Roll Call
Present: Damon Connolly, City of San Rafael, Chair
Kathrin Sears, County of Marin
Bob McCaskill, City of Belvedere
Sloan Bailey, Town of Corte Madera
Barbara Coler, Town of Fairfax Alternate
Len Rifkind, City of Larkspur
Denise Athas, City of Novato
Carla Small, Town of Ross
Tom Butt, City of Richmond
Ray Withy, City of Sausalito
Emmett O'Donnell, Town of Tiburon

Absent: Ford Greene, Town of San Anselmo
Ken Wachtel, City of Mill Valley

Staff: Dawn Weisz, Executive Officer
Elizabeth Kelly, Legal Director
Rafael Silberblatt, Program Coordinator
Beckie Menten, Energy Efficiency Coordinator
Michael Maher, Accountant
John Maher, Accountant
Justin Kudo, Account Manager
John Dalessi, Technical Consultant
Kirby Dusel, Technical Consultant
Emily Goodwin, Internal Operations Coordinator
Darlene Jackson, Clerk

Public Session: 7:11 PM

Agenda Item #1- Board Announcements (Discussion)
None

Agenda Item #2 - Public Open Time (Discussion)
Member of the public, Bob Spofford, expressed his concerns at what he considered MEA’s lack of support of the
Green Point Solar Project by way of not taking an official position on the vote. Chair Connolly thanked Mr. Spofford for his comments but explained, due to this discussion item not being agendized, the Board would not be able to engage in further discussion of the matter.

Member of the public, Rebecca Collins, offered additional comments on the Green Point Solar Project.

**Agenda Item #3 – Report from Executive Officer (Discussion)**

Executive Officer Dawn Weisz reported on the following:
- Technical Committee Meeting scheduled for Monday, September 9th will contain a couple of interesting items on the agenda. The Board as well as members of the public are encouraged to attend.
- Executive Committee Meeting scheduled for Wednesday, September 18th.
- MEA’s Mid-Year Board Retreat scheduled for Wednesday, September 25th at the Marin Arts & Garden Center in Ross, CA from 9:30AM – 4:00PM.
- EV charging station ribbon cutting events in Mill Valley on September 4th and on September 29th at the Marin County Civic Center.
- September 7th MCE is sponsoring Richmond SolarThon, coordinated through Grid Alternatives. As a result of this partnership, more than 8 low income homes in Richmond’s Iron Triangle area will have solar panels installed.
- September 11th MCE will have a representative at the San Rafael Business Chamber Showcase.

**Agenda Item #4 – Consent Calendar (Discussion/Action)**

C.1 Minutes from 7.11.13 Board Meeting
C.2 Monthly Budget Report
C.3 Approved Contract Update
C.4 Update to MCE Electric Vehicle Rate
C.5 Administrative Updates to JPA Agreement

M/s Sears/McCaskill (passed 11-0-0) Approved all items on the consent calendar. Directors Greene and Wachtel were absent.

**Agenda Item #5 – Honor Lea Dutton as the third recipient of the Charles F. McGlashan Advocacy Appreciation Award (Discussion/Action)**

Program Coordinator, Rafael Silberblatt, presented the award and shared how he met Ms. Dutton, including some of the things she has done for the Deep Green effort. Rafael emphasized how Ms. Dutton has gone above and beyond in her support of Deep Green while serving on the San Anselmo Quality of Life Commission.

Chair Connolly presented a certificate and a plaque to Ms. Dutton. Ms. Dutton expressed her appreciation to MCE and the Board of Directors.

M/s Sears/Athas (passed 11-0-0) Approved Honoring Lea Dutton as the third recipient of the Charles F. McGlashan Advocacy Appreciation Award. Directors Greene and Wachtel were absent.

**Agenda Item #6 Audited Financial Statements for Fiscal Year 2012-13 (Discussion)**

John Maher, Maher Accountancy, presented this item. He explained that the Summary of Findings document provided a general overview to the Board and there was nothing of significant concern to the Board in terms of the
financials for the previous fiscal year. He provided a brief review of the Auditor’s Report.

Director Rifkind inquired about the $1M loan and if there is any concern about the increase in uncollectible debt. Mr. Maher indicated that the bank would be happy to discuss loan renewal at the appropriate time and that there is no concern with uncollectable accounts as the write-off rate is much lower than anticipated.

Mr. Maher responded to additional questions from the Board.

**Agenda Item #7 Resolution 2013-08 Authorizing Approval of Agreement with First Community Bank to Provide Services for MCE On-Bill Repayment Program Single Family Customers (Discussion/Action)**

Beckie Menten, Energy Efficiency Coordinator presented this item. She provided a summary and background for the On-Bill Repayment Program. She also described First Community Bank, who have been excellent partners with MCE, and have been able to offer a 6.5% interest rate for MCE’s OBR Program. Ms. Menten shared that this item was brought before the Executive Committee in June and was approved to move to the Board for consideration.

Ms. Menten responded to questions from the Board and the public.

**M/s Sears/O’Donnell (passed 11-0-0) Approved Resolution 2013-08 Authorizing Approval of Agreement of First Community Bank to Provide Services for MCE On-Bill Repayment Program Single Family Customers. Directors Greene and Wachtel were absent.**

**Agenda Item #8 – Energy Efficiency Update – (Discussion)**

Beckie Menten, Energy Efficiency Coordinator presented this item.
- MCE currently has 5 projects in the pipeline.
- Received approval today on rebate program.
- The team plans to shift strategy from phone call and door to door campaigns to a more direct campaign based on networking and in person meetings/presentations.

**Single Family:**
- Home Utility Reports (HURs)Finalized  
  ✓ Mailing set for September 15  
  ✓ 4,850 households will be targeted  
- Schools Program: Second Round Launching  
- Four (4) schools in Marin  
  ✓ Updated web portal and curriculum  
  ✓ 364 action plans developed to facilitate “coopetitions”  
- First Neighborhood Canvassing  
  ✓ Visited 62 homes, spoke to two homeowners, provided information at each home.  
  ✓ Revised hours of campaign.

Ms. Menten responded to questions from the Board.

**Agenda Item #9 – MCE Power Content Label and Attestation (Discussion/Action)**

Kirby Dusel, Technical Consultant, presented this item.
Mr. Dusel discussed details of MCE Power Content Label and provided the following summary and background:
• California Public Utilities Code requires all retail sellers of electric energy, including the Marin Energy Authority, to disclose “accurate, reliable, and simple-to-understand information on the sources of energy” that are delivered to their respective customers. Applicable regulations direct retail sellers to provide such communications no later than October 1st. The format for requisite communications is highly prescriptive, offering little flexibility to retail sellers when presenting such information to customers. This format has been termed the “Power Content Label” by the California Energy Commission.

• Consistent with applicable regulations, MEA will provide requisite customer communications, including this Power Content Label, in accordance with October 1st deadline (MCE 2012 Power Content Label is expected to be mailed to MCE customers during the final week of September 2013).

• While developing MEA’s 2012 Power Content Label, staff performed a detailed review of all power purchases completed for the 2012 calendar year. Based on staff’s review of available transaction records and findings of the independent auditor (related to the Deep Green program), the information presented in the Power Content Label is accurate.

• To fulfill its Power Content Label reporting obligation, MEA must also provide the CEC with the Board’s attestation regarding the accuracy of information included in the Power Content Label.

Mr. Dusel responded to questions from the Board.

M/s Sears/Small (passed 11-0-0) Approved endorsing the accuracy of information presented in MEA’s 2012 Power Content Label based on staff’s review. Directors Greene and Wachtel were absent.

Agenda Item #10 - Redesigned PG&E Bill (Discussion)
Justin Kudo, Account Manager discussed and explained the PG&E Bill Redesign. Director O’Donnell shared that he received a 50-page redesigned PG&E bill which detailed his energy generation since he became a Net Energy Metering customer, so clearly there are remaining kinks to work out with the new system.

Mr. Kudo responded to questions from Board.

Agenda Item #11 – Appointment of Chair, Vice Chair, Treasurer, Auditor and Secretary (Discussion/Action)
Executive Officer, Dawn Weisz, presented this item. Ms. Weisz indicated that Director Athas expressed willingness to filling the role of Treasurer and Auditor for MEA.

Chair – Damon Connolly
Vice Chair – Kathrin Sears
Treasurer and Auditor – Denise Athas
Secretary – Dawn Weisz

Director Connolly called for a motion on the above-referenced appointments.

M/S Rifkind/Butt (passed 11-0-0) Approved the appointment of Damon Connolly as Chair, Kathrin Sears as Vice Chair, Dawn Weisz as Secretary, and Denise Athas as Treasurer and Auditor. Directors Greene and Wachtel were absent.
Agenda Item #12 – Changes to Membership on Executive Committee (Discussion/Action)
Executive Director Weisz shared that this item required additional discussion and requested that it be moved to the next meeting.

Agenda Item #13 – Regulatory Update (Discussion)
Legal Director, Elizabeth Kelly, presented this item and discussed following points.

- Petition for Rulemaking Decision
  ✓ Filed December 18, 2012
  ✓ 15 co-petitioners; 40 supportive entities
  ✓ MEA’s Goals:
    ➤ Reform exit fees, stranded costs, and non-bypassable charges
    ➤ Develop cost allocation and cross-subsidization principles
    ➤ Increase transparency in investor-owned utility showings
  ✓ Final Decision: A Mixed Bag
  ✓ The Bad:
    ➤ Determines SB 790 does not require the Commission to act
    ➤ Denies single Rulemaking
    ➤ Finds: “Current cost allocation and fee calculation determinations are reasonable and consistent with state law.”
  ✓ The Good:
    ➤ “State law requires the Commission to allocate the cost of generation resources to ratepayers in a manner that is fair and equitable to all customers.”
    ➤ “Commission remains committed to ensuring that CCAs and other non-utility LSEs may compete on a fair and equal basis with regulated utilities.”
    ➤ IOUs required to provide additional cost allocation information in their Applications and Testimony
  ✓ Next Steps:
    ➤ Energy Division may hold a workshop to address some of these issues
    ➤ Case-by-case action

- PG&E General Rate Case (GRC)
  ✓ Key Issues:
    ➤ Department of Energy (DOE) litigation
    ➤ Public Purpose Program (PPP) overhead
    ➤ PG&E request for “customer retention” funds
  ✓ DOE Litigation:
    ➤ Joint Testimony with PG&E, TURN and MEA
  ✓ PPP Overhead:
    ➤ Notice of Settlement among PG&E, TURN and MEA
  ✓ Customer Retention:
    ➤ No resolution; briefing and next steps

- Energy Savings Performance Incentive (ESPI)
  ✓ Energy Efficiency has associated incentive benefits for investor-owned utilities.
  ✓ Previously: Risk Reward Incentive Mechanism (RRIM)
✓ Now: Energy Savings Performance Incentive (ESPI)
✓ What do the utilities get?
  ➢ Money on the table:
    ➢ $178 million for 2013-2014
    ➢ Earnings potential equal to 10.85% of the EE portfolio budget
    ➢ Average incentives earnings levels in other jurisdictions: 7%
✓ What do CCAs get?
  ➢ Money on the table:
    ➢ $0
    ➢ “We find the proposal of MEA seeking to become a recipient of ESPI awards to be outside the scope of the proceeding.”

• Other Regulatory Involvement
  ✓ California Air Resources Board (CARB)
    AB 32 Scoping Plan Update
  ✓ California Energy Commission (CEC)
  ✓ California Independent System Operator (CAISO)
    Multi-year forward resource adequacy framework (with CPUC)
    Load Granularity
    Congestion Revenue Rights (CRRs)
  ✓ Federal Energy Regulatory Commission (FERC)
    Technical Conference on multi-year forward resource adequacy framework

Ms. Kelly responded to questions from the Board and the public.

Agenda Item #14 Board Member & Staff Matters (Discussion)
Subsequent to a question from Director Small, Chair Connolly suggested that staff consider adding to the Board Retreat agenda discussion on MEA Mission Statement and what MEA’s position is on supporting community Feed-in Tariff projects.

Agenda Item #15 – Adjourn
9:33PM

Damon Connolly, Chair, Marin Energy Authority

ATTEST:

Dawn Weisz, Executive Officer

[Stamp: APPROVED]