

APPROVED

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MARIN CLEAN ENERGY

**MCE
BOARD RETREAT/BOARD MEETING MINUTES
Thursday, September 29, 2016
9:00 A.M.**

**Marin Art and Garden Center, Livermore Pavilion
30 Sir Francis Drake Boulevard, Ross, CA 94957**

Roll Call: Director Kate Sears called the Retreat to order at 9:10 a.m. An established quorum was met.

Present: Brandt Andersson, City of Lafayette
Denise Athas, City of Novato
Sloan Bailey, Town of Corte Madera
Tom Butt, City of Richmond
Barbara Coler, Town of Fairfax
Ford Greene, Town of San Anselmo
Kevin Haroff, City of Larkspur
Greg Lyman, City of El Cerrito
Bob McCaskill, City of Belvedere
Sashi McEntee, City of Mill Valley
Andrew McCullough, City of San Rafael
Emmett O'Donnell, Town of Tiburon
P. Rupert Russell, Town of Ross
Alan Schwartzman, City of Benicia
Kate Sears, County of Marin
Bob Simmons, City of Walnut Creek
Brad Wagenknecht, County of Napa
Ray Withy, City of Sausalito

Absent: Genoveva Calloway, City of San Pablo

Staff: Greg Brehm, Director of Power Resources
John Dalessi, Operations & Development
Kirby Dusel, Resource Planning & Renewable Energy Programs
Carol Dorsett, Administrative Associate
Sarah Estes-Smith, Director of Internal Operations
Brian Goldstein, Resource Planning and Implementation
Darlene Jackson, Board Clerk
David McNeil, Finance and Project Manager
Beckie Menten, Director of Customer Programs
Justine Parmalee, Administrative Associate
Shalini Swaroop, Regulatory Counsel
Jamie Tuckey, Director of Public Affairs
Dawn Weisz, Chief Executive Officer

Swearing in of New Board Member P. Rupert Russell

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GEO Weisz conducted the Oath of Office with new Board Member P. Rupert Russell from the Town of Ross. Director Russell was welcomed to the Board.

1. Welcome, Introductions, Opening Remarks & Board Announcements (Discussion)

Chairperson Kate Sears opened the meeting with a welcome to all and asked the Board to introduce themselves and the community they serve. Director Sears explained the purpose of the MCE Board Retreat is to provide an opportunity to reflect on the state of MCE.

Appreciation was offered to Directors Lyman and Bailey for participating in the development of MCE's Strategic Plan and Directors McCaskill and McEntee for their service on the Ad Hoc Audit Committee, Directors Butt, Coler, Haroff and Bailey for their service on MCE's EPA Green Power Partnership, Directors Bailey, Coler, Greene, Haroff, Wagenknecht, Lyman and Schwartzman who serve on MCE's Ad Hoc Contracts Committee and, Directors Wagenknecht, Simmons and Andersson for their leadership in growing MCE in their communities.

Director Sears provided history and accomplishments of MCE as well as the fact that MCE currently serves over 250,000 customers. She also indicated that the focus of the day would be on MCE's future.

2. Prior Year Highlights & Goals for the Coming Year (Discussion)

Chief Executive Officer, Dawn Weisz introduced this item and explained that MCE staff will provide overviews and goals for the coming year. MCE staff members will introduce the members of their teams and how each team's goals align with the organization's overall strategic plan.

- Finance Accomplishments – Finance Manager, David McNeil presented this item with the primary focus being financial highlights. He indicated that MCE's financial position is strong.
- Power Resources Accomplishments - Power Resources Director, Greg Brehm presented this item and the team introduced themselves. Mr. Brehm shared Power Resources Accomplishments which included: new and existing Renewable Projects for MCE built since 2010 and workforce accomplishments since 2010.
- Customer Programs Accomplishments – Customer Programs Director, Beckie Menten presented this item and the team introduced themselves. Ms. Menten shared Customer Programs Accomplishments which included: a 7-fold increase in energy savings from 2013 to 2015, results of the Small Commercial project and results of the Multifamily project.
- Public Affairs Accomplishments – Public Affairs team member, Alexandra McGee shared how MCE's customer growth is up by 50%, 7 new communities have joined MCE and MCE is currently serving approximately 256,472 customers.
- Public Affairs Accomplishments – Public Affairs team member, Chris Kubik shared how there has been a 30% increase in Deep Green customers: up from 3,232 in September of 2015 to 4,214 in 2016.
- Public Affairs Accomplishments – Public Affairs team member, Justin Kudo shared the Solar Cash Out results for 2016.
- Public Affairs' Accomplishments – Public Affairs team member, J.R. Killigrew shared Public Outreach results which included: of the 444 community stakeholders contacted, 24 events have been scheduled and 11 people enrolled in Deep Green; 242 events representing a 30% increase from 2015; there have been 15 MCE mentions from community organizations; there has been

80% growth social media activity and 21% growth in e-newsletters; 72 MCE mentions in news articles.

- Legal and Regulatory Accomplishments – The Legal team introduced themselves and Regulatory Counsel, Shalini Swaroop shared Legal and Regulatory Accomplishments which included: Spotlight on PCIA fees, policy coordination with CCAs, legislative advocacy as well as legislative outcomes in 2016.

Chair Sears opened the public comment period and there were no speakers.

- Goals for the Coming Year - In relation to MCE's Five Strategic Plan Goals, the following was reported:
 - Goal #1 – Serve our customers and communities with care and excellence. This item was presented by Public Affairs Director, Jamie Tuckey
 - Goal #2 – Ensure financial strength and sustain market competitiveness. This item was presented by Finance Manager, David McNeil
 - Goal #3 – Reduce greenhouse gas emissions through effective energy services and customer programs. This item was presented by Power Resources Director, Greg Brehm
 - Goal #4 – Be efficient in our administration while supporting and developing our staff. This item was presented by Internal Operations Director, Sarah Estes-Smith and,
 - Goal #5 – Support CCA by cultivating key partnerships and opportunities. This item was presented by Regulatory Counsel, Shalini Swaroop

Chair Sears opened the public comment period and there were no speakers.

3. Overview & Case Studies of MCE's Local Renewable Energy Projects (Discussion)

Power Resources Contracts Manager, David Potovsky presented this item which included nine distinct projects in MCE's Renewable Energy portfolio.

Board questions were addressed. Director Sears opened public comment period and there were no speakers.

4. California Community Choice Association & Statewide Policy Role (Discussion)

CEO, Dawn Weisz presented this discussion item and addressed questions from the Board.

Director Sears opened public comment period and there were no speakers.

5. Board Member Assignment to Committees (Discussion/Action)

CEO, Dawn Weisz presented this discussion item and addressed questions from the Board.

Director Sears opened public comment period and there were no speakers.

ACTION: It was M/S/C (Haroff/Athas) to approve to add Bob Simmons to the Executive Committee and Brandt Andersson to the Technical Committee. Motion carried by unanimous roll call vote: (Absent: Calloway).

6. **Update from MCE Lafayette's Community Leadership Advisory Group (Discussion)**
Steve Richard, former President of Sustainable Lafayette presented this item and addressed questions from the Board as well as members of the public.

Director Sears opened public comment period and there were no additional speakers.

7. **Invitation Period for Contra Costa County (Discussion/Action)**
CEO, Dawn Weisz presented this item and addressed questions from the Board.

ACTION: It was M/S/C (Butt/Athas) to approve the Invitation Period for Contra Costa County to Commence December 1, 2016 through May 31, 2017. Motion carried by unanimous roll call vote: (Absent: Calloway).

Former MCE Chairman of the Board, Damon Connolly was introduced and asked to have a few words. Mr. Connolly expressed how proud he is of MCE's accomplishments and its continued efforts to set the CCA standard for the entire State of California on local empowerment and how communities can establish their own energy destiny.

8. **MCE Power Content Label & Attestation (Discussion/Action)**
Kirby Dusel, Resource Planning & Renewable Energy Programs Consultant presented this item and addressed questions from the Board.

ACTION: It was M/S/C (Bailey/Coler) to approve MCE Power Content Label & Attestation. Motion carried by unanimous roll call vote: (Absent: Calloway).

9. **Emerging Technology & Innovation Programs (Discussion)**
- a. SunVerge Presentation on Solar Generation Tied to Battery Storage - Jason Smith, Director of Solutions Engineering at SunVerge presented this item and addressed questions from the Board.
 - b. Update from American Canyon on Zero Water Footprint Initiative - Jason Holley, Public Works Director at American Canyon presented this item and addressed questions from the Board.
 - c. eMotorWerks Presentation on MCE Electric Vehicle Charging Pilot Program - Steve Taber, Senior Advisor to eMotorWerks presented this item and addressed questions from the Board.

10. **Complete any Unfinished Items**

11. The Board Chair adjourned the Special Meeting at 2:54 P.M. to the next Regular Board Meeting on October 20, 2016.



Kate Sears, Chair

Attest:



Dawn Weisz, Secretary

