |
| For comparison, the 2012 average mix of resources supplying California customers includes: Renewables (15%), Coal (8%), Nuclear (9%), Oil (0 %), Natural Gas (43%), Hydroelectric (8%), and Other (16%). |                                                                                                                                                            |                                                                          |  |  |  |  |  |
| For specific information about this electricity product, please contact Marin Clean Energy at 1 (888) 632-3674 or visit <a href="http://www.mceCleanEnergy.org">www.mceCleanEnergy.org</a> .             |                                                                                                                                                            |                                                                          |  |  |  |  |  |
|                                                                                                                                                                                                          |                                                                                                                                                            |                                                                          |  |  |  |  |  |
| Green-e Energy certifies that MCE's vo<br>and consumer protection standards est<br>Energy certification requirements, call 1                                                                             | luntary Deep Green (100% renewable energy) produc<br>ablished by the non-profit Center for Resource Solutic<br>-888-63-GREEN or log on to www.green-e.org. | t meets the minimum environmental<br>ns. For more information on Green-e |  |  |  |  |  |

2015 RPS procurement mandate

Proposed 2015 Deep Green supply portfolio to include additional instate power content

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# Deep Green: Understanding Tradeoffs

- Pricing Impacts of Flat Premium to Residential Rate Class:
  - Balancing rate/premium stability and near-term customer impacts
  - Incorporating additional bundled renewable energy supply may be challenging, if Deep Green premium revenues are reduced
- Deep Green Supply:
  - Green-e Energy rules dictate that "voluntary" renewable energy purchases (i.e., renewable energy purchases in excess of applicable RPS mandates) may not be used to demonstrate regulatory compliance
  - To the extent that MCE includes additional voluntary in-state, bundled supply (Bucket 1, for example) in its Deep Green portfolio, such supply may not be included in its annual RPS report
  - MCE will also incur additional obligations related to the retirement of emissions allowances associated with voluntary renewable energy purchases (participation in CARB's VRE Program)
  - Supply allocated to Deep Green will not be included in the Light Green Power Content Label



# Deep Green: Beyond 2015...

- Continuing to "improve" Deep Green supply:
  - Increased use of in-state, bundled resources
    - Coordination with resource planning processes
    - Evaluation of impacts to MCE's Light Green portfolio (solar PV, in particular)
    - Coordination with budget and ratesetting processes
    - Familiarization with ancillary reporting requirements, including CARB's Voluntary Renewable Energy Program
  - Increased resource diversification
    - Assembling a portfolio of resources with energy delivery profiles generally resembling customer usage patters
    - Base + Peak + Intermittent
    - Use of baseload resources, particularly biogas, will require coordination with generator owners (to ensure Green-e Energy resource eligibility)
    - Many existing baseload resources will not meet Green-e Energy's generator age requirements: for example, Calpine Geyser units have CODs that precede the current eligibility cutoff
  - Increased use of local resources
    - Potential inclusion of output from MCE Solar One



# **Questions & Comments**





### **Electric Schedule PBST - Pilot Battery Storage Tariff**

**Applicability:** This Pilot Battery Storage Tariff (PBST) schedule is applicable to any MCE residential customer who has installed a fully operational residential battery storage unit with a qualifying micro-inverter providing MCE with remote control and dispatch capability (for purposes of this tariff, a "battery" or in aggregate "batteries").

This optional schedule is available on a first-come, first-served basis to the first twenty customers with batteries who have provided MCE with a completed MCE Battery Storage Application.

**Territory:** The entire MCE service area.

**Rates:** All rates charged under this schedule will be in accordance with the customer's otherwise-applicable MCE rate schedule, noting the following exceptions:

Customers served under this schedule must choose Partial Cycle Participation or Full Cycle Participation:

- a) <u>Full Cycle Participation</u>: MCE shall have the option to fully discharge the battery during each 24 hour discharge cycle. Customers electing Full Cycle Participation will receive a credit of \$10/billing cycle.
- b) <u>Partial Cycle Participation</u>: MCE shall have the option to discharge the battery to 50% of its available storage capacity during each 24 hour discharge cycle. Customers electing Partial Cycle Participation will receive a credit of \$5/billing cycle.

### **Program Requirements:**

1. A participating customer must have an installed and fully operational battery with a qualifying micro-inverter. The battery must provide a minimum of 7 kWh of storage capacity per 24 hour discharge cycle and provide a minimum discharge rate of 2 kW per hour. Qualifying micro-inverters are listed on Attachment A. The aforementioned specifications related to battery capacity and discharge rate shall be applicable at the time of battery installation.

# DRAFT

- 2. A participating customer must take electric service under an MCE residential rate schedule.
- 3. A participating customer must provide MCE with internet-based remote access to the inverter, enabling control of the battery for charging and discharging by MCE. Bill credits provided pursuant to this tariff schedule shall be reduced on a pro rata basis for any hours during which MCE is unable to remotely access and control the battery. Participating customers must provide any information reasonably requested by MCE that is necessary for MCE to administer this tariff.
- 4. A participating customer must allow MCE to charge/discharge the battery at its discretion, subject to the following limitations:
  - a) During each 24 hour cycle, MCE may charge the customer's battery up to one time prior to discharging the battery; charging of the battery shall occur at any time of day selected by MCE.
  - b) During each 24 hour cycle, MCE may discharge the customer's battery (fully or partially, depending upon the option selected by the customer under this tariff) up to one time prior to charging the battery; discharging of the battery shall occur at any time of day selected by MCE.
  - c) The hours during which MCE charges and discharges the battery need not be continuous.
  - d) The 24 hour discharge cycle shall generally coincide with each calendar day, beginning at hour ending 1:00 AM and continuing through hour ending 12:00 AM.
- 5. In the event that available storage capacity is less than the Minimum Storage Capacity due to circumstances other than failure of MCE to fully charge the battery, the monthly bill credit may be reduced by an Availability Adjustment. For purposes of applying the Availability Adjustment, the otherwise applicable monthly bill credit shall be multiplied by the ratio of the total kWh available for dispatch by MCE during the billing month divided by the monthly Minimum Storage Capacity. Monthly Minimum Storage Capacity shall equal the number of billing days during the month multiplied by:
  - a. For Full Cycle Participation: 7 kWh
  - b. For Partial Cycle Participation: 3.5 kWh

## Electric Schedule PBST - Pilot Battery Storage Tariff

## **Attachment A: Qualifying Micro-Inverters**

SolarEdge DC-AC PV Models SE3000A-US, SE3800A-US, SE5000A-US, SE6000A-US, SE10000A-US, SE11400A-US

## 2016 Energy Efficiency Planning: Savings Target Methodology

### Step 1: Define and Quantify Target Population

We used account information to determine the number of customers in our service territory by sector and climate zone. See Attachment A for a map of California Climate Zones.

| Sector                             | Climate<br>Zone 2 | Climate<br>Zone 3A | Climate<br>Zone 3B | Climate<br>Zone 12 | Total   |
|------------------------------------|-------------------|--------------------|--------------------|--------------------|---------|
| Residential                        | 97,399            | 73,118             | 49,627             | 14,241             | 234,385 |
| Small and Medium<br>Business       | 13,545            | 5,959              | 5,930              | 2,055              | 27,489  |
| Large Commercial and<br>Industrial | 320               | 295                | 165                | 51                 | 831     |
| Street and Outdoor<br>Lighting     | 358               | 415                | -                  | 52                 | 826     |
| Agriculture                        | 2,052             | -                  | 39                 | -                  | 2,090   |
| Total                              | 113,675           | 79,787             | 55,760             | 16,399             | 265,622 |

 TABLE 1. TARGET POPULATION BY CLIMATE ZONE AND SECTOR

### Step 2: Estimate Participation Rate

The level of ratepayer participation is a big assumption when predicting energy savings. MCE estimated participation rates based on current energy efficiency program participation and past program data.

#### TABLE 2. ASSUMED MCE PARTICIPATION RATES

| SECTOR                          | 2-year   | 5-year   | 10-year  | Zero Net Energy (ZNE) |
|---------------------------------|----------|----------|----------|-----------------------|
|                                 | interval | interval | interval | program <sup>1</sup>  |
| Residential                     | 0.25%    | 1.00%    | 3.00%    | 0.004%                |
| Small and Medium Business       | 0.25%    | 1.00%    | 3.00%    | 0.01%                 |
| Large Commercial and Industrial | 0.50%    | 2.00%    | 6.00%    | 0.10%                 |
| Street and Outdoor Lighting     | 1.00%    | 5.00%    | 15.00%   | 0.10%                 |
| Agriculture                     | 0.50%    | 2.00%    | 6.00%    | 0.05%                 |

<sup>1</sup>*Anticipated ZNE participation is not cumulative for the whole ten year interval.* 

### Step 3: Estimate Savings Potential

While customer participation is expected to rise over the ten-year interval as shown in Table 2, MCE also anticipates mixed levels of actual energy savings from these customers due to their varying depth of their individual projects. For non-zero net energy (ZNE) participants our per participant savings estimates range from an estimated 5% savings (low) to 10% savings (medium). For ZNE participants we estimate that savings will range from 30-50%. **The total savings potential for the program is** 

determined by applying the percentage savings estimates to the average customer usage by sector at the assumed participation rates.

| Sector                          | 2016-2017<br>(2 year forecast) | 2016-2020<br>(5 year forecast) | 2016-2025<br>(10 year forecast) | ZNE 10 year<br>forecast |
|---------------------------------|--------------------------------|--------------------------------|---------------------------------|-------------------------|
| Residential                     | 165 – 330                      | 660 – 1,320                    | 1,981 – 3,961                   | 16 – 26                 |
| Small and Medium<br>Business    | 105 – 209                      | 419 – 838                      | 1,257 – 2,513                   | 25 – 41                 |
| Large Commercial and Industrial | 121 – 242                      | 483 – 966                      | 1,449 – 2,898                   | 145 – 242               |
| Street and Outdoor<br>Lighting  | 7 – 14                         | 35 – 70                        | 105 – 210                       | 4 – 7                   |
| Agriculture                     | 6 – 12                         | 24 – 48                        | 72 - 144                        | 4 - 6                   |
| Total                           | 404 - 807                      | 1,621 – 3,242                  | 4,863 – 9,727                   | 194 – 323               |

TABLE 3. TOTAL ELECTRIC SAVINGS (MWH)

Note: Savings ranges represent the low to medium energy savings scenarios.

#### TABLE 4. TOTAL GAS SAVINGS (THERMS)

| Sector                       | 2016-2017         | 2016-2020         | 2016-2025          | ZNE 10 year   |
|------------------------------|-------------------|-------------------|--------------------|---------------|
|                              | (2 year forecast) | (5 year forecast) | (10 year forecast) | forecast      |
| Multifamily                  | 887 – 1,774       | 3,548 – 7,096     | 10,664 – 21,289    | 85 – 142      |
| Residential                  | 14,219 – 28,438   | 56,876 - 113,753  | 170,629 – 341,258  | 1,365 – 2,275 |
| Small and Medium<br>Business | 3,909 – 7,818     | 15,636 – 31,271   | 46,907 – 93,814    | 938 – 1,564   |
| Large Commercial             | 1,961 – 3,921     | 7,842 – 15,684    | 23,527 – 47,053    | 2,353 – 3,921 |
| Total                        | 20,976 – 41,951   | 83,902 – 167,805  | 251,707 – 503,414  | 4,741 – 7,902 |

Note: Savings ranges represent the low to medium energy savings scenarios.

#### Step 4: Develop Measure List

MCE developed a set of measures for inclusion into the portfolio based on the DEER database, the Commercial End-Use Survey (CEUS)<sup>1</sup> and Residential Appliance Saturation Survey (RASS)<sup>2</sup> data on appliances and energy use, the age and types of buildings in the service territory, and past program data on the most common measures. See Attachment B for the draft measure list.

<sup>&</sup>lt;sup>1</sup> CEUS is a comprehensive study of commercial sector energy use, primarily designed to support the state's energy demand forecasting activities. The data was published in 2006 and the study was funded by the California Energy Commission.

<sup>&</sup>lt;sup>2</sup> RASS is a residential mail survey that requested information on appliances, equipment, and general consumption patterns from California households. The most recent round of data collection was completed in 2010. The survey was funded and administered by the California Energy Commission.

#### Step 5: Develop Incentive Structure

We chose to use a declining incentive structure designed to achieve market transformation. Market transformation envisions a future in which public subsidy is no longer necessary to influence consumer behavior towards energy efficiency. MCE plans to reduce incentives over time, following market trends indicating that customers no longer need financial incentives as motivation to implement specific energy efficiency measures and upgrades. Program participation benchmarks will trigger reductions in rebates according to the schedule in Table 5.





TABLE 6. REBATE LEVEL REDUCTIONS OVER TIME (ESTIMATED)



#### Step 6: Calculate Savings Targets and Cost Effectiveness

As a final step we input the measure list, participation rates and incentive levels into the E3 calculator<sup>3</sup> and utilized the assumed participation rates and types of measures to arrive at the energy savings

<sup>&</sup>lt;sup>3</sup> The E3 calculator is a spreadsheet-based tool developed by the CPUC that calculates the cost effectiveness of energy efficiency program portfolios according to several cost effectiveness tests including the TRC.

targets that allow us to achieve a cost effective portfolio within the first two years. We are still finalizing the E3s, but we expect an initial Total Resource Cost (TRC) close to 1.0 for the initial years of implementation with improving cost effectiveness over time as participation rates increase and rebates decrease.

## Attachment A: Map of California Climate Zones



## Attachment B: Measure Lists

| Single Family              |
|----------------------------|
| ACcentral                  |
| Attic insulation           |
| Central furnace            |
| Refrigerators              |
| Lighting                   |
| Hot water heater (instant) |
| Hot water heater (storage) |
| Dishwashers                |
| Low flow aerators          |
| Low flow showerhead        |
| ACroom                     |
| Wall furnace               |
| Washing machines           |
| Pipe insulation            |
| Pool covers                |
| Pool pumps                 |
| Thermostatic control valve |
| Windows                    |
| Comprehensive Retrofits    |

| Multifamily                                  |
|----------------------------------------------|
| Common Area LEDs                             |
| Exterior LEDs                                |
| Water Heating Boiler                         |
| Aerators                                     |
| Showerheads                                  |
| Variable Speed Pump (Central Boiler Heating) |
| Water Heating Controls                       |
| Pool Pump VFD                                |
| Comprehensive Multifamily Measure            |

| Agricultural                                     |
|--------------------------------------------------|
| Refrigeration Controls Floating Suction Pressure |
| Refrigeration Compressor                         |
| Refrigeration Ice machine                        |
| Refrigeration Other                              |

| Tank Insulation Cold Application    |
|-------------------------------------|
| Lighting Outdoor Controls Photocell |
| Lighting Outdoor Linear Fluorescent |
| Process Pumping VFD                 |

Comprehensive Agricultural Program

| Commercial                                       |
|--------------------------------------------------|
| Refrigeration Controls Evaporator Fan            |
| Appliance Refrigerator                           |
| Refrigeration Controls Floating Suction Pressure |
| Water Heating Boiler                             |
| Water Heating Storage Water heater               |
| Water Heating Tankless Water heater              |
| HVAC Chiller Air Cooled                          |
| HVAC Controls Fan                                |
| HVAC Economizer Addition                         |
| HVAC Economizer Repair                           |
| HVAC Evap Cooler                                 |
| Lighting Indoor Cold Cathode                     |
| Lighting Indoor Controls Other                   |
| Lighting Indoor LED Signage                      |
| Lighting Indoor Other                            |
| Lighting Indoor LED Fixture                      |
| Lighting Indoor LED Lamp                         |
| Lighting Indoor LED Other                        |
| Lighting Indoor LED Reflector Lamp               |
| Refrigeration Case LED Lighting                  |
| Refrigeration Case Lighting Other                |
| Refrigeration Controls ASH                       |
| Refrigeration Door Closer                        |
| Refrigeration Evaporator EC Motors               |
| Water Heating Controls                           |
| Commercial Custom Measures                       |
| Lighting Indoor Controls HI-Lo                   |
| Lighting Indoor HID                              |
| Lighting Indoor High Bay Fluorescent             |
| Lighting Indoor LED Exit Sign                    |
| Lighting Indoor Linear Fluorescent Delamping     |

| Industrial                          |
|-------------------------------------|
| Appliance Refrigerator              |
| Refrigeration Door Closer           |
| Tank Insulation Hot Application     |
| Water Heating Storage Water heater  |
| Lighting Outdoor Controls Photocell |
| Lighting Outdoor HID                |
| Lighting Outdoor LED Signage        |
| Pipe Insulation Hot Application     |
| Process Boiler Stack Heat Recovery  |
| Process fan                         |
| Food Service                        |
| Lighting Indoor Controls Other      |
| Refrigeration Compressor VFD        |
| Refrigeration Ice machine           |
| Refrigeration Other                 |
| Water Heating Boiler                |
| Lighting Outdoor Controls Other     |
| Lighting Outdoor Induction          |
| Lighting Outdoor LED Fixture        |
| Lighting Outdoor LED Other          |
| Industrial Comprehensive Custom     |