Roll Call:  Director Kate Sears called the Retreat to order at 9:10 a.m. An established quorum was met.

Present:  Brandt Andersson, City of Lafayette  
          Denise Athas, City of Novato  
          Sloan Bailey, Town of Corte Madera  
          Tom Butt, City of Richmond  
          Barbara Coler, Town of Fairfax  
          Ford Greene, Town of San Anselmo  
          Kevin Haroff, City of Larkspur  
          Greg Lyman, City of El Cerrito  
          Bob McCaskill, City of Belvedere  
          Sashi McEntee, City of Mill Valley  
          Andrew McCullough, City of San Rafael  
          Emmett O'Donnell, Town of Tiburon  
          P. Rupert Russell, Town of Ross  
          Alan Schwartzman, City of Benicia  
          Kate Sears, County of Marin  
          Bob Simmons, City of Walnut Creek  
          Brad Wagenknecht, County of Napa  
          Ray Withy, City of Sausalito

Absent:  Genoveva Calloway, City of San Pablo

Staff:  Greg Brehm, Director of Power Resources  
        John Dalessi, Operations & Development  
        Kirby Dusel, Resource Planning & Renewable Energy Programs  
        Carol Dorsett, Administrative Associate  
        Sarah Estes-Smith, Director of Internal Operations  
        Brian Goldstein, Resource Planning and Implementation  
        Darlene Jackson, Board Clerk  
        David McNeil, Finance and Project Manager  
        Beckie Menten, Director of Customer Programs  
        Justine Parmalee, Administrative Associate  
        Shalini Swaroop, Regulatory Counsel  
        Jamie Tuckey, Director of Public Affairs  
        Dawn Weisz, Chief Executive Officer

Swearing in of New Board Member P. Rupert Russell
CEO Weisz conducted the Oath of Office with new Board Member P. Rupert Russell from the Town of Ross. Director Russell was welcomed to the Board.

1. Welcome, Introductions, Opening Remarks & Board Announcements (Discussion)
Chairperson Kate Sears opened the meeting with a welcome to all and asked the Board to introduce themselves and the community they serve. Director Sears explained the purpose of the MCE Board Retreat is to provide an opportunity to reflect on the state of MCE.

Appreciation was offered to Directors Lyman and Bailey for participating in the development of MCE’s Strategic Plan and Directors McCaskill and McEntee for their service on the Ad Hoc Audit Committee, Directors Butt, Coler, Haroff and Bailey for their service on MCE’s EPA Green Power Partnership, Directors Bailey, Coler, Greene, Haroff, Wagenknecht, Lyman and Schwartzman who serve on MCE’s Ad Hoc Contracts Committee and, Directors Wagenknecht, Simmons and Andersson for their leadership in growing MCE in their communities.

Director Sears provided history and accomplishments of MCE as well as the fact that MCE currently serves over 250,000 customers. She also indicated that the focus of the day would be on MCE’s future.

2. Prior Year Highlights & Goals for the Coming Year (Discussion)
Chief Executive Officer, Dawn Weisz introduced this item and explained that MCE staff will provide overviews and goals for the coming year. MCE staff members will introduce the members of their teams and how each team’s goals align with the organization’s overall strategic plan.

- Finance Accomplishments – Finance Manager, David McNeil presented this item with the primary focus being financial highlights. He indicated that MCE’s financial position is strong.
- Power Resources Accomplishments – Power Resources Director, Greg Brehm presented this item and the team introduced themselves. Mr. Brehm shared Power Resources Accomplishments which included: new and existing Renewable Projects for MCE built since 2010 and workforce accomplishments since 2010.
- Customer Programs Accomplishments – Customer Programs Director, Beckie Menten presented this item and the team introduced themselves. Ms. Menten shared Customer Programs Accomplishments which included: a 7-fold increase in energy savings from 2013 to 2015, results of the Small Commercial project and results of the Multifamily project.
- Public Affairs Accomplishments – Public Affairs team member, Alexandra McGee shared how MCE’s customer growth is up by 50%, 7 new communities have joined MCE and MCE is currently serving approximately 256,472 customers.
- Public Affairs Accomplishments – Public Affairs team member, Chris Kubik shared how there has been a 30% increase in Deep Green customers: up from 3,232 in September of 2015 to 4,214 in 2016.
- Public Affairs Accomplishments – Public Affairs team member, Justin Kudo shared the Solar Cash Out results for 2016.
- Public Affairs’ Accomplishments – Public Affairs team member, J.R. Killigrew shared Public Outreach results which included: of the 444 community stakeholders contacted, 24 events have been scheduled and 11 people enrolled in Deep Green; 242 events representing a 30% increase from 2015; there have been 15 MCE mentions from community organizations; there has been
80% growth social media activity and 21% growth in e-newsletters; 72 MCE mentions in news articles.

- Legal and Regulatory Accomplishments – The Legal team introduced themselves and Regulatory Counsel, Shalini Swaroop shared Legal and Regulatory Accomplishments which included: Spotlight on PCIA fees, policy coordination with CCAs, legislative advocacy as well as legislative outcomes in 2016.

Chair Sears opened the public comment period and there were no speakers.

- Goals for the Coming Year - In relation to MCE's Five Strategic Plan Goals, the following was reported:
  - Goal #1 – Serve our customers and communities with care and excellence. This item was presented by Public Affairs Director, Jamie Tuckey
  - Goal #2 – Ensure financial strength and sustain market competitiveness. This item was presented by Finance Manager, David McNeil
  - Goal #3 – Reduce greenhouse gas emissions through effective energy services and customer programs. This item was presented by Power Resources Director, Greg Brehm
  - Goal #4 – Be efficient in our administration while supporting and developing our staff. This item was presented by Internal Operations Director, Sarah Estes-Smith and,
  - Goal #5 – Support CCA by cultivating key partnerships and opportunities. This item was presented by Regulatory Counsel, Shalini Swaroop

Chair Sears opened the public comment period and there were no speakers.

3. **Overview & Case Studies of MCE’s Local Renewable Energy Projects (Discussion)**

Power Resources Contracts Manager, David Potovsky presented this item which included nine distinct projects in MCE's Renewable Energy portfolio.

Board questions were addressed. Director Sears opened public comment period and there were no speakers.

4. **California Community Choice Association & Statewide Policy Role (Discussion)**

CEO, Dawn Weisz presented this discussion item and addressed questions from the Board.

Director Sears opened public comment period and there were no speakers.

5. **Board Member Assignment to Committees (Discussion/Action)**

CEO, Dawn Weisz presented this discussion item and addressed questions from the Board.

Director Sears opened public comment period and there were no speakers.

ACTION: It was M/S/C (Haroff/Athas) to approve to add Bob Simmons to the Executive Committee and Brandt Andersson to the Technical Committee. Motion carried by unanimous roll call vote: (Absent: Calloway).
6. Update from MCE Lafayette’s Community Leadership Advisory Group (Discussion)
   Steve Richard, former President of Sustainable Lafayette presented this item and addressed
   questions from the Board as well as members of the public.

   Director Sears opened public comment period and there were no additional speakers.

7. Invitation Period for Contra Costa County (Discussion/Action)
   CEO, Dawn Weisz presented this item and addressed questions from the Board.

   ACTION: It was M/S/C (Butt/Athas) to approve the Invitation Period for Contra Costa County to
   Commence December 1, 2016 through May 31, 2017. Motion carried by unanimous roll call vote:
   (Absent: Calloway).

   Former MCE Chairman of the Board, Damon Connolly was introduced and asked to have a few words.
   Mr. Connolly expressed how proud he is of MCE’s accomplishments and its continued efforts to set the
   CCA standard for the entire State of California on local empowerment and how communities can
   establish their own energy destiny.

8. MCE Power Content Label & Attestation (Discussion/Action)
   Kirby Dusel, Resource Planning & Renewable Energy Programs Consultant presented this item and
   addressed questions from the Board.

   ACTION: It was M/S/C (Bailey/Coler) to approve MCE Power Content Label & Attestation. Motion carried
   by unanimous roll call vote: (Absent: Calloway).

9. Emerging Technology & Innovation Programs (Discussion)
   a. SunVerge Presentation on Solar Generation Tied to Battery Storage - Jason Smith,
      Director of Solutions Engineering at SunVerge presented this item and addressed
      questions from the Board.
   b. Update from American Canyon on Zero Water Footprint Initiative - Jason Holley, Public
      Works Director at American Canyon presented this item and addressed questions from
      the Board.
   c. eMotorWerks Presentation on MCE Electric Vehicle Charging Pilot Program - Steve
      Taber, Senior Advisor to eMotorWerks presented this item and addressed questions
      from the Board.

10. Complete any Unfinished Items
11. The Board Chair adjourned the Special Meeting at 2:54 P.M. to the next Regular Board Meeting on October 20, 2016.

Kate Sears, Chair

Attest:

Dawn Weisz, Secretary